

Collaboration extends with Andaz West Hollywood launch and will roll out to (ANDAZ)RED Cabanas at resort properties to benefit (RED)

CHICAGO (December 5, 2017) – The [Andaz](#) brand today announced its latest collaboration with [\(RED\)](#) – the AIDS organization founded by Bono and Bobby Shriver. The Andaz brand is expanding its (RED) collaboration by creating new (ANDAZ)^{RED} Cabanas that are available today to book at five Andaz hotel locations in the U.S. and Latin America: Andaz West Hollywood, Andaz Mayakoba Resort Riviera Maya, Andaz Costa Rica Resort at Peninsula Papagayo, Andaz Scottsdale Resort & Spa and Andaz Maui at Wailea Resort. A portion of each booking will go directly to support (RED)'s fight to end AIDS. The Andaz brand is the only hotel brand to offer a collaboration of this kind.

(ANDAZ)^{RED} Cabanas are the newest experiences offered as part of Hyatt's [World of Hyatt](#) platform, which is built on the idea that a little understanding goes a long way. The Andaz brand's collaboration with (RED) creates a unique opportunity for guests to have inspiring experiences at new (ANDAZ)^{RED} Cabanas – while helping to save lives with every reservation.

“Our continued collaboration between the Andaz brand and (RED) allows our guests to not just experience the world from a new perspective, but also make a difference for those in need,” said Maryam Banikarim, global chief marketing officer for Hyatt. “We know traveling with Andaz hotels and resorts opens guests’ eyes to things they would never see otherwise, and the collaboration with (RED) enables guests to help change the world while building greater understanding.”

Deborah Dugan, CEO, (RED), said: “We’re so excited that the Andaz brand is giving guests yet another way to engage with (RED) while traveling to one of these five fabulous properties worldwide! These striking cabanas mean guests can now enjoy the poolside action and fight AIDS.”

The Andaz brand is inspired by and infuses local culture and each (ANDAZ)^{RED} Cabana is designed to reflect the culturally rich destination. In Costa Rica, nature is the inspiration and its (ANDAZ)^{RED} Cabana is outfitted with natural materials like sisal. Whereas in Mayakoba, the (ANDAZ)^{RED} Cabana reflects the Mayan culture with bright textiles native to Mexico. Participating hotels will donate 30 percent of each package or rental rate to (RED)'s fight to end AIDS.

Beginning today, the following (ANDAZ)^{RED} Cabana packages are bookable on www.hyatt.com/AndazRED all of which are subject to availability:

Andaz Costa Rica Resort at Peninsula Papagayo:

(ANDAZ)^{RED} Cabana + Bay View Suite Package

Starting at \$1,200 USD per night (high season)/\$850 USD per night (low season)

In addition to (ANDAZ)^{RED} Cabana use for the duration of the stay, the package includes a welcome amenity upon arrival and complimentary cocktails, juice and lunch served in the cabana. Guests will receive a \$100 spa credit during their stay in the Bay View Suite. Guests will be given a (RED)-inspired gift to take home.

Andaz Maui at Wailea Resort:

(ANDAZ)^{RED} Cabana + Premier Suite Package

Starting at \$3,439 USD per night

In addition to (ANDAZ)^{RED} Cabana use for the duration of the stay, the package includes a complimentary beet juice and lemon beverage from Ka’ana juice bar upon arrival, breakfast each morning and iced strawberry mocha during the stay. ‘Awili Spa will provide a spa manicure and pedicure and scalp treatment utilizing a vibrant red apothecary-made sugar scrub for exfoliation for two people. Guests will be given a mini Deborah Lippmann red polish to take home. The package also includes roundtrip transportation from the airport or complimentary valet parking.

Andaz Mayakoba Resort Riviera Maya:

(ANDAZ)^{RED} Cabana + Studio Suite Package

Starting at \$1,000 USD per night (high season)/\$880 USD per night (low season)

In addition to (ANDAZ)^{RED} Cabana use for the duration of the stay, the package includes a beachside beet root beverage and beach bag for guests upon arrival for their stay in an ocean view studio room. During the stay, the Naum Spa will provide a 90-minute red berries wrap and massage for two guests.

Andaz Scottsdale Resort & Spa:

(ANDAZ)^{RED} Cabana + XL Pool View King Package

Starting at \$629 USD per night (high season)/\$439 USD per night (low season)

In addition to (ANDAZ)^{RED} Cabana use for the duration of the stay, the package includes a snack upon arrival and a signature (RED)-inspired breakfast served each morning in the XL Pool View King. Guests will receive a red “Who Pot” departure gift.

Andaz West Hollywood:

(ANDAZ)^{RED} Cabana + (ANDAZ)^{RED} Suite Designed by Jonathan Adler Package

Starting at \$659 USD per night

In addition to (ANDAZ)^{RED} Cabana use for the duration of the stay, the package includes complimentary sparkling wine upon arrival and a signature breakfast served each morning in the suite, complete with savory and sweet treats designed exclusively by Andaz West Hollywood Chef Justin Taylor.

(ANDAZ)^{RED} Cabanas will also be available for individual daily bookings beginning December 15 based on availability.

For more information about (ANDAZ)^{RED} Cabanas, please [click here](#).

For information about World of Hyatt, please visit hyatt.com/understanding.

The term "Hyatt" is used in this release for convenience to refer to Hyatt Hotels Corporation and/or one or more of its affiliates.

About Andaz

Global in scale while local in perspective, Andaz hotels weave the sights, sounds and tastes of their surroundings into each property for an experience that truly immerses guests in the eclectic culture of each local destination. Through personalized, unscripted service, Andaz hotels create a barrier-free environment where guests are encouraged to explore their personal sense of style and become inspired by the spirit of the culture around them. Sixteen Andaz hotels are currently open: Andaz 5th Avenue and Andaz Wall Street in New York, Andaz San Diego, Andaz West Hollywood, Andaz Napa, Andaz Scottsdale Resort & Spa, Andaz Savannah, Andaz Maui at Wailea Resort, Andaz Ottawa Byward Market, Andaz Mayakoba Resort Riviera Maya, Andaz Costa Rica Resort at Peninsula Papagayo, Andaz London Liverpool Street, Andaz Amsterdam Prinsengracht, Andaz Delhi, Andaz Xintiandi in Shanghai, and Andaz Tokyo Toranomon Hills. For more information, please visit andaz.com. Follow @Andaz on [Facebook](#), [Twitter](#) and [Instagram](#), and tag photos with #WhenInAndaz.

About (RED)

(RED) was founded in 2006 to engage businesses and people in the fight against AIDS. (RED) partners with the world's most iconic brands that contribute up to 50% of profits from (RED)-branded goods and services to the Global Fund. (RED) Proud Partners include: Apple, Bank of America, Beats by Dr. Dre, Belvedere, Claro, The Coca-Cola Company, GAP, Salesforce, SAP, Starbucks, Telcel. (RED) Special Edition partners include: aden+anais, Alessi, ALEX AND ANI, Billecart-Salmon, Fatboy USA, Girl Skateboards, Le Creuset, Mophie and Vespa.

To date, (RED) has generated more than \$500 million for the Global Fund to fight AIDS, Tuberculosis and Malaria, to support HIV/AIDS grants in Ghana, Kenya, Lesotho, Rwanda, South Africa, Swaziland, Tanzania and Zambia. 100 percent of that money goes to work on the ground – no overhead is taken. Global Fund grants that (RED) supports have impacted more than 110 million people with prevention, treatment, counseling, HIV testing and care services.

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