

## New York City's first Hyatt Regency hotel opens on Broadway with 795 rooms, awe-inspiring views of Broadway, contemporary decor paying homage to bustling Times Square neighborhood, and distinctive all-day dining

**CHICAGO (July 15, 2025)** – [Hyatt Regency Times Square](#), Manhattan's first Hyatt Regency hotel made its debut today. The property is owned by Argent Ventures and managed by Highgate, a global real estate investment and hospitality management company. The spectacular multi-million-dollar transformation of the 795-room upscale hotel provides travelers a welcoming environment from its bustling location while also paying homage to the vibrant neighborhood with integrated programming, thoughtful design touches and an exclusive *MAMMA MIA!*-themed guestroom. Located at 1605 Broadway, Hyatt Regency Times Square makes a memorable first impression with a dramatic, soaring porte cochere leading to a two-story lobby with a signature restaurant and a glass atrium overlooking the iconic lights of Broadway.

"Hyatt Regency Times Square is the most exciting recent addition to New York City's hotel landscape," said Mohit Malhotra, General Manager, Hyatt Regency Times Square. "The Hyatt Regency brand offers a seamless travel experience for both business and leisure guests. The hotel's stunning design, incredible views and exhilarating location is complemented with comfort, convenience and genuine care for our guests, World of Hyatt members and customers."

The hotel's expansive multi-million-dollar transformation weaves together functionality and style with show-stopping results. Upon arrival lies a lobby designed for fluidity—allowing visitors to dine, work, socialize or rest alongside warm-wood finishes, stone-clad columns, bronze accents, residential-inspired furnishings and Broadway-influenced artwork. A grid of colorful, translucent disks inspired by theater marquees hang from the ceiling and are seen throughout the hotel. Lucid, Highgate's design and construction group, supported the project's development in collaboration with Gensler and Hyatt, overseeing design and construction execution.

Each of the hotel's 795 bright and spacious guestrooms and suites offer spectacular New York City views and abundant natural light through oversized windows. Channel-inspired tufted headboards and marble-topped nightstands lend timeless sophistication; built-in millwork with stone surfaces provides ample storage; and well-appointed sofas and tables allow for working or lounging. The city may never sleep, but guests will rest comfortably courtesy of blackout curtains and built-in reading lights and chargers. The 969 square-foot penthouse suite—which can be combined with two additional guest rooms—features sweeping views from Times Square to the Hudson River.

In collaboration with *MAMMA MIA!*, returning to Broadway August 2, the hotel offers a musical-inspired Greek isle-themed room, providing an immersive experience for theater and film fans alike and deepens the hotel's connection to the Broadway community.

The spacious lobby features a restaurant rooted in thoughtful hospitality, creating a seamless transition from a daytime cafe to an elevated evening lounge overlooking the lights of 48th Street. The morning grab-and-go market, Cue 48, located adjacent to the hotel's atrium, offers a delicious breakfast inspired by NYC classics such as the bacon, egg and cheese and a specialty coffee program with offerings such as lattes, cold brews and espressos. A lively lounge will debut shortly after the hotel's opening and will feature artisanal craft cocktails and shareable plates.

As one of the largest hotel fitness centers in Manhattan, the hotel's gym is home to a wide array of cardio and strength training equipment. Hyatt Regency Times Square will entice guests to stick to their fitness routines during travel and health-conscious food and beverage offerings will be available at the lobby restaurant to complement busy lifestyles.

At the base of the newly reimagined Hyatt Regency Times Square is one of the most extraordinary commercial opportunities in Manhattan: 290,000 square feet of modern commercial space being marketed by CBRE. Each floor offers vast, column-free zones, giving buyers the freedom to design, build, and scale to meet their unique needs. With multiple private entrance opportunities, world-class signage visibility, unmatched transit options, access to outdoor terraces, and a 795-room hotel just an elevator ride away, the new Hyatt Regency Times Square is truly where business meets Broadway.

Hyatt Regency Times Square joins the nearly 30 Hyatt properties in New York City. It's the newest hotel to join the World of Hyatt family after Hotel Seville Nomad, part of The Unbound Collection by Hyatt, who became part of World of Hyatt in April.

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Hyatt Regency Times Square is now open with rates starting at \$349++/night. To book a reservation or learn more, visit <https://www.hyatt.com/hyatt-regency/en-US/nycr-hyatt-regency-times-square> and follow @HyattRegencyTimesSq on [Facebook](#) and [Instagram](#), and tag photos with ##HyattRegencyTimesSquare.

*The term “Hyatt” is used in this release for convenience to refer to Hyatt Hotels Corporation and/or one or more of its affiliates.*

### **About Hyatt Regency**

The Hyatt Regency brand is a global collection of hotels and resorts found in more than 240 locations in over 40 countries around the world. The depth and breadth of this diverse portfolio, from expansive resorts to urban city centers, is a testament to the brand’s evolutionary spirit. For more than 50 years, the Hyatt Regency brand has championed fresh perspectives and enriching experiences, while its forward-thinking philosophy provides guests with inviting spaces that bring people together and foster a spirit of community. As a hospitality original, Hyatt Regency hotels and resorts are founded on openness—our colleagues consistently serve with open minds and open hearts to deliver unforgettable celebrations, effortless relaxation and notable culinary experiences alongside expert meetings and technology-enabled collaboration. The brand prides itself on an everlasting reputation for insightful care—one that welcomes all people across all countries and cultures, generation after generation. For more information, please visit [hyattregency.com](http://hyattregency.com). Follow @HyattRegency on [Facebook](#), [X](#) and [Instagram](#), and tag photos with #HyattRegency.

### **About Hyatt Hotels Corporation**


Hyatt Hotels Corporation, headquartered in Chicago, is a leading global hospitality company guided by its purpose – to care for people so they can be their best. As of March 31, 2025, the Company’s portfolio included more than 1,450 hotels and all-inclusive properties in 79 countries across six continents. The Company’s offering includes brands in the *Luxury Portfolio*, including **Park Hyatt®**, **Alila®**, **Miraval®**, **Impression by Secrets**, and **The Unbound Collection by Hyatt®**; the *Lifestyle Portfolio*, including **Andaz®**, **Thompson Hotels®**, **The Standard®**, **Dream® Hotels**, **The StandardX**, **Breathless Resorts & Spas®**, **JdV by Hyatt®**, **Bunkhouse® Hotels**, and **Me and All Hotels**; the *Inclusive Collection*, including **Zoëtry® Wellness & Spa Resorts**, **Hyatt Ziva®**, **Hyatt Zilara®**, **Secrets® Resorts & Spas**, **Dreams® Resorts & Spas**, **Hyatt Vivid Hotels & Resorts**, **Sunscape® Resorts & Spas**, **Alua Hotels & Resorts®**, and **Bahia Principe Hotels & Resorts**; the *Classics Portfolio*, including **Grand Hyatt®**, **Hyatt Regency®**, **Destination by Hyatt®**, **Hyatt Centric®**, **Hyatt Vacation Club®**, and **Hyatt®**; and the *Essentials Portfolio*, including **Caption by Hyatt®**, **Hyatt Place®**, **Hyatt House®**, **Hyatt Studios**, **Hyatt Select**, and **UrCove**. Subsidiaries of the Company operate the World of Hyatt® loyalty program, ALG Vacations®, Mr & Mrs Smith, Unlimited Vacation Club®, Amstar® DMC destination management services, and Trisept Solutions® technology services. For more information, please visit [www.hyatt.com](http://www.hyatt.com).

### **About Highgate**

**Highgate** is a leading global real estate investment and hospitality management company widely recognized as an innovator in the industry. Highgate is the dominant player in major U.S. gateway cities including New York, Boston, Miami, San Francisco and Honolulu, with a growing footprint in Europe, the Caribbean and Latin America. The hospitality forward company provides expert guidance through all stages of the property cycle, from planning and development through recapitalization or disposition. Highgate has a proven record of developing its diverse portfolio of bespoke lifestyle hotel brands, legacy brands, and independent hotels and resorts with contemporary programming and digital acumen. The company utilizes industry-leading revenue management tools that efficiently identify and predict evolving market dynamics to drive outperformance and maximize asset value. With an executive team consisting of some of the most experienced hotel management leaders, the company is a trusted partner for top ownership groups and major hotel brands. Highgate maintains corporate offices in New York, Dallas, Los Angeles, Miami, Seattle, Waikīkī, London and Lisbon.

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