

Redesigned hotel celebrates rich history of idyllic oceanside destination with one-of-a-kind story worthy experiences

SANTA BARBARA, Calif. (August 17, 2020) – The new [Mar Monte Hotel](#), part of The Unbound Collection by Hyatt brand, emerges as Santa Barbara’s newest lifestyle boutique hotel with reimagined guest rooms, two new food and beverage concepts, and programming that reflects the distinct rhythm of the California coast. The 200-room hotel, which was previously operating under the Hyatt Centric brand, serves as a gateway to the American Riviera and is situated across the street from East Beach, just minutes from downtown Santa Barbara and the famed Funk Zone. With the addition of Mar Monte, The Unbound Collection by Hyatt brand – which was launched in 2016 and is known for experiences that inspire guests to create their own stories and elevated yet unscripted service – grows to 21 hotels globally.

A reincarnation of the historic 1930s Vista Mar Monte, Mar Monte Hotel has been transformed with modern amenities and design following an extensive renovation project to establish a style of contemporary Santa Barbara. Mirroring the rise of the tide, the hotel’s spaces effortlessly flow from indoors to outdoors across three acres of Spanish-influenced grounds, from the hotel lobby and living room, to meeting & event spaces, dining concepts and outdoor terraces.

“The unveiling of Mar Monte Hotel is a proud moment for our entire team. We had a vision to forge a deep connection with the local community and provide inspiration to our guests through unrivaled access to the very best of Santa Barbara,” said Ingrid Braun, general manager, Mar Monte Hotel. “Through this transformation, we’ve not only created an inspiring property and thought-provoking experiences for the spirited lifestyle traveler, but also a warm and welcoming destination for those who call Santa Barbara home.”

Los Angeles-based Beleco led the interior design of Mar Monte Hotel. Bright white walls create an airy and welcoming atmosphere in the lobby and living room. Exposed beam ceilings and arches are complemented by feature chandeliers, terracotta tiled flooring and a large-scale ceramic tile art installation behind the reception desk, bringing Spanish-style elements into the space in a muted earthy color palette.

Guestrooms

Offering mountain or ocean views, Mar Monte Hotel’s 200 refreshed guestrooms and suites are sophisticated and simply elegant with soft hues, natural textures, and textile-inspired carpeting. Accent seating provides a pop of color while vintage diver artwork above the headboard adds a hint of playfulness. Available for full buyouts, Palmoro House is a standalone retreat to relax and recharge with 24 guestrooms, located within walking distance of the main hotel.

Food & Drink

Paying homage to the stirring social scene of the historic Vista Mar Monte are two dining destinations, Costa and Café Lido, bound together by an intuitive and personalized approach to guest service and seasonal menus developed by Executive Chef Nathan Lingle in collaboration with New School consulting.

Costa is a dinner-only concept showcasing coastal Italian cuisine with hints of Eastern Mediterranean flavors and textures. The beverage program is comprised of a robust wine list centered on local Santa Barbara County and Old World wines along with a craft cocktail menu of refreshing sips for daytime and standout spirited drinks for night. A whitewashed barrel vault brick ceiling, porcelain tile flooring and 800-bottle wine display bring a refined rusticity to the dining room while floor-to-ceiling windows let natural light in and frame the picturesque ocean view.

Café Lido provides a relaxed setting and a soulful all-day dining experience with light, approachable California-Mediterranean plates including a variety of salads and snacks such as warm marinated olives, charred shishito peppers and housemade rosemary focaccia. The drink menu features local Spearhead Coffee, teas, fresh smoothies and vibrant cocktails perfect for poolside.

Guest Programming & Experience

From restoration to exploration, Mar Monte Hotel emphasizes connection with the local culture and community through its guest programming and amenities. Wellness at Mar Monte Hotel includes a fresh-pressed juice program in partnership with Santa Barbara-based Juice Ranch; a variety of yoga classes open to guests and locals, from silent disco flow on the beach to SUP yoga, led by Divinitree Yoga; in-room yoga mats; and custom maps for running or walking. Guests are invited to participate in Mar Monte Hotel’s Golden Hour Happy Hour, a nightly sunset ritual with locally sourced cocktails and bites, to toast to another day well spent. Among other programming that provides guests with an unparalleled Santa Barbara experience are weekly wine tastings with the Santa Barbara Vintners Association; live music in the lobby and at Lido paired with favorite local wines, beers and spirits; and access to local tours and activities with the Santa Barbara Sailing Center, Coastal Concierge, the Santa Barbara Botanic Garden, and more.

Meetings & Events

Mar Monte Hotel boasts 15,000 square feet of dynamic meeting and event space with full oceanfront views of the Pacific for up to 270 guests. Indoor, outdoor and beach venues include two ballrooms within The Cabrillo Pavilion, The Yard, and The Living Room and Oceanfront Terrace.

For more information or to reserve a stay at Mar Monte, please visit www.marmontehotel.com or call (805) 882-1234.

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For further information:

ABOUT MAR MONTE HOTEL

Located across from East Beach and just minutes from downtown Santa Barbara, Mar Monte Hotel, part of The Unbound Collection by Hyatt brand, is a gateway to the American Riviera. The new 200-room boutique luxury lifestyle hotel evokes the spirit of Santa Barbara through classic Spanish-influenced design and thoughtful amenities; two top-tier restaurants, Costa and Café Lido; a pool with oceanfront views; dynamic social spaces for weddings and special events; and an authentic emphasis on wellness, community and hospitality. With deep local roots, Mar Monte Hotel embodies the Santa Barbara lifestyle offering guests unprecedented access to some of the city's best dining, shopping and attractions. For additional information or reservations, visit www.marmontehotel.com or call (805) 882-1234.

The Unbound Collection by Hyatt

More than a compilation of independent, one-of-a-kind hotels, The Unbound Collection by Hyatt brand is a thoughtful curation of *stories worth collecting*. In markets from Barcelona to Budapest, these modern marvels, historic gems and revitalizing retreats provide thought-provoking environments that inspire collectible moments for guests seeking a sophisticated yet unscripted experience when they travel. For a full list of hotels in the collection, visit unboundcollection.hyatt.com. Follow @UnboundxHyatt on [Facebook](https://www.facebook.com/UnboundxHyatt) and [Instagram](https://www.instagram.com/UnboundxHyatt) and tag your photos with #TellYourTale.

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