

## The renovated hotel provides the perfect home base for exploring Puerto Rico's vibrant coastline, rich culture, and local hidden gems

**CHICAGO (December 17, 2025)** - [Hyatt Hotels Corporation](#) (NYSE: H), Interlink and Vivo Beach Club today announced the opening of **Hyatt Centric San Juan Isla Verde**, marking the first Hyatt Centric branded hotel in Puerto Rico. Located in one of Puerto Rico's most celebrated neighborhoods, the hotel is walking distance to the award-winning Isla Verde Beach, vibrant restaurants, nightlife, and shopping, placing savvy travelers in the middle of the action. A five-minute drive from Luis Muñoz Marín International Airport, the hotel provides easy access to the historic colonial district of Old San Juan, El Yunque National Rain Forest, San Juan's Financial District, and the Puerto Rico Convention District.

Following the completion of a \$30-million-dollar transformation from the former Verdanza Hotel, the newly renovated Hyatt Centric San Juan Isla Verde features 223 thoughtfully designed guestrooms and suites with city and partial ocean views. The guestroom design draws inspiration from Puerto Rico's natural beauty, including the surrounding Atlantic Ocean, Caribbean Sea, sea corals, and mountains—incorporating vibrant textures, contemporary touches, and locally inspired details that reflect the culture and spirit of the island. Lead interior design and architecture firms involved in the project include V Architecture, 3MG, Baskerville and landscape architect EDSA.

Enhancing the experience, guests can enjoy complimentary access and shuttle service to **Vivo Beach Club**, an oceanfront private beach club in a resort-like atmosphere designed for guests of all ages. The club features three pools, four restaurants and bars, the award-winning Ocean Lab Brewing Co. micro-brewery, and an outdoor concert stage with capacity for 3,500 people, recognized as one of the top music venues in Puerto Rico.

"The inauguration of Hyatt Centric San Juan Isla Verde marks a significant moment for tourism in Puerto Rico, the result of an exemplary collaboration between local talent, capital, and effort. This project—developed and remodeled entirely with Puerto Rican expertise—transforms a traditional hotel into a vibrant and unique concept, integrated for the first time with Vivo Beach Club to offer immersive experiences that bring together design, gastronomy, entertainment, and the beach. With renovated facilities, an exclusive beach club for guests, and a wide culinary, recreational, and cultural offering, the hotel positions itself as a new landmark for both locals and visitors, reaffirming Isla Verde's potential and its contribution to the region's economic development. We are deeply grateful to Hyatt for its commitment to the local market and to everyone who made this achievement possible, which is above all an investment in our people, our industry, and the future of Puerto Rico's tourism sector," said Federico J. Sánchez Ortiz, President & CEO of Interlink and Luis and Matías Fernández, Owners of Vivo Beach Club; Co-Owners of Hyatt Centric San Juan Isla Verde.

The hotel offers a resort-style pool deck and jacuzzi with an open-air restaurant and bar, a 24-hour fitness center, and a kid-friendly splash pad. The hotel is also pet-friendly, welcoming four-legged companions with dedicated amenities.

Hyatt Centric San Juan Isla Verde is home to two distinct food and beverage experiences, including:

- **Alba** – a full-service culinary experience inspired by Puerto Rican flavors, open from 6:30am – 10:00pm.
- **Espresso Lab** – a coffee concept offering local favorites and artisanal selections, open from 6:30am – 6:00pm.

Renowned Puerto Rican chef, Efraín Cruz, is the hotel's Executive Chef overseeing the culinary offering of each outlet, events and banquets.

With over 16,000 sq. ft. of indoor and outdoor meeting and event space, including a rooftop terrace with ocean views, the hotel offers versatile venues well-suited for corporate gatherings, social celebrations, and creative meetings. From intimate boardrooms to large ballrooms and open-air spaces with modern technology, each setting is designed with flexibility and creativity in mind.

Hyatt Centric San Juan Isla Verde marks the sixth Hyatt hotel in Puerto Rico, joining Hyatt Place San Juan and Hyatt House San Juan, Hyatt Place Bayamon, Hyatt Place Manatí and Hyatt Regency Grand Reserve Puerto Rico. The hotel is managed by Highgate Hotels, an industry-leading hotel management firm, with a diverse portfolio of hotels across North America, the Caribbean, Latin America, and Europe, including three other hotels in Puerto Rico.

To celebrate the official opening, World of Hyatt is offering members the opportunity to earn 500 Bonus Points for qualifying nights at Hyatt Centric San Juan Isla Verde through March 31, 2026, part of World of Hyatt's new hotel member offer. Additional participating hotels and their offer stay periods can be found at [worldofhyatt.com/newhotelbonus](https://worldofhyatt.com/newhotelbonus). No registration is required and members can earn on top of other offers. Terms Apply.

For more information or to book a reservation, please visit [www.hyattcentricsanjuanislaverde.com](https://www.hyattcentricsanjuanislaverde.com).

*The term "Hyatt" is used in this release for convenience to refer to Hyatt Hotels Corporation and/or one or more of its affiliates.*

For further information:

### **About Hyatt Hotels Corporation**

Hyatt Hotels Corporation, headquartered in Chicago, is a leading global hospitality company guided by its purpose – to care for people so they can be their best. As of September 30, 2025, the Company's portfolio included more than 1,450 hotels and all-inclusive properties in 82 countries across six continents. The Company's offering includes brands in the *Luxury Portfolio*, including **Park Hyatt®**, **Alila®**, **Miraval®**, **Impression by Secrets**, and **The Unbound Collection by Hyatt®**; the *Lifestyle Portfolio*, including **Andaz®**, **Thompson Hotels®**, **The Standard®**, **Dream® Hotels**, **The StandardX**, **Breathless Resorts & Spas®**, **JdV by Hyatt®**, **Bunkhouse® Hotels**, and **Me and All Hotels**; the *Inclusive Collection*, including **Zoëtry® Wellness & Spa Resorts**, **Hyatt Ziva®**, **Hyatt Zilara®**, **Secrets® Resorts & Spas**, **Dreams® Resorts & Spas**, **Hyatt Vivid® Hotels & Resorts**, **Sunscape® Resorts & Spas**, **Alua Hotels & Resorts®**, and **Bahia Principe Hotels & Resorts**; the *Classics Portfolio*, including **Grand Hyatt®**, **Hyatt Regency®**, **Destination by Hyatt®**, **Hyatt Centric®**, **Hyatt Vacation Club®**, and **Hyatt®**; and the *Essentials Portfolio*, including **Caption by Hyatt®**, **Unscripted by Hyatt**, **Hyatt Place®**, **Hyatt House®**, **Hyatt Studios®**, **Hyatt Select**, and **UrCove**. Subsidiaries of the Company operate the World of Hyatt® loyalty program, ALG Vacations®, Mr & Mrs Smith, Unlimited Vacation Club®, Amstar® DMC destination management services, and Trisep Solutions® technology services. For more information, please visit [www.hyatt.com](http://www.hyatt.com).

### **About Hyatt Centric**

Hyatt Centric is a brand of full-service modern boutique hotels located in prime destinations. Created to connect guests to the heart of the action, Hyatt Centric hotels are thoughtfully designed to enable exploration and discovery so travelers never miss a moment of adventure. Each hotel offers social spaces to connect with others in the lobby, meanwhile the bar and restaurant are local hot spots where great conversations, locally inspired food and signature cocktails can be enjoyed. Streamlined contemporary rooms focus on delivering everything guests want and nothing they don't. A passionately engaged team is there to provide local expertise on the best food, nightlife and activities the destination has to offer. For more information, please visit [hyattcentric.com](http://hyattcentric.com). Follow @HyattCentric on [Facebook](https://www.facebook.com/HyattCentric) and [Instagram](https://www.instagram.com/HyattCentric), and tag photos with #HyattCentric.

### **About Interlink**

Founded in 1977, Interlink is an integrated real estate company with more than four decades of experience in Puerto Rico and the Caribbean. Its primary focus is development, construction and management of assets and properties, within the residential, commercial and hospitality sectors. Interlink has a proven track record that includes an extensive portfolio of world-class developments and renowned construction projects. For more information you can visit: [www.interlinkpr.com](http://www.interlinkpr.com).

### **About Vivo Beach Club**

Opened in 2017, the VIVO Beach Club resort offers an impressive array of "island living" experiences and beachfront entertainment. It's a vibrant beachfront destination designed for people of all ages, featuring a beach club and outdoor pool, upscale restaurants and bars, a convention center, shops, music venues, and a craft brewery. It has established itself as one of the best day and night clubs in the metropolitan area, as well as the ideal place for private parties, large celebrations, festivals, concerts and corporate events. It is located on one of the best beaches in the world and offers a modern atmosphere with excellent gastronomy, drinks, shops, music and sea views. All the perfect ingredients for a great Caribbean experience.

Within the VIVO Beach Club complex is Ocean Lab Brewing Co., Puerto Rico's largest craft beer maker, offering a wide variety of beer styles and activities. Ocean Lab Brewing recently received the award for Best Beer Bar in the United States.

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