

## The launchpad to exploration, taste, and culture takes shape at Kuala Lumpur's newest art and community-centered hotel

**CHICAGO (December 18, 2024)** — [Hyatt Hotels Corporation](#) (NYSE:H) announced today the opening of Hyatt Centric City Centre Kuala Lumpur, a hotel offering an inspiring stay that gives guests an insider's look at the bustling Southeast Asian hub. The 312-room hotel opens its doors as a unique platform for discovering Malaysia's cultural legacy through immersive spaces, curated experiences, and opportunities to connect with local communities in a deeper way.

Situated just a stone's throw from Kuala Lumpur's iconic Twin Towers and around the corner from KL Tower, Hyatt Centric City Centre Kuala Lumpur offers guests a seamless blend of unique ways to plug into local culture and modern comfort, a combination crafted for traveling with purpose in style. Housed in the hotel's 21 floors is a variety of guest rooms and suites, an open-air infinity saltwater pool overlooking the city, a fully equipped fitness center that offers 24-hour access, and three truly world-inspired dining experiences.

"As we open our doors, we're thrilled to introduce Hyatt Centric City Centre Kuala Lumpur as a launchpad for local creatives and global explorers to discover the history, culture, art, culinary scene and the people that make this vibrant city," said Chikako Shimizu, General Manager of Hyatt Centric City Centre Kuala Lumpur. "Our guests can think of us as their '*kawan*,' or local bestie, with a passionate here to connect guests with authentic experiences, helping them explore beyond the typical tourist trails and create shareable moments within our community."

With a prime location in Kuala Lumpur's bustling central business district and in close proximity to some of the city's best tourist attractions, Hyatt Centric City Centre Kuala Lumpur offers both leisure and business travelers a way to discover new, off the track spaces nestled in the surrounding neighborhood such as KL Eko-Rimba Park, The Zhongshan Building, and The Row — a collection of boutique cafés and retail spaces featuring local Malaysian brands. An amalgamation of new and old, the timeless legacy of Kuala Lumpur's colorful history is also seen in the mindful designs of the hotel's interiors.

From the first step into the hotel's lobby, guests are immediately greeted with a locally-infused design, seen in the bright pops of color that sit alongside industrial elements that pay homage to the city's tin-mining history. This is seen in the collaboration between Hyatt Centric City Centre Kuala Lumpur and local Malaysian graffiti artist Jefr, bringing a daring edge and unconventional charm to the communal spaces in the hotel through bright pops of color and abstract images that embody the abundant creativity that flows through Kuala Lumpur.

Designed by Silverfox Studios, the hotel's blend of modern and traditional influences are also seen in each of the hotel's 312 rooms. Inspired by the city's industrial heritage — the rooms feature clean, bold lines that outline the spacious areas and warm colors bathe each room in inviting tones. Time spent in the rooms is meant to encourage guests to not only learn more about the history of Kuala Lumpur, but inspire them to see these elements echoed in the different areas of the city.

The centrally located hotel has also brought together the melting pot of cultures seen in Kuala Lumpur's communities in its three distinct dining experiences led by Executive Chef Vincenzo Carbone and Director of Food & Beverage Operations Davide Brescianini.

"We wanted to show the similarities between Italian and Malaysian cultures and how we have reimagined this beautiful relationship between our countries in our three dining establishments, whether through authentic flavors or innovative expressions," said Vincenzo Carbone, Executive Chef at Hyatt Centric City Centre Kuala Lumpur. "In both Malaysia and Italy, we enjoy punchy flavors, fresh ingredients, and, most importantly, sharing good conversation over great meals — that's what we are bringing to the table."

Hyatt Centric City Centre Kuala Lumpur offers guests a chance to enjoy handmade pizzas and pastas at the hotel's authentic trattoria, IL Forno in sharing portions or plates for one. TanBuri, the hotel's inventive casual dining concept celebrates delicious, South Asian-inspired cuisines in creative dishes like Tandoori in Japanese don-style bowls and "Naanini" sandwiches that reinvent ways to enjoy traditional naan. On the top floor of the hotel, rooftop bar and lounge, @21 offers a scenic view of the bustling metropolis alongside the pool deck of level 21, craft cocktails, and delicious quesadillas served hot from the teppan grill. A blend of relaxed sophistication, bold art, and calming ambiance, each dining space in Hyatt Centric City Centre Kuala Lumpur promises incomparable experiences that pay homage to the communities around the hotel and the stories that they have to tell.

For more information on how to get an insider's guide to exploring Kuala Lumpur, please visit the [website](#) or follow the hotel on [Instagram](#) and [Facebook](#). Hyatt Centric City Centre Kuala Lumpur is now available for bookings featuring an exclusive **World of Hyatt members' offer** and **Explore the C opening package** which includes daily breakfasts, a Hop-On Hop-Off bus day tour, 500 World of Hyatt bonus points, and an exclusive hotel kit. Booking period for opening offers ends 31 January 2025.

*The term "Hyatt" is used in this release for convenience to refer to Hyatt Hotels Corporation and/or one or more of its affiliates.*

## About Hyatt Centric

Hyatt Centric is a brand of full-service lifestyle hotels located in prime destinations. Created to connect guests to the heart of the action, Hyatt Centric hotels are thoughtfully designed to enable exploration and discovery so they never miss a moment of adventure. Each hotel offers social spaces to connect with others in the lobby, meanwhile the bar and restaurant are local hot spots where great conversations, locally inspired food and signature cocktails can be enjoyed. Streamlined modern rooms focus on delivering everything guests want and nothing they don't. A passionately engaged team is there to provide local expertise on the best food, nightlife and activities the destination has to offer. For more information, please visit [hyattcentric.com](https://hyattcentric.com). Follow @HyattCentric on [Facebook](https://www.facebook.com/hyattcentric) and [Instagram](https://www.instagram.com/hyattcentric), and tag photos with #HyattCentric.

## About Hyatt Hotels Corporation

Hyatt Hotels Corporation, headquartered in Chicago, is a leading global hospitality company guided by its purpose – to care for people so they can be their best. As of September 30, 2024, the Company's portfolio included more than 1,350 hotels and all-inclusive properties in 79 countries across six continents. The Company's offering includes brands in the *Luxury Portfolio*, including **Park Hyatt**<sup>®</sup>, **Alila**<sup>®</sup>, **Miraval**<sup>®</sup>, **Impression by Secrets**, and **The Unbound Collection by Hyatt**<sup>®</sup>; the *Lifestyle Portfolio*, including **Andaz**<sup>®</sup>, **Thompson Hotels**<sup>®</sup>, **The Standard**<sup>®</sup>, **Dream**<sup>®</sup> **Hotels**, **The StandardX**, **Breathless Resorts & Spas**<sup>®</sup>, **JdV by Hyatt**<sup>®</sup>, **Bunkhouse**<sup>®</sup> **Hotels**, and **me and all hotels**; the *Inclusive Portfolio*, including **Zoëtry**<sup>®</sup> **Wellness & Spa Resorts**, **Hyatt Ziva**<sup>®</sup>, **Hyatt Zilara**<sup>®</sup>, **Secrets**<sup>®</sup> **Resorts & Spas**, **Dreams**<sup>®</sup> **Resorts & Spas**, **Hyatt Vivid Hotels & Resorts**, **Sunscape**<sup>®</sup> **Resorts & Spas**, and **Alua Hotels & Resorts**<sup>®</sup>; the *Classics Portfolio*, including **Grand Hyatt**<sup>®</sup>, **Hyatt Regency**<sup>®</sup>, **Destination by Hyatt**<sup>®</sup>, **Hyatt Centric**<sup>®</sup>, **Hyatt Vacation Club**<sup>®</sup>, and **Hyatt**<sup>®</sup>; and the *Essentials Portfolio*, including **Caption by Hyatt**<sup>®</sup>, **Hyatt Place**<sup>®</sup>, **Hyatt House**<sup>®</sup>, **Hyatt Studios**, and **UrCove**. Subsidiaries of the Company operate the World of Hyatt<sup>®</sup> loyalty program, ALG Vacations<sup>®</sup>, Mr & Mrs Smith, Unlimited Vacation Club<sup>®</sup>, Amstar DMC destination management services, and Trisept Solutions<sup>®</sup> technology services. For more information, please visit [www.hyatt.com](https://www.hyatt.com).

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