

# Goals Deepen Hyatt's Commitment to Environmental Stewardship with a Focus on Energy, Waste and Water Reduction, Sustainable Building, Supply Chain Management, and Stakeholder Engagement

**CHICAGO (August 28, 2014)** – In conjunction with the release of its 2013-2014 Corporate Responsibility Report, [Hyatt Hotels Corporation](#) (NYSE:H) unveiled today an aggressive set of environmental goals for the year 2020, all designed to strengthen Hyatt's collective ability to collaborate, inspire and further its commitment to environmental stewardship. Hyatt, which is already an industry leader for tracking comprehensive global energy and water data since 2006, is significantly expanding the scope of its existing sustainability initiatives and will continue to focus strongly on measuring and reporting progress.

Known as the Hyatt 2020 Vision, these new, ambitious environmental goals define a suite of measureable and actionable targets across three focus areas – use resources thoughtfully, build smart, and innovate and inspire – all with the goal of bringing together Hyatt hotels around the globe to create a more sustainable future.

“The conservation efforts undertaken by Hyatt hotels around the world since formalizing our approach several years ago have had a real impact, resulting in major reductions in greenhouse gas emissions and water and energy usage by property across our portfolio,” said Brigitta Witt, Vice President of Corporate Responsibility for Hyatt. “With five years and significant momentum under our belt, we saw the opportunity to further our commitment to environmental stewardship in a manner that fundamentally touches every aspect of our business, from the way our hotels are built and operated, to the way we collaborate with our global supply chain, to the way we influence change through the passion and commitment of our colleagues around the world.”

## Setting Focus Areas

Born from robust analysis and research, the Hyatt 2020 Vision focuses on significantly expanding Hyatt's strategic scope, especially in areas where past efforts have not had as much of an impact due to occupancy fluctuations and rapid business growth in developing markets.

With this in mind, the Hyatt 2020 Vision focuses on three strategic priorities, which were specifically selected not only for their ability to help guide Hyatt's environmental performance, but also for their ability to touch every Hyatt colleague and community around the globe.

- **Use Resources Thoughtfully:** Hyatt is committed to examining how its hotels source, consume and manage natural resources to serve their guests. Hyatt will identify ways for Hyatt hotels to reduce energy consumption and greenhouse gas emissions, use less water, produce less waste and make more environmentally responsible purchasing decisions. As a highlight, Hyatt has set the goal to reduce water use per guest night by 25 percent, and within water-stressed areas, Hyatt has set a 30 percent reduction goal. Additionally, Hyatt is elevating its recycling efforts by challenging every hotel to reach a 40 percent diversion rate, as well as by setting a recycling goal for renovation waste.
- **Build Smart:** Hyatt will work closely with stakeholders to increase the focus on building more efficient, environmentally conscious hotels across the enterprise. Beginning in 2015, all new construction and major renovation projects contracted for Hyatt managed hotels will be expected to follow enhanced sustainable design guidelines. Hyatt will lead this initiative by mandating that all new construction and major renovation projects for wholly owned full service hotels and resorts achieve LEED certification, or an equivalent certification.
- **Innovate and Inspire:** This goal reflects Hyatt's commitment to be a catalyst for bringing more hearts, hands and minds to the table to help advance environmental sustainability around the world. This includes Hyatt's commitment to create a funding mechanism to support the innovation, ideation and acceleration of sustainable solutions within its hotels that can be replicated across the Hyatt portfolio, as well as the broader hospitality industry.

## Reporting Progress

Hyatt's 2020 goals are being debuted in conjunction with the launch of Hyatt's 2013-2014 Corporate Responsibility Report, which provides a snapshot of the company's most recent corporate responsibility efforts and achievements.

Major milestones reported include:

- The launch of [Ready to Thrive](#), Hyatt's global corporate philanthropy program focused on literacy and career readiness, which included a \$750,000 investment in career readiness programs in Brazil.
- Building 11 libraries and supporting reading and writing programs in 30 schools through a new partnership with [Room to Read](#), impacting 30,000 students in India.
- Donating 35,000 books to kids in need across the globe through [We Give Books](#) and [Room to Read](#).
- Donating more than 100,000 volunteer hours in 2013 – a 69 percent increase from 2012.
- More than 80 percent of Hyatt hotels recycling at least one or more waste streams.

- A reduction in resource use intensity in each of Hyatt's three regions compared to 2006 – up to a 20 percent reduction in greenhouse gas emissions, up to a 13 percent reduction in energy and up to a 15 percent reduction in water.<sup>[1]</sup>
- Development of responsible seafood sourcing goals based on a global purchasing audit in partnership with [World Wildlife Fund](#).
- Required more than 40,000 of its global associates -- including housekeepers, front office, concierge, guest services, key service and security personnel, and all management-level colleagues -- to complete Human Trafficking Prevention Training. Hyatt also implemented a standard for all of its hotels to have training measures in place.

For more information on Hyatt Thrive and the new Hyatt 2020 vision, click [here](#). To view the 2013-2014 Corporate Responsibility Report, please click [here](#).

The term "Hyatt" is used in this release for convenience to refer to Hyatt Hotels Corporation and/or one or more of its affiliates.

For further information:

### **About Hyatt Hotels Corporation**

Hyatt Hotels Corporation, headquartered in Chicago, is a leading global hospitality company with a proud heritage of making guests feel more than welcome. Thousands of members of the Hyatt family strive to make a difference in the lives of the guests they encounter every day by providing authentic hospitality. The Company's subsidiaries manage, franchise, own and develop hotels and resorts under the **Hyatt@**, **Park Hyatt@**, **Andaz@**, **Grand Hyatt@**, **Hyatt Regency@**, **Hyatt Place@**, **Hyatt House@**, **Hyatt Zilara™**, and **Hyatt Ziva™** brand names and have locations on six continents. **Hyatt Residential Group, Inc.**, a **Hyatt Hotels Corporation** subsidiary, develops, operates, markets or licenses **Hyatt Residences@** and **Hyatt Residence Club@**. As of June 30, 2014, the Company's worldwide portfolio consisted of 563 properties in 48 countries. For more information, please visit [www.hyatt.com](http://www.hyatt.com).

### **Forward-Looking Statements**

*Forward-Looking Statements in this press release, which are not historical facts, are forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Our actual results, performance or achievements may differ materially from those expressed or implied by these forward-looking statements. In some cases, you can identify forward-looking statements by the use of words such as "may," "could," "expect," "intend," "plan," "seek," "anticipate," "believe," "estimate," "predict," "potential," "continue," "likely," "will," "would" and variations of these terms and similar expressions, or the negative of these terms or similar expressions. Such forward-looking statements are necessarily based upon estimates and assumptions that, while considered reasonable by us and our management, are inherently uncertain. Factors that may cause actual results to differ materially from current expectations include, among others, the rate and pace of economic recovery following economic downturns; levels of spending in business and leisure segments as well as consumer confidence; declines in occupancy and average daily rate; if our third-party owners, franchisees or development partners are unable to access the capital necessary to fund current operations or implement our plans for growth; changes in the competitive environment in our industry and the markets where we operate; our ability to access the capital markets; and other risks discussed in the Company's filings with the U.S. Securities and Exchange Commission, including our Annual Report on Form 10-K, which filings are available from the SEC. We caution you not to place undue reliance on any forward-looking statements, which are made as of the date of this press release. We undertake no obligation to update publicly any of these forward-looking statements to reflect actual results, new information or future events, changes in assumptions or changes in other factors affecting forward-looking statements, except to the extent required by applicable laws. If we update one or more forward-looking statements, no inference should be drawn that we will make additional updates with respect to those or other forward-looking statements.*

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<sup>[1]</sup> Data reflects full-service owned and managed hotels. These reductions are the result of ongoing efforts to make our operations more efficient through measures that include, among other things, water and energy efficient equipment and upgrades, diligent management of resource consumption as well as, in some instances, shifting certain operations, such as laundry, to outside vendors.

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