

# The thought-provoking art and wellness house joins The Unbound Collection by Hyatt's luxury portfolio, blending natural beauty, artistic elegance and holistic experiences in central Panama

**CHICAGO – (February 18, 2025)** – [Hyatt Hotels Corporation](#) (NYSE: H) and Shebandowan Holdings, S.A. today announced the first phase of the opening of [Hotel La Compañía del Valle](#). With 40 guestrooms and suites now available, and 30 set to debut by May 2025, Hotel La Compañía del Valle welcomes guests and World of Hyatt members to a new destination in central Panama surrounded by breathtaking biodiversity, mountains and landscapes. Part of The Unbound Collection by Hyatt, the hotel pioneers a new level of luxury in Panama's Valle de Antón, a sought-after countryside retreat located 50 miles west of Panama City, sitting approximately 2,000 feet above sea level within the crater of an extinct volcano.

"The addition of Hotel La Compañía del Valle to The Unbound Collection by Hyatt, marks a significant milestone in our brand's expansion of luxury offerings in Panama," said Fidel Reyes, Managing Director of La Compañía Hotels & Resorts. "As the first of its kind art and wellness-focused hotel in Panama and beyond, Hotel La Compañía del Valle sets a new standard for transformative hospitality, offering guests unparalleled experiences in the mountainside."

Blending personalized service with a deep connection to art and wellness, Hotel La Compañía del Valle is a revitalizing retreat offering a one-of-a-kind sculpture park, an expansive state-of-the-art spa, inspiring activities, and refined culinary experiences.

## Tuscan-Inspired Retreat in Panama's Countryside

Drawing inspiration from Tuscany with a warm and timeless style, the hotel embraces the beauty of El Valle de Antón to create a sanctuary with a purpose. The hotel offers 70 spacious guestrooms and suites spread across four wings with balconies and terraces all overlooking the mountains, garden courtyard or surrounding common spaces. Guestrooms and suites are thoughtfully designed with a modern and elegant aesthetic featuring natural undertones to create an experience that is both refined and welcoming.

## Art and Wellness

The hotel features a one-of-a-kind sculpture park curated with more than 200 art pieces placed around the corridors and public areas. Opening in May 2025 and serving as the heartbeat of the hotel is **Elysium Spa**, an expansive 18,000 sq. ft. state-of-the-art spa offering natural healing treatments and experiences such as chocolate and wine therapy, a saltwater pool and Roman baths, among many other amenities. The hotel is conveniently located just two miles from the town of El Valle, where guests can explore charming local cafés, historic churches, markets, shops, and more. For those seeking an outdoor adventure, there is an array of activities to choose from including scenic hiking, e-biking, horseback riding, misty forest trails, as well as an infinity pool, tennis, paddle, and pickleball.

## Culinary Excellence

A dining destination for both guests and locals alike, Hotel La Compañía del Valle offers a unique selection of culinary experiences inspired by three distinct concepts: fire, earth, and wind. The gastronomy program, which features onsite restaurants each pegged to an element, is led by Executive Chef Patrice Jaumon whose experience spans Michelin-starred kitchens in France and acclaimed restaurants across London, Morocco, Bora Bora, Mexico, and Champagne. Known for his modern take on Panamanian cuisine, Jaumon helped establish Hotel La Compañía in Casco Antiguo and Villa Ana 1928 as the most sought-after culinary destinations in Panama City. Every meal is a culinary masterpiece crafting unforgettable dining experiences using fresh and seasonal ingredients, from **Tiempo**, which offers breakfast, lunch and dinner with international flavors, to the upscale open-flame charcoal restaurant serving lunch and dinner, **Fuego** (*opening March 2025*), and the first Mediterranean and vegetarian restaurant in El Valle, **Terra** (*opening March 2025*).

## Perfect Canvas for Unforgettable Celebrations

Hotel La Compañía del Valle offers the perfect backdrop for a wide range of celebrations, meetings, events and incentive groups. From intimate meeting rooms to a grand outdoor plaza, the hotel offers more than 11,000 square feet of event space that can accommodate all types of events including weddings, seminars, conferences, social celebrations and gatherings.

As the second hotel to open under the La Compañía Hotels & Resorts portfolio, part of The Unbound Collection by Hyatt, Hotel La Compañía del Valle welcomes guests to enjoy a one-of-a-kind itinerary in Panama by experiencing the historic charm of its sister property, Hotel La Compañía in Casco Antiguo, before or after visiting the serene countryside of Valle de Antón. Bookable via the hotel at an additional cost, exclusive transportation ensures a smooth journey between two remarkable properties, creating a curated Panamanian experience.

## Be More Rewarded

To provide World of Hyatt members even more ways to be rewarded, World of Hyatt is offering members the opportunity to earn 500 Bonus Points for qualifying nights stayed at Hotel La Compañía del Valle from February 18, 2025 to May 30, 2025, part of World of Hyatt's new hotel member offer. Additional participating hotels and their offer stay periods can be found at [worldofhyatt.com/newhotelbonus](http://worldofhyatt.com/newhotelbonus). No registration is required and members can earn on top of other offers. Terms Apply.

Starting rates at Hotel La Compañía del Valle are \$325 per night, based on double occupancy. For more information or to make a reservation, visit [hyatt.com/en-US/hotel/panama/hotel-la-compania-del-valle/ptyuv](http://hyatt.com/en-US/hotel/panama/hotel-la-compania-del-valle/ptyuv) or follow the hotel on Instagram at [@hotellacompaniadelvalle](https://www.instagram.com/hotellacompaniadelvalle).

*The term "Hyatt" is used in this release for convenience to refer to Hyatt Hotels Corporation and/or one or more of its affiliates.*

For further information:

### **About La Compañía Hotels & Resorts**

The La Compañía Hotels & Resorts portfolio features two exceptional properties in Panama, each offering a unique blend of luxury and cultural richness. Part of The Unbound Collection by Hyatt, Hotel La Compañía Casco Antiguo is nestled in the heart of Panama City's historic Casco Antiguo, seamlessly blending Panama's heritage with modern elegance. The hotel boasts 88 sophisticated guestrooms, five restaurants, a rooftop spa and infinity pool, and breathtaking views of the area's iconic churches. Located just 50 miles away in the picturesque Valle de Antón, Hotel La Compañía del Valle is an unparalleled art and wellness retreat. This distinctive property offers 70 elegantly designed rooms, an expansive 18,000-square-foot spa, a sculpture park featuring 200 pieces of art, and nature-inspired experiences. Together, these two properties provide the perfect combination of authenticity, sophistication, and personalized luxury to the most discerning travelers. For more information on Hotel La Compañía Casco Antiguo: [hlcpanama.com](http://hlcpanama.com). For more information on Hotel La Compañía del Valle: [www.hotellacompaniadelvalle.com](http://www.hotellacompaniadelvalle.com)

### **About The Unbound Collection by Hyatt**

More than a compilation of independent, one-of-a-kind hotels, The Unbound Collection by Hyatt brand is a thoughtful curation of *stories worth collecting*. Whether it's a modern marvel, a historic gem or a revitalizing retreat, each property provides thought-provoking environments and experiences that inspire for guests seeking elevated yet unscripted service when they travel. For a full list of hotels in the collection, visit [unboundcollection.hyatt.com](http://unboundcollection.hyatt.com). Follow @UnboundxHyatt on [Facebook](https://www.facebook.com/UnboundxHyatt) and [Instagram](https://www.instagram.com/UnboundxHyatt) and tag your photos with #UnboundxHyatt.

### **About Hyatt Hotels Corporation**

Hyatt Hotels Corporation, headquartered in Chicago, is a leading global hospitality company guided by its purpose – to care for people so they can be their best. As of December 31, 2024, the Company's portfolio included more than 1,400 hotels and all-inclusive properties in 79 countries across six continents. The Company's offering includes brands in the *Luxury Portfolio*, including **Park Hyatt**<sup>®</sup>, **Alila**<sup>®</sup>, **Miraval**<sup>®</sup>, **Impression by Secrets**, and **The Unbound Collection by Hyatt**<sup>®</sup>; the *Lifestyle Portfolio*, including **Andaz**<sup>®</sup>, **Thompson Hotels**<sup>®</sup>, **The Standard**<sup>®</sup>, **Dream**<sup>®</sup> **Hotels**, **The StandardX**, **Breathless Resorts & Spas**<sup>®</sup>, **JdV by Hyatt**<sup>®</sup>, **Bunkhouse**<sup>®</sup> **Hotels**, and **Me and All Hotels**, the *Inclusive Collection*, including **Zoëtry**<sup>®</sup> **Wellness & Spa Resorts**, **Hyatt Ziva**<sup>®</sup>, **Hyatt Zilara**<sup>®</sup>, **Secrets**<sup>®</sup> **Resorts & Spas**, **Dreams**<sup>®</sup> **Resorts & Spas**, **Hyatt Vivid Hotels & Resorts**, **Sunscape**<sup>®</sup> **Resorts & Spas**, and **Alua Hotels & Resorts**<sup>®</sup>; the *Classics Portfolio*, including **Grand Hyatt**<sup>®</sup>, **Hyatt Regency**<sup>®</sup>, **Destination by Hyatt**<sup>®</sup>, **Hyatt Centric**<sup>®</sup>, **Hyatt Vacation Club**<sup>®</sup>, and **Hyatt**<sup>®</sup>; and the *Essentials Portfolio*, including **Caption by Hyatt**<sup>®</sup>, **Hyatt Place**<sup>®</sup>, **Hyatt House**<sup>®</sup>, **Hyatt Studios**, and **UrCove**. Subsidiaries of the Company operate the World of Hyatt<sup>®</sup> loyalty program, ALG Vacations<sup>®</sup>, Mr & Mrs Smith, Unlimited Vacation Club<sup>®</sup>, Amstar<sup>®</sup> DMC destination management services, and Trisept Solutions<sup>®</sup> technology services. For more information, please visit [www.hyatt.com](http://www.hyatt.com).

### **Forward-Looking Statements**

*Forward-Looking Statements in this press release, which are not historical facts, are forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. These statements include statements about the Company's plans, strategies, outlook, the number of properties we expect to open in the future, the expected timing and payment of dividends, the Company's 2025 outlook, including the Company's expected System-wide Hotels RevPAR Growth, Net Rooms Growth, Net Income, Gross Fees, Adjusted G&A Expenses, Adjusted EBITDA, Capital Expenditures, and Adjusted Free Cash Flow, the proposed Playa acquisition and our ability to consummate and finance the acquisition, method of financing the acquisition, outcomes of the proposed acquisition, including impact on asset-light earnings mix, our ability to reduce our owned real estate asset base within targeted timeframes and at expected values, financial performance, prospective or future events and involve known and unknown risks that are difficult to predict. As a result, the Company's actual results, performance or achievements may differ materially from those expressed or implied by these forward-looking statements. In some cases, you*

can identify forward-looking statements by the use of words such as "may," "could," "expect," "intend," "plan," "seek," "anticipate," "believe," "estimate," "predict," "potential," "continue," "likely," "will," "would" and variations of these terms and similar expressions, or the negative of these terms or similar expressions. Such forward-looking statements are necessarily based upon estimates and assumptions that, while considered reasonable by the Company and the Company's management, are inherently uncertain. Factors that may cause actual results to differ materially from current expectations include, but are not limited to: the effects that the announcement or pendency of the proposed Playa acquisition may have on us, Playa and our respective business and ability to retain and hire key personnel and maintain relationships with customers, suppliers and others with whom we or they do business; inability to obtain required regulatory or government approvals or to obtain such approvals on satisfactory conditions; inability to obtain sufficient stockholder tender of Playa ordinary shares, stockholder approval or to satisfy other closing conditions; inability to obtain financing; the occurrence of any event, change or other circumstance that could give rise to the termination of the definitive agreement; the effects that any termination of the definitive agreement may have on us or our business; failure to successfully complete the proposed acquisition; legal proceedings that may be instituted related to the proposed acquisition; significant and unexpected costs, charges or expenses related to the proposed acquisition; risks associated with potential divestitures, including of Playa real estate or business; ability or failure to successfully integrate the acquisition with existing operations; ability to realize anticipated synergies or obtain the results anticipated; general economic uncertainty in key global markets and a worsening of global economic conditions or low levels of economic growth; the rate and pace of economic recovery following economic downturns; global supply chain constraints and interruptions, rising costs of construction-related labor and materials, and increases in costs due to inflation or other factors that may not be fully offset by increases in revenues in our business; risks affecting the luxury, resort, and all-inclusive lodging segments; levels of spending in business, leisure, and group segments, as well as consumer confidence; declines in occupancy and average daily rate; limited visibility with respect to future bookings; loss of key personnel; domestic and international political and geopolitical conditions, including political or civil unrest or changes in trade policy; hostilities, or fear of hostilities, including future terrorist attacks, that affect travel; travel-related accidents; natural or man-made disasters, weather and climate-related events, such as hurricanes, earthquakes, tsunamis, tornadoes, droughts, floods, wildfires, oil spills, nuclear incidents, and global outbreaks of pandemics or contagious diseases, or fear of such outbreaks; our ability to successfully achieve specified levels of operating profits at hotels that have performance tests or guarantees in favor of our third-party owners; the impact of hotel renovations and redevelopments; risks associated with our capital allocation plans, share repurchase program, and dividend payments, including a reduction in, or elimination or suspension of, repurchase activity or dividend payments; the seasonal and cyclical nature of the real estate and hospitality businesses; changes in distribution arrangements, such as through internet travel intermediaries; changes in the tastes and preferences of our customers; relationships with colleagues and labor unions and changes in labor laws; the financial condition of, and our relationships with, third-party owners, franchisees, and hospitality venture partners; the possible inability of third-party owners, franchisees, or development partners to access the capital necessary to fund current operations or implement our plans for growth; risks associated with potential acquisitions and dispositions and our ability to successfully integrate completed acquisitions with existing operations; failure to successfully complete proposed transactions (including the failure to satisfy closing conditions or obtain required approvals); our ability to maintain effective internal control over financial reporting and disclosure controls and procedures; declines in the value of our real estate assets; unforeseen terminations of our management and hotel services agreements or franchise agreements; changes in federal, state, local, or foreign tax law; increases in interest rates, wages, and other operating costs; foreign exchange rate fluctuations or currency restructurings; risks associated with the introduction of new brand concepts, including lack of acceptance of new brands or innovation; general volatility of the capital markets and our ability to access such markets; changes in the competitive environment in our industry, industry consolidation, and the markets where we operate; our ability to successfully grow the World of Hyatt loyalty program and manage the Unlimited Vacation Club paid membership program; cyber incidents and information technology failures; outcomes of legal or administrative proceedings; and violations of regulations or laws related to our franchising business and licensing businesses and our international operations; and other risks discussed in the Company's filings with the SEC, including our annual reports on Form 10-K and quarterly reports on Form 10-Q, which filings are available from the SEC. All forward-looking statements attributable to the Company or persons acting on our behalf are expressly qualified in their entirety by the cautionary statements set forth above. We caution you not to place undue reliance on any forward-looking statements, which are made only as of the date of this press release. We do not undertake or assume any obligation to update publicly any of these forward-looking statements to reflect actual results, new information or future events, changes in assumptions or changes in other factors affecting forward-looking statements, except to the extent required by applicable law. If we update one or more forward-looking statements, no inference should be drawn that we will make additional updates with respect to those or other forward-looking statements.

###

**MEDIA CONTACTS**

Bianca Flores


Hyatt

[bianca.flores@hyatt.com](mailto:bianca.flores@hyatt.com)

Zapwater Communications, Inc.

[LaCompania@zapwater.com](mailto:LaCompania@zapwater.com)

---

Additional assets available online:  (3)

<https://stage.mediaroom.com/hyatt2/hotellacompaniadelvallenowopen>