

## 204-room hotel brings the Hyatt Place brand's intuitive design, contemporary comfort and purposeful service to Pangyo, Korea's leading IT and business hub

**CHICAGO (June 17, 2026)** – Hyatt Hotels Corporation (NYSE: H) today announced the official opening of Hyatt Place Seoul Pangyo, marking the debut of the Hyatt Place brand in Seoul. The property is situated in the heart of Pangyo, Korea's leading IT and business hub. With contemporary design, comfortable accommodations, thoughtfully planned spaces and excellent accessibility, it is an ideal stay for both business and leisure travelers.

Located in Bundang-gu, Seongnam-si, Hyatt Place Seoul Pangyo is positioned within one of Korea's most dynamic business and innovation districts, offering convenient access to corporate offices, transportation links, shopping, dining and lifestyle destinations across the neighborhood and the greater Seoul metropolitan area.

"We are delighted to welcome guests to Hyatt Place Seoul Pangyo, the first Hyatt Place hotel in South Korea," said SM Kim, general manager of Hyatt Place Seoul Pangyo. "Pangyo is one of Korea's most important centers of technology, business and culture, and our hotel offers guests a seamless stay experience designed to support the needs of today's multitasking traveler."

### Contemporary Guestrooms and Suites

The hotel's modern design creates an inviting atmosphere where guests can effortlessly balance work and life, reflecting the brand's commitment to seamless and purposeful travel experiences.

The property features 204 contemporary guestrooms, including Standard Rooms, Deluxe Rooms, Corner Suites, Residence Suites and a Specialty Korean Suite, accommodating both short and extended stays. Thoughtfully designed with comfort and functionality in mind, each room offers modern amenities and intuitive living spaces.

Each guestroom is designed to provide distinct zones for sleeping, working and relaxing, allowing guests to stay productive and comfortable throughout their visit. Select suites provide expanded living areas and residential-inspired features, ideal for extended stays, families or guests seeking additional space.

Located on the 17th floor, Sole House is a unique penthouse-style venue representing a residential-inspired setting with panoramic city views. Positioned next to Sole Bar, the space provides an exclusive environment for private gatherings, bespoke experiences and elevated social occasions.

### Dining and Social Experiences

The Kitchen, the hotel's all-day dining restaurant, features an interactive open-kitchen concept and a selection of international and locally inspired dishes prepared with fresh ingredients. It offers a relaxed yet refined setting for breakfast, business meals, casual dining and private occasions.

Overlooking the Pangyo skyline, Sole Bar extends panoramic city views, a private room and a welcoming atmosphere, providing an ideal setting for networking, informal meetings and after-work gatherings. With handcrafted cocktails, curated wines and premium spirits, Sole Bar serves as an elevated social venue for guests and locals alike.

### Flexible Meetings and Event Spaces

The hotel features a modern ballroom equipped with a state-of-the-art media wall, along with flexible meeting rooms designed to accommodate conferences, corporate gatherings, social celebrations and private events.

The flexible event spaces support a wide range of occasions, from business meetings and seminars to intimate celebrations and bespoke private gatherings.

### World of Hyatt Gives Members More Reasons to Stay Somewhere New

World of Hyatt is offering members the opportunity to earn 500 Bonus Points for each qualifying stay, providing even more rewarding travel experiences for guests visiting Pangyo. Hyatt's Be More Rewarded promotion is available from June 17 through September 30, 2026. Additional participating hotels and their offer stay periods can be found at [worldofhyatt.com/newhotelbonus](https://worldofhyatt.com/newhotelbonus). No registration is required and members can earn on top of other offers.

**For more information or to make a reservation**, please visit:

<https://www.hyatt.com/hyatt-place/en-US/selzp-hyatt-place-seoul-pangyo>


**[About Hyatt Place](#)**

Hyatt Place hotels combine style, innovation and 24/7 conveniences to create an easy to navigate experience for today's multi-tasking traveler. Guests can enjoy thoughtfully designed guestrooms featuring distinct zones for sleep, work and play, and free flowing social spaces that offer seamless transitions from work to relaxation. With more than 450 locations globally, Hyatt Place hotels feature convenient dining options, a 24/7 fitness center, and a hot breakfast served every morning. For more information, please visit [hyattplace.com](http://hyattplace.com). Join the conversation on Facebook and Instagram, and tag photos with #HyattPlace.

### **About Hyatt Hotels Corporation**

Hyatt Hotels Corporation, headquartered in Chicago, is a leading global hospitality company guided by its purpose – to care for people so they can be their best. As of March 31, 2026, the Company's portfolio included more than 1,500 hotels and all-inclusive properties in 83 countries across six continents. The Company's offering includes brands in the Luxury Portfolio, including Park Hyatt®, Alila®, Miraval®, Impression by Secrets, and The Unbound Collection by Hyatt®; the Lifestyle Portfolio, including Andaz®, Thompson Hotels®, The Standard®, Dream® Hotels, The StandardX®, Breathless Resorts & Spas®, JdV by Hyatt®, Bunkhouse® Hotels, and Me and All Hotels; the Inclusive Collection, including Zoetry® Wellness & Spa Resorts, Hyatt Ziva®, Hyatt Zilara®, Secrets® Resorts & Spas, Dreams® Resorts & Spas, Hyatt Vivid® Hotels & Resorts, Bahia Principe Hotels & Resorts, Alua Hotels & Resorts®, and Sunscape® Resorts & Spas; the Classics Portfolio, including Grand Hyatt®, Hyatt Regency®, Destination by Hyatt®, Hyatt Centric®, Hyatt Vacation Club®, and Hyatt®; and the Essentials Portfolio, including Caption by Hyatt®, Unscripted by Hyatt, Hyatt Place®, Hyatt House®, Hyatt Studios®, Hyatt Select, and UrCove. Subsidiaries of the Company operate the World of Hyatt® loyalty program, ALG Vacations®, Mr & Mrs Smith, Unlimited Vacation Club®, Amstar® DMC destination management services, and Trisept Solutions® technology services. For more information, please visit [www.hyatt.com](http://www.hyatt.com).

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