

## Marking the second Grand Hyatt hotel in Türkiye, Grand Hyatt İzmir İstinyePark offers seamless city access, sweeping views of the Gulf of İzmir and direct integration with the prestigious İstinyePark İzmir retail destination.

**CHICAGO (March 17, 2026)** – [Hyatt Hotels Corporation](#) (NYSE: H) today announces the launch of Grand Hyatt İzmir İstinyePark, marking the second Grand Hyatt hotel in Türkiye and reflecting the growth brand presence of Grand Hyatt across Europe, Africa and the Middle East. Formerly managed under the Hyatt Regency brand, the property has undergone a redesign of public spaces, offering an enhanced arrival experience for guests. This includes a new courtyard and an elevated lobby entrance that has convenient access to the luxury retail destination, İstinyePark İzmir Shopping Mall, as well as a stylish new restaurant FARO7, and an exclusive Grand Club, which is set to open soon. With a contemporary design, spacious spa, and gastronomic delights, Grand Hyatt İzmir İstinyePark is a haven for those in search of a redefined city experience.

Located in the center of İzmir, where the city meets the sea, Grand Hyatt İzmir İstinyePark enjoys a convenient urban setting complemented by sweeping coastal views. Situated in the İzmir neighborhood of the Balçova district, and integrated within the prestigious İstinyePark İzmir Shopping Mall, the hotel is just minutes from the city's historical heart, where guests can explore the famed Kemeraltı Bazaar, the iconic Clock Tower, and take in breathtaking views from the Historical Elevator Tower, one of the most famous landmarks of the city. For those wanting to explore further afield, the hotel serves as a gateway to the region's most sought-after destinations like Urla, a gastronomic haven with charming vineyards, Çeşme, renowned for its picturesque beaches, and Ephesus, one of the largest ancient cities in the world. Located just 20 minutes from Adnan Menderes International Airport, the hotel provides convenient access for both business and leisure travelers.

"Grand Hyatt İzmir İstinyePark reflects the vibrant rhythm of İzmir while honoring the city's rich Aegean heritage," said **Zafer Canbaz, General Manager, Grand Hyatt İzmir İstinyePark**. "As part of the Grand Hyatt brand, we are proud to introduce a new hotel experience that brings together bold design, elevated service and dynamic culinary experiences. We're excited to usher in the next chapter for our hotel, as a sophisticated and social destination for both business and leisure travelers."

### Guestrooms with sweeping Gulf views

The guestrooms at Grand Hyatt İzmir İstinyePark were designed by DeSallesFlint Interior Design, while the Penthouse suite was exclusively designed by Autoban. The hotel features 160 meticulously curated rooms, each bathed in natural light and boasting floor-to-ceiling windows with panoramic views of the Gulf of İzmir. Every room offers spacious balconies and refined comforts, including an in-room bar, 65" UHD TV, and premium blackout curtains. Subtle technology enhances the guest experience, from motion-activated night lighting to heated all-marble bathroom floors, vanities and sensor-based systems.

### Contemporary setting meets Aegean design

Inspired by modern coastal living and the timeless spirit of the Aegean, Grand Hyatt İzmir İstinyePark blends clean architectural lines with warm, natural materials. Rich wood, marble textures and soft neutral tones create an elegant and inviting atmosphere throughout. The new courtyard entrance and lobby, designed by GEO ID Architects, act as a sophisticated urban sanctuary that reflect the city's energy. Expansive glass facades draw the eye to the uninterrupted sea view, and the hotel also showcases nearly 40 artworks from the private collection of Orjin Group. Approximately 215,278 square feet (20,000 square meters) of natural stone cladding adorns the property, evoking a timeless and refined aesthetic.

### Serene coastal wellness

The hotel enjoys expansive wellness facilities, including a 14,638-square-foot (1,360-square-meter) spa with an outdoor pool, where guests can bask in a tranquil setting overlooking the shimmering Aegean coastline. A curated selection of signature treatments and personalized wellness experiences are available, ranging from an aromatic Hammam treatment to an Argan release or Full Moon ritual, alongside internationally recognized spa brands. The fitness center, with panoramic views, offers personal training services.

### Sophisticated dining experiences

Dining at Grand Hyatt İzmir İstinyePark invites guests on a journey of culinary discovery. The Bay Restaurant serves as the main dining venue, while The Park Bar, off the main lobby, is the perfect place for afternoon tea or a signature cocktail. A standout option is FARO7, the hotel's new all-day à la carte restaurant – located outside the hotel entrance on the ground floor and inspired by the motto "*Follow the Light*." Combining contemporary cuisine with a stylish setting, FARO7 features signature cocktails, an extensive wine cellar, exclusive whisky pairings and an open-air terrace within the grand courtyard, creating a buzzing social enclave in the hub of İzmir. In the coming months, the hotel will further elevate the guest experience with the opening of the Grand Club, offering an exclusive and refined space for relaxation, personalized service and curated culinary

offerings for eligible guests.

### **Bespoke meeting and event spaces**

Designed for both business and social gatherings, the hotel offers 21,527 square feet (2,000 square meters) of flexible meeting and event space, complemented by an enclosed 5,381-square-foot (500-square-meter) foyer. The 10 meeting rooms, including a 6,770-square-foot (629-square-meter) ballroom, cater to conferences, executive meetings, weddings and fashion shows, all set against the backdrop of the Aegean Coast. Select spaces, including the Grand Ballroom, İstinye Ballroom and two mid-sized meeting rooms, feature direct terrace access, allowing events to extend seamlessly outdoors. An exclusive 11th-floor venue, accommodating up to 80 guests in a cocktail setting, offers an intimate space adaptable to bespoke event concepts.

For further information or to make a reservation, visit <https://www.hyatt.com/grand-hyatt/en-US/adbri>

*The term “Hyatt” is used in this release for convenience to refer to Hyatt Hotels Corporation and/or one or more of its affiliates.*

### **About Grand Hyatt**

Around the world, Grand Hyatt hotels bring travel dreams to life by celebrating the iconic in small details and magnificent moments. Located at the crossroads of local culture and global business within major gateway cities and resort destinations, each Grand Hyatt hotel is uniquely designed to be a captivating destination within a destination. Grand Hyatt hotels deliver welcoming and elevated service, first-class accommodations and an abundance of options within a multicultural backdrop of dramatic architecture and bold and vibrant design. Grand Hyatt hotels boast inventive restaurants, luxury spas, fitness centers, and business and meeting facilities. For additional information or to make a reservation, please visit [grandhyatt.com](http://grandhyatt.com). Follow @GrandHyatt on [Facebook](#) and [Instagram](#), and tag photos with #GrandHyatt.

### **About Hyatt Hotels Corporation**

Hyatt Hotels Corporation, headquartered in Chicago, is a leading global hospitality company guided by its purpose – to care for people so they can be their best. As of December 31, 2025, the Company's portfolio included more than 1,500 hotels and all-inclusive properties in 83 countries across six continents. The Company's offering includes brands in the *Luxury Portfolio*, including *Park Hyatt*®, *Alila*®, *Miraval*®, *Impression by Secrets*, and *The Unbound Collection by Hyatt*®; the *Lifestyle Portfolio*, including *Andaz*®, *Thompson Hotels*®, *The Standard*®, *Dream*® Hotels, *The StandardX*®, *Breathless Resorts & Spas*®, *JdV by Hyatt*®, *Bunkhouse*® Hotels, and *Me and All Hotels*; the *Inclusive Collection*, including *Zoëtry*® Wellness & Spa Resorts, *Hyatt Ziva*®, *Hyatt Zilara*®, *Secrets*® Resorts & Spas, *Dreams*® Resorts & Spas, *Hyatt Vivid*® Hotels & Resorts, *Bahia Principle Hotels & Resorts*, *Alua Hotels & Resorts*®, and *Sunscape*® Resorts & Spas; the *Classics Portfolio*, including *Grand Hyatt*®, *Hyatt Regency*®, *Destination by Hyatt*®, *Hyatt Centric*®, *Hyatt Vacation Club*®, and *Hyatt*®; and the *Essentials Portfolio*, including *Caption by Hyatt*®, **Unscripted by Hyatt**, *Hyatt Place*®, *Hyatt House*®, *Hyatt Studios*®, **Hyatt Select**, and *UrCove*. Subsidiaries of the Company operate the World of Hyatt® loyalty program, ALG Vacations®, Mr & Mrs Smith, Unlimited Vacation Club®, Amstar® DMC destination management services, and Trisept Solutions® technology services. For more information, please visit [www.hyatt.com](http://www.hyatt.com).


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