

Hyatt House Frankfurt/City Goetheplatz will be part of the inner city development FOUR Frankfurt and will mark the second Hyatt House hotel in the Frankfurt area

CHICAGO (August 28, 2018) – [Hyatt Hotels Corporation](#) (NYSE: H) announced today that a Hyatt affiliate has entered into a franchise agreement with HR Group for a Hyatt House hotel in Frankfurt, Germany. The hotel will be integrated into FOUR Frankfurt, a large mixed use development in the center of the city by Groß & Partner, that will be comprised of four towers and will include residential and office facilities, as well as retail spaces and hotels. Expected to open in 2023, Hyatt House Frankfurt/City Goetheplatz will mark the second [Hyatt House](#) hotel in Frankfurt, joining [Hyatt House Frankfurt/Eschborn](#).

The [Hyatt House](#) brand is rooted in extensive consumer insights indicating that guests seek stylish, comfortable, seamless experiences that accommodate their lifestyles and familiar routines. To embody this, the brand offers casual hospitality and purposeful service in a smartly designed, high-tech and contemporary environment.

“As the second Hyatt House hotel in the Frankfurt area, the opening of Hyatt House Frankfurt/City Goetheplatz will be an important addition to our select service portfolio in Germany,” said [Guido Fredrich](#), Hyatt’s regional vice president development, Europe and North Africa. “We continue to grow the Hyatt House brand thoughtfully in key markets around the world. We strongly believe in a growing demand for the extended stay market in Frankfurt, which makes Hyatt House Frankfurt/City Goetheplatz a great addition to the city’s overall hotel offerings.”

Ruslan Husry, owner and managing director of HR Group, added, “Hyatt House Frankfurt/City Goetheplatz will be our second franchise agreement with Hyatt following Hyatt House Frankfurt/Eschborn – we are delighted to collaborate with Hyatt again and we strongly believe the new Hyatt House hotel in Frankfurt’s city center will provide a new hotel experience for travelers visiting Europe’s financial capital.”

“The Hyatt House brand is designed to offer guests a home away from home. The combination of its extended stay accommodations and ideal location in central Frankfurt will cater to families, as well as leisure and business travelers,” said Nikolaus Bieber, managing partner of G & P Grundstücksentwicklungs GmbH & Co.

Hyatt House Frankfurt/City Goetheplatz will offer:

- **180 guestrooms**, including 86-residentially inspired upscale rooms, both one-bedroom suites and studio king guestrooms, that will feature fully-equipped kitchens, comfortable living rooms and spacious bedrooms, as well as 94 upscale den guestrooms that will feature a seating area with a couch
- **Free Wi-Fi** throughout the hotel and guestrooms
- **The Commons**, a comfortable lounge with an open and welcoming space for guests to relax, gather and socialize
- **24/7 H Market** to meet the everyday needs of guests, from snacks and sundries
- **A 24-hour Workout Room** to keep fitness routines going
- **Gathering zones** with flexible meeting cubes, audiovisual equipment and a dedicated House Host to ensure events are productive and seamless
- **Borrows Menu** with often-forgotten items from phone charges to razors
- **A Very Important Resident (VIR)** program, including complimentary grocery shopping, and other personalized perks, for guests with 30 plus consecutive nights

There are seven Hyatt-branded hotels currently open in Germany, including [Hyatt House Düsseldorf/Andreas Quarter](#), [Hyatt Regency Düsseldorf](#), [Hyatt Place Frankfurt Airport](#), [Park Hyatt Hamburg](#), [Grand Hyatt Berlin](#), [Hyatt Regency Cologne](#), and [Hyatt Regency Mainz](#). In addition to Hyatt House Frankfurt/Goetheplatz, there are two previously announced Hyatt-branded hotels currently under development: [Andaz Munich](#) (expected to open in early 2019) and [Hyatt House Frankfurt/Eschborn](#) (expected to open in 2020).

For more information about Hyatt House hotels, please visit www.hyatt.com/brands/hyatt-house.

The term “Hyatt” is used in this release for convenience to refer to Hyatt Hotels Corporation and/or one or more of its affiliates.

About Hyatt House

Hyatt House, a brand of Hyatt Hotels Corporation, launched in 2012 and offers more than 85 locations throughout the United States, China, Germany, Mexico, Turkey, and Puerto Rico. Inspired by extensive research into guest experiences, Hyatt House hotels offer services, amenities, upscale spaces and a casual, comfortable environment that reminds guests of home. For more information, please visit hyatthouse.com. Join the conversation on [Facebook](#), and tag photos with #HyattHouse and #WhySettle.

About HR Group

HR Group is one of the largest owner-operator hotel groups in Germany. With more than 4,800 rooms in Germany, The Netherlands and Spain HR Group is one of the leading hotel companies in Germany and is continuously growing. HR Group mainly cooperates with leading franchise partners and plans to further expand on the basis of acquisitions and lease contracts. Extensive market knowledge, distinctive real estate knowhow and professional management structures create the foundation of success of the HR Group.

About Groß & Partner

The Groß & Partner Grundstücksentwicklungsgesellschaft mbH is one of the leading project development companies in Germany with headquarters in Frankfurt am Main. The company is specialized in the development of office, residential, and hotel properties as well as city and quarter development. The company covers the entire value added chain of the property: from project idea to development, to construction, and finally rental and sales. Sample projects are the construction of the new centers for the German Stock Exchange (Deutsche Börse), Ernst & Young, AirPlus, and the Kion Group as well as the overseas quarter "Nord der Hafencity" in Hamburg. In Frankfurt, Groß & Partner is currently developing milestone high-rise project with the FOUR Frankfurt project, One Forty West, and the Spin Tower.

www.gross-partner.de

For further information:

About Hyatt Hotels Corporation

Hyatt Hotels Corporation, headquartered in Chicago, is a leading global hospitality company with a portfolio of 14 premier brands. As of June 30, 2018, the Company's portfolio included more than 750 properties in more than 55 countries across six continents. The Company's purpose to care for people so they can be their best informs its business decisions and growth strategy and is intended to attract and retain top colleagues, build relationships with guests and create value for shareholders. The Company's subsidiaries develop, own, operate, manage, franchise, license or provide services to hotels, resorts, branded residences, vacation ownership properties, and fitness and spa locations, including under the **Park Hyatt®**, **Miraval®**, **Grand Hyatt®**, **Hyatt Regency®**, **Hyatt®**, **Andaz®**, **Hyatt Centric®**, **The Unbound Collection by Hyatt®**, **Hyatt Place®**, **Hyatt House®**, **Hyatt Ziva™**, **Hyatt Zilara™**, **Hyatt Residence Club®** and **exhale®** brand names. For more information, please visit www.hyatt.com.


FORWARD-LOOKING STATEMENTS

Forward-Looking Statements in this press release, which are not historical facts, are forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Our actual results, performance or achievements may differ materially from those expressed or implied by these forward-looking statements. In some cases, you can identify forward-looking statements by the use of words such as "may," "could," "expect," "intend," "plan," "seek," "anticipate," "believe," "estimate," "predict," "potential," "continue," "likely," "will," "would" and variations of these terms and similar expressions, or the negative of these terms or similar expressions. Such forward-looking statements are necessarily based upon estimates and assumptions that, while considered reasonable by us and our management, are inherently uncertain. Factors that may cause our actual results, performance or achievements to differ materially from current expectations include, among others, the rate and pace of economic recovery following economic downturns; levels of spending in business and leisure segments as well as consumer confidence; declines in occupancy and average daily rate; the financial condition of, and our relationships with, third-party property owners, franchisees and hospitality venture partners; the possible inability of third-party owners, franchisees or development partners to access the capital necessary to fund current operations or implement our plans for growth; risks associated with potential acquisitions and dispositions and the introduction of new brand concepts; failure to successfully complete proposed transactions (including the failure to satisfy closing conditions or obtain required approvals); changes in the competitive environment in our industry, including as a result of industry consolidation, and the markets where we operate; general volatility of the capital markets and our ability to access such markets; and other risks discussed in the Company's filings with the U.S. Securities and Exchange Commission, including our Annual Report on Form 10-K, which filings are available from the U.S. Securities and Exchange Commission. These factors are not necessarily all of the important factors that could cause our actual results, performance or achievements to differ materially from those expressed in or implied by any of our forward-looking statements. We caution you not to place undue reliance on any forward-looking statements, which are made only as of the date of this press release. We undertake no obligation to update publicly any of these forward-looking statements to reflect actual results, new information or future events, changes in assumptions or changes in other factors affecting forward-looking statements, except to the extent required by applicable law. If we update one or more forward-looking statements, no inference should be drawn that we will make additional updates with respect to those or other forward-looking statements.

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