

Set to debut in early 2025 as part of The Unbound Collection by Hyatt, this story-worthy hotel serves as the second Hotel La Compañía property to open in the La Compañía Hotels & Resorts portfolio.

CHICAGO (November 14, 2024) – [Hyatt Hotels Corporation](#) (NYSE: H) and Shebandowan Holdings, S.A. today announced plans for Hotel La Compañía del Valle in Valle de Anton, Panamá, slated to open in early 2025. Located approximately 50 miles west of its sister hotel, Hotel La Compañía in Casco Antiguo, this new thought-provoking hotel will allow guests and World of Hyatt members to explore a new destination in central Panamá surrounded by biodiversity, mountains, and lush landscape. At its core, Hotel La Compañía del Valle will serve as an art and wellness house, inclusive of a one-of-a-kind sculpture park with art pieces around the corridors and hotel public areas offering natural healing spa treatments and experiences.

El Valle de Anton is a mountain town nestled in the crater of an extinct volcano. The town is approximately 2,000 ft. above sea level, so guests will enjoy crisp mountain air and temperatures, making El Valle de Anton the perfect backdrop to hike and explore. Hotel La Compañía del Valle will join The Unbound Collection by Hyatt, a complementary property to Hotel La Compañía in Casco Antiguo. Guests of Hotel La Compañía will have access to Hotel La Compañía del Valle’s amenities including concierge services with transportation options to choose from, making it the ideal day trip option for a restorative retreat.

The hotel’s art and wellness house will be a one-of-a-kind sculpture park symbolizing five elements – fire, water, earth, metal, and wood – that features 200 distinctive pieces displayed around the gardens and public areas. Additionally, at Elysium Spa, guests can expect an 18,000 sq.ft. spa with Roman baths, chocolate and wine therapy, a saltwater pool and a sundeck overlooking La India Dormida, a mountain with a ridge that is shaped like a sleeping woman’s body. Guests will have the opportunity to immerse themselves in the destination with a variety of activities offered onsite including an activity and racquet center offering hiking tours, e-bikes, horseback riding, tennis, paddle and pickleball courts. Some of the most sought-after mountain hikes nearby are La India Dormida, Cerro Gaital, Cerro La Silla and Pozo Azul where you might see sloths, night monkeys, porcupines, and Panamanian golden frogs.

“Following the successful opening of Hotel La Compañía, we’re taking the elevated experience to El Valle de Anton. Hotel La Compañía del Valle further expands Hyatt’s brand presence in Panamá in a destination that is truly a hidden gem,” said Camilo Bolaños, senior vice president, Latin America & Caribbean, Hyatt. “We’re thankful for the collaboration with Shebandowan Holdings, S.A. and look forward to what the team has in store.”

“We are delighted to further strengthen our relationship with Hyatt with the forthcoming Hotel La Compañía del Valle,” said Fidel Reyes, Managing Director, La Compañía Hotels & Resorts. “Panamá continues to see a strong trend in tourism and ecotourism and following the success of Hotel La Compañía in Casco Antiguo, we’re excited to unveil Hotel La Compañía del Valle, which will mark the first international-branded hotel in the countryside of Panamá at El Valle de Anton,” added Chris Lenz, CEO and Founder, La Compañía Hotels & Resorts.

Inspired by a Tuscan retreat, Hotel La Compañía del Valle is nestled in an extinct volcanic crater and embraces the beauty of El Valle de Anton. Blending art, wellness, nature and organic healing to create a sanctuary with a purpose, the hotel will offer 70 spacious rooms and suites spread across four different wings with balconies and terraces overlooking the mountains, garden courtyard or surrounding spaces.

Hotel La Compañía del Valle will offer three unique food and beverage concepts rooted in FUEGO (the art of fire), TERRA (the soul of earth), and TIEMPO (the art of travel). Each concept will present cuisine aligning with what each restaurant symbolizes, offering fresh and seasonal ingredients suitable for all. For those seeking an unforgettable event, Hotel La Compañía del Valle will offer the perfect canvas for your celebration, including three indoor meeting spaces and the unique Plaza Auditorium to enhance freedom of creativity.

The Unbound Collection by Hyatt brand caters to travelers seeking an elevated yet unscripted experience across the Americas, Europe, and Asia. Whether pursuing a romantic getaway, intimate celebration, or the company of close friends, the hotels within The Unbound Collection by Hyatt brand inspire moments worth collecting. Hotel La Compañía del Valle is expected to join 39 hotels within The Unbound Collection by Hyatt portfolio globally and be part of La Compañía Hotels & Resorts, a luxury hospitality portfolio known for its extraordinary collection of properties that seamlessly blend historical charm with modern sophistication. From the historical allure of a “living museum” with Hotel La Compañía in Casco Antiguo, to the breathtaking landscapes and innovative spirit of Hotel La Compañía del Valle and the elegantly restored grandeur of Villa Ana 1928, the portfolio of hotels, part of The Unbound Collection by Hyatt, is dedicated to providing exceptional service and memorable experiences.

For more information, please visit hyatt.com/en-US/hotel/panama/hotel-la-compania-del-valle/ptyuv or follow the hotel on Instagram at [@hotellacompaniaelvalle](https://www.instagram.com/hotellacompaniaelvalle).

The term "Hyatt" is used in the release for convenience to refer to Hyatt Hotels Corporation and/or one or more of its affiliates.

About Hyatt Hotels Corporation

Hyatt Hotels Corporation, headquartered in Chicago, is a leading global hospitality company guided by its purpose – to care for people so they can be their best. As of September 30, 2024, the Company's portfolio included more than 1,350 hotels and all-inclusive properties in 79 countries across six continents. The Company's offering includes brands in the *Timeless Collection*, including **Park Hyatt®**, **Grand Hyatt®**, **Hyatt Regency®**, **Hyatt®**, **Hyatt Vacation Club®**, **Hyatt Place®**, **Hyatt House®**, **Hyatt Studios**, and **UrCove**; the *Boundless Collection*, including **Miraval®**, **Alila®**, **Andaz®**, **Thompson Hotels®**, **Dream® Hotels**, **Hyatt Centric®**, and **Caption by Hyatt®**; the *Independent Collection*, including **The Unbound Collection by Hyatt®**, **Destination by Hyatt®**, and **JdV by Hyatt®**; and the *Inclusive Collection*, including **Impression by Secrets**, **Hyatt Ziva®**, **Hyatt Zilara®**, **Zoëtry® Wellness & Spa Resorts**, **Secrets® Resorts & Spas**, **Breathless Resorts & Spas®**, **Dreams® Resorts & Spas**, **Hyatt Vivid Hotels & Resorts**, **Alua Hotels & Resorts®**, and **Sunscape® Resorts & Spas**. Subsidiaries of the Company operate the World of Hyatt® loyalty program, ALG Vacations®, Mr & Mrs Smith™, Unlimited Vacation Club®, Amstar DMC destination management services, and Trisept Solutions® technology services. For more information, please visit www.hyatt.com.

About The Unbound Collection by Hyatt

More than a compilation of independent, one-of-a-kind hotels, The Unbound Collection by Hyatt brand is a thoughtful curation of *stories worth collecting*. Whether it's a modern marvel, a historic gem or a revitalizing retreat, each property provides thought-provoking environments and experiences that inspire for guests seeking elevated yet unscripted service when they travel. For a full list of hotels in the collection, visit unboundcollection.hyatt.com. Follow @UnboundxHyatt on [Facebook](https://www.facebook.com/UnboundxHyatt) and [Instagram](https://www.instagram.com/UnboundxHyatt) and tag your photos with #UnboundxHyatt.

Forward-Looking Statements

Forward-Looking Statements in this press release, which are not historical facts, are forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. These statements include statements about our plans, strategies, outlook, occupancy, the amount by which the Company intends to reduce its real estate asset base, the expected amount of gross proceeds from the sale of such assets, and the anticipated timeframe for such asset dispositions, the number of properties we expect to open in the future, pace and booking trends, the expected timing and payment of dividends, RevPAR trends, our expected Adjusted G&A Expense, our expected capital expenditures, our expected net rooms growth, our expected system-wide RevPAR, our expected one-time integration-related expenses, financial performance, prospects or future events and involve known and unknown risks that are difficult to predict. As a result, our actual results, performance or achievements may differ materially from those expressed or implied by these forward-looking statements. In some cases, you can identify forward-looking statements by the use of words such as "may," "could," "expect," "intend," "plan," "seek," "anticipate," "believe," "estimate," "predict," "potential," "continue," "likely," "will," "would" and variations of these terms and similar expressions, or the negative of these terms or similar expressions. Such forward-looking statements are necessarily based upon estimates and assumptions that, while considered reasonable by us and our management, are inherently uncertain. Factors that may cause actual results to differ materially from current expectations include, but are not limited to: general economic uncertainty in key global markets and a worsening of global economic conditions or low levels of economic growth; the rate and pace of economic recovery following economic downturns; global supply chain constraints and interruptions, rising costs of construction-related labor and materials, and increases in costs due to inflation or other factors that may not be fully offset by increases in revenues in our business; risks affecting the luxury, resort, and all-inclusive lodging segments; levels of spending in business, leisure, and group segments, as well as consumer confidence; declines in occupancy and average daily rate; limited visibility with respect to future bookings; loss of key personnel; domestic and international political and geopolitical conditions, including political or civil unrest or changes in trade policy; hostilities, or fear of hostilities, including future terrorist attacks, that affect travel; travel-related accidents; natural or man-made disasters, weather and climate-related events, such as earthquakes, tsunamis, tornadoes, hurricanes, droughts, floods, wildfires, oil spills, nuclear incidents, and global outbreaks of pandemics or contagious diseases, or fear of such outbreaks; our ability to successfully achieve certain levels of operating profits at hotels that have performance tests or guarantees in favor of our third-party owners; the impact of hotel renovations and redevelopments; risks associated with our capital allocation plans, share repurchase program, and dividend payments, including a reduction in, or elimination or suspension of, repurchase activity or dividend payments; the seasonal and cyclical nature of the real estate and hospitality businesses; changes in distribution arrangements, such as through internet travel intermediaries; changes in the tastes and preferences of our customers; relationships with colleagues and labor unions and changes in labor laws; the financial condition of, and our relationships with, third-party owners, franchisees, and hospitality venture partners; the possible inability of third-party owners, franchisees, or development partners to access the capital necessary to fund current operations


or implement our plans for growth; risks associated with potential acquisitions and dispositions and our ability to successfully integrate completed acquisitions with existing operations; failure to successfully complete proposed transactions (including the failure to satisfy closing conditions or obtain required approvals); our ability to successfully execute our strategy to expand our management and hotels services and franchising business while at the same time reducing our real estate asset base within targeted timeframes and at expected values; our ability to maintain effective internal control over financial reporting and disclosure controls and procedures; declines in the value of our real estate assets; unforeseen terminations of our management and hotels services or franchise agreements; changes in federal, state, local, or foreign tax law; increases in interest rates, wages, and other operating costs; foreign exchange rate fluctuations or currency restructurings; risks associated with the introduction of new brand concepts, including lack of acceptance of new brands or innovation; general volatility of the capital markets and our ability to access such markets; changes in the competitive environment in our industry, industry consolidation, and the markets where we operate; our ability to successfully grow the World of Hyatt loyalty program and Unlimited Vacation Club paid membership program; cyber incidents and information technology failures; outcomes of legal or administrative proceedings; and violations of regulations or laws related to our franchising business and licensing businesses and our international operations; and other risks discussed in the Company's filings with the SEC, including our annual reports on Form 10-K and quarterly reports on Form 10-Q, which filings are available from the SEC. All forward-looking statements attributable to us or persons acting on our behalf are expressly qualified in their entirety by the cautionary statements set forth above. We caution you not to place undue reliance on any forward-looking statements, which are made only as of the date of this press release. We do not undertake or assume any obligation to update publicly any of these forward-looking statements to reflect actual results, new information or future events, changes in assumptions or changes in other factors affecting forward-looking statements, except to the extent required by applicable law. If we update one or more forward-looking statements, no inference should be drawn that we will make additional updates with respect to those or other forward-looking statements.

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