

The opening marks the introduction of the Destination by Hyatt brand in Latin America

CHICAGO, IL (June 19, 2024) – [Hyatt Hotels Corporation](#) (NYSE: H) and El Pardo Hospitality today announced the debut of The Legend Paracas Resort, joining the Destination by Hyatt brand. The 124-suite resort invites guests and World of Hyatt members to discover the natural wonders and historical legacy of Paracas, located on the coast of Peru, about three hours south of Lima. The resort is nestled between the Paracas Nature Reserve and the Pacific Ocean, offering panoramic views of the Paracas Bay and desert hills, designed to be a place of immersive discovery, authentic design and warm, welcoming service.

The opening unveils a fully renovated reception desk and lobby, along with a number of enhancements designed to enrich the guest experience. The resort now offers a covered parking garage with two EV (electric vehicle) chargers and a redesigned restaurant and bar inspired by the Paracas culture that evokes the connection between the desert and the sea.

"It is a privilege to join forces with Hyatt to open The Legend Paracas Resort and connect guests with the people, place and culture of this unforgettable coastal town. This has been an exciting project for our team, and we are thrilled to officially open our doors to local Peruvians and global travelers alike and invite guests and World of Hyatt members to make this destination their own," commented Ricardo Bracale, CEO of El Pardo Hospitality.

Suite Guestrooms

The Legend Paracas Resort is comprised of 124 two-room suites, each equipped with private balconies or terraces that unveil stunning ocean, garden or pool views and deliver an experience that ensure guests feel right at home. The guestroom design reflects the natural beauty of the Paracas National Reserve, drawing inspiration from the natural wonders and historical legacy of the region, using wood and natural fabrics. Each suite includes a communal living room with a sofa bed, TV and desk, a kitchenette with a microwave, coffee maker, tea kettle and minibar, and guestrooms have a terrace on the first floor or balcony on the second.

Authentic Food & Beverage Offerings

The Legend Paracas Resort is home to three on-site culinary concepts that offer different gastronomic experiences using the finest ingredients from the destination including its signature restaurant and bar, **Azul**, offering Peruvian and international flavors with fresh local ingredients and its casual beach-front restaurant **Rey de Las Olas Bar & Lounge**. The **Pool Side Bar** offers light bites and signature cocktails using Peruvian Pisco, local fruits and non-alcoholic cocktails with a twist incorporating local ingredients such as purple corn. Twenty-four-hour in-room dining is also available daily.

The resort also offers Café Zokya, authentic Peruvian coffee that blends the unique characteristics of coffee beans sourced from three distinct regions: Quillabamba (Cusco), Pozuzo (Pasco), and Rodriguez de Mendoza (Amazonas). This signature blend is available throughout the hotel's restaurants, main dining areas and guestrooms.

Spa & Wellness

At the resort's heart is the spa, which offers a variety of special services such as body massages, milk baths, scrubs, body wraps and whirlpools. Other amenities include a well-equipped fitness center and a pool overlooking the ocean.

Outdoor Adventures

A wide variety of curated experiences aimed at building stories are available for all ages such as kitesurfing, wakeboarding, kayaking, paddleboarding, sandboarding, buggy excursions and engaging kid-friendly activities and programs.

Venturing out a short distance will offer a glimpse into the rich history and fascinating pre-Columbian cultures of the region, fulfilling guests' desires for exploration, adventure and creativity. Embark on a boat tour to the Ballestas Islands, a natural wildlife sanctuary with sea lions, penguins, pelicans, and marine birds, or explore the diverse landscapes of Paracas National Reserve and hike through desert trails and unique rock formations.

Meetings & Events

The resort has a multifunctional banquet space with capacity for up to 300 meeting and event attendees, complemented by an outdoor terrace that offers a spectacular view of the bay, creating a magical space that places special events between the desert and the sea. The resort also has extensive gardens on the beach, ideal for events of any kind, from intimate gatherings of less than 50 guests to large celebrations for more than 1,200 attendees. These spaces are versatile, ideal for both corporate and social events.

Special Offers

To celebrate the grand opening, The Legend Paracas Resort is offering a “Create your own Legend” package, including breakfast for two and a tour to Ballestas Island, inviting all travelers to explore the natural wonders of Paracas.

World of Hyatt is also offering members the opportunity to earn 500 Bonus Points for qualifying nights beginning July 1, 2024, part of World of Hyatt’s new hotel member offer. No registration is required, and the offer is combinable with other offers unless otherwise stated. For more information, please visit worldofhyatt.com/newhotelbonus

The Legend Paracas Resort is the 19th resort to join the diverse and growing Destination by Hyatt brand across the globe. The opening of The Legend Paracas Resort marks the second Hyatt hotel in Peru following Hyatt Centric San Isidro Lima and the 15th Hyatt hotel in South America.

For further information or to book a reservation, please visit <https://www.hyatt.com/en-US/hotel/peru/the-legend-paracas-resort/piodh> or follow The Legend Paracas Resort on Instagram at [@thelegendparacas](https://www.instagram.com/thelegendparacas).

The term “Hyatt” is used in this release for convenience to refer to Hyatt Hotels Corporation and/or one or more of its affiliates.

For further information:

About Hyatt Hotels Corporation

Hyatt Hotels Corporation, headquartered in Chicago, is a leading global hospitality company guided by its purpose – to care for people so they can be their best. As of March 31, 2024, the Company’s portfolio included more than 1,300 hotels and all-inclusive properties in 78 countries across six continents. The Company’s offering includes brands in the *Timeless Collection*, including **Park Hyatt®**, **Grand Hyatt®**, **Hyatt Regency®**, **Hyatt®**, **Hyatt Vacation Club®**, **Hyatt Place®**, **Hyatt House®**, **Hyatt Studios**, and **UrCove**; the *Boundless Collection*, including **Miraval®**, **Alila®**, **Andaz®**, **Thompson Hotels®**, **Dream® Hotels**, **Hyatt Centric®**, and **Caption by Hyatt®**; the *Independent Collection*, including **The Unbound Collection by Hyatt®**, **Destination by Hyatt®**, and **JdV by Hyatt®**; and the *Inclusive Collection*, including **Impression by Secrets**, **Hyatt Ziva®**, **Hyatt Zilara®**, **Zoëtry® Wellness & Spa Resorts**, **Secrets® Resorts & Spas**, **Breathless Resorts & Spas®**, **Dreams® Resorts & Spas**, **Hyatt Vivid Hotels & Resorts**, **Alua Hotels & Resorts®**, and **Sunscape® Resorts & Spas**. Subsidiaries of the Company operate the World of Hyatt® loyalty program, ALG Vacations®, Mr & Mrs Smith™, Unlimited Vacation Club®, Amstar DMC destination management services, and Trisept Solutions® technology services. For more information, please visit www.hyatt.com.

About Destination by Hyatt


The Destination by Hyatt brand is a diverse collection of independent hotels, resorts and residences that are individual at heart yet connected by a commitment to embody the true spirit of each location. Ranging from upper-upscale to luxury, each property is purposefully crafted to be a place of immersive discoveries, authentic design, and warm and welcoming service. As an honored host, each Destination by Hyatt location connects guests to both people and place—offering a sense of belonging that invites all to *make our destination yours*. For more information, visit destinationbyhyatt.com. Follow the Destination by Hyatt brand on Instagram: [@destinationhotels](https://www.instagram.com/destinationhotels), Twitter: [@Destination](https://www.twitter.com/destination), and Facebook: [Destination Hotels](https://www.facebook.com/DestinationHotels).

About El Pardo Hospitality

El Pardo Hospitality has been one of the leading companies in the operation of hotel properties in Peru for more than four decades. With an experienced executive team composed of highly qualified hotel professionals, the company is a reliable partner for groups of owners and recognized hotel brands.

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