

225-room Hyatt Place hotel opens in the heart of eastern Shenzhen, China

CHICAGO (March 11, 2026) – [Hyatt Hotels Corporation](#) (NYSE:H) today announced the opening of Hyatt Place Shenzhen Longgang, marking the brand's continued growth in one of China's most vibrant cities. This is the third Hyatt Place hotel in Shenzhen, reinforcing the brand's presence in key markets that matter most to guests and World of Hyatt members. Hyatt Place Shenzhen Longgang features the Hyatt Place brand's intuitive design, casual atmosphere and practical amenities, such as free Wi-Fi and 24-hour food offerings, crafted to meet the diverse needs of both business and leisure travelers and promise a welcoming space where guests can effortlessly balance productivity and relaxation.

Located in the heart of the Shenzhen-Dongguan-Huizhou metropolitan region, Hyatt Place Shenzhen Longgang enjoys a prime position within the Longgang Universiade Center—a key business district surrounded by government offices and vibrant commercial areas. Designed for modern travelers, the hotel delivers seamless connectivity, smart design, and efficient comfort—an ideal base for business in Longgang's fast-evolving urban landscape yet experiencing Longgang's unique charm.

“As Longgang continues to grow and thrive economically, we are excited to be part of the dynamic growth of eastern Shenzhen with the opening of Hyatt Place Shenzhen Longgang,” said General Manager Mr. Robin Huang. “Nestled in the heart of the Tian'an Digital City commercial hub and just steps from the Universiade Center, we offer easy access to major transport hubs and cultural landmarks in the city. Our thoughtfully designed social spaces and guestrooms, featuring separate areas for work and rest, allow guests to stay productive while enjoying the comfort they need on the road.”

Hyatt Place Shenzhen Longgang offers:

- **225 spacious guestrooms** with separate spaces to sleep, work and play, as well as a Cozy Corner sofa-sleeper bed
- **The Kitchen featuring** a wide array of breakfast options with fresh ingredients, including authentic Cantonese dim sum and delicious Western favorites
- **Lobby Bar** featuring specialty coffees and premium beers, as well as wines and cocktails
- **Necessities** program for forgotten items that guests can buy, borrow or enjoy for free
- **Free Wi-Fi** throughout hotel and guestrooms
- **24/7 Self-Service Laundry** facilities enable guests to enjoy both convenience and comfort
- **Fitness Center** featuring modern exercise machines from cardio equipment to strength-training areas
- **Rooftop Helipad** available to support seamless arrival and departure services, offered upon request

World of Hyatt Gives Members More Reasons to Stay Somewhere New

To provide World of Hyatt members even more ways to be rewarded, World of Hyatt is offering members the opportunity to earn 500 Bonus Points for qualifying nights at Hyatt Place Shenzhen Longgang, from now to June 30, 2026, part of World of Hyatt's new hotel member offer. Additional participating hotels and their offer stay periods can be found at worldofhyatt.com/newhotelbonus. No registration is required and members can earn on top of other offers.

For more information or to book a reservation, please visit <https://www.hyatt.com/hyatt-place/en-US/szxzl-hyatt-place-shenzhen-longgang>.

The term “Hyatt” is used in this release for convenience to refer to Hyatt Hotels Corporation and/or one or more of its affiliates.

About Hyatt Place

Hyatt Place hotels combine style, innovation and 24/7 conveniences to create an easy to navigate experience for today's multi-tasking traveler. Guests can enjoy thoughtfully designed guestrooms featuring distinct zones for sleep, work and play, and free flowing social spaces that offer seamless transitions from work to relaxation. With more than 440 locations globally, Hyatt Place hotels feature convenient dining options, a 24/7 fitness center, and a hot breakfast served every morning. For more information, please visit hyattplace.com. Join the conversation on Facebook and Instagram, and tag photos with #HyattPlace.

About Hyatt Hotels Corporation

Hyatt Hotels Corporation, headquartered in Chicago, is a leading global hospitality company guided by its purpose – to care for people so they can be their best. As of December 31, 2025, the Company's portfolio included more than 1,500 hotels and all-inclusive properties in 83 countries across six continents. The Company's offering includes brands in the *Luxury Portfolio*, including **Park Hyatt®**, **Alila®**, **Miraval®**, **Impression by Secrets**, and **The Unbound Collection by Hyatt®**; the *Lifestyle*

Portfolio, including **Andaz®**, **Thompson Hotels®**, **The Standard®**, **Dream® Hotels**, **The StandardX®**, **Breathless Resorts & Spas®**, **JdV by Hyatt®**, **Bunkhouse® Hotels**, and **Me and All Hotels**, the *Inclusive Collection*, including **Zoëtry® Wellness & Spa Resorts**, **Hyatt Ziva®**, **Hyatt Zilara®**, **Secrets® Resorts & Spas**, **Dreams® Resorts & Spas**, **Hyatt Vivid® Hotels & Resorts**, **Bahia Principle Hotels & Resorts**, **Alua Hotels & Resorts®**, and **Sunscape® Resorts & Spas**; the *Classics Portfolio*, including **Grand Hyatt®**, **Hyatt Regency®**, **Destination by Hyatt®**, **Hyatt Centric®**, **Hyatt Vacation Club®**, and **Hyatt®**; and the *Essentials Portfolio*, including **Caption by Hyatt®**, **Unscripted by Hyatt**, **Hyatt Place®**, **Hyatt House®**, **Hyatt Studios®**, **Hyatt Select**, and **UrCove**. Subsidiaries of the Company operate the World of Hyatt® loyalty program, ALG Vacations®, Mr & Mrs Smith, Unlimited Vacation Club®, Amstar® DMC destination management services, and Trisept Solutions® technology services. For more information, please visit www.hyatt.com.

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https://stage.mediaroom.com/hyatt2/Hyatt_Place_Shenzhen_Longgang_Celebrates_Official_Opening