

## The opening marks the first Hyatt Place hotel in Chile and on the South American continent

**CHICAGO (July 15, 2014)** – [Hyatt Hotels Corporation](#) (NYSE: H) and HPV S.A. today announced the opening of [Hyatt Place Santiago/Vitacura](#) in the city of Santiago, Chile. The opening marks the second Hyatt-branded hotel in Santiago and introduces the Hyatt Place brand to Chile and the South American continent.

The first Hyatt Place hotel outside the United States debuted in Central America with the 2012 opening of [Hyatt Place San Jose/Pinares](#) in Costa Rica. The Hyatt Place brand has since grown its brand presence in Latin America and the Caribbean with locations in [Puerto Rico](#), [Mexico](#) and now Chile. Expansion is set to continue in the region later this year with anticipated Hyatt Place hotel openings in Mexico and Panama.



*Hyatt Place Santiago/Vitacura Guest Room*

As Chile continues to cement its rank of being one of the best places to do business in Latin America, backed by its 2013 designation as such by The World Bank, the country is an important business and leisure market for Hyatt. The opening of Hyatt Place Santiago/Vitacura is an important step in Hyatt's growth in strategic gateway and regional markets throughout Latin America.

"Hyatt's history in Chile spans more than 20 years, beginning when Grand Hyatt Santiago welcomed its first guests," said Myles McGourty, senior vice president of operations, Latin America & Caribbean for Hyatt. "Hyatt Place Santiago/Vitacura brings one of the newest brands in Hyatt's portfolio to Chile, and we look forward to sharing its unique approach to service with a new segment of travelers looking for approachable style and design. It is an exciting time to be growing in Chile."

Andreas Nauheimer, Director of HPV S.A., stated, "We are excited to work once again with Hyatt and bring a new hotel to life in Santiago. Hyatt Place Santiago/Vitacura offers an innovative service concept and a modern design that we believe will be very successful in Santiago."

### **About Hyatt Place Santiago/Vitacura**

Hyatt Place Santiago/Vitacura is an upscale, select service hotel designed for multi-tasking travelers. The hotel is located in the upscale Santiago neighborhood of Vitacura, conveniently located 20 minutes from Arturo Merino Benitez International Airport on Americo Vespucio Avenue.

Business travelers will find the hotel located within minutes of Santiago's three main business districts: Nueva Las Condes, El Golf, Providencia and Ciudad Empresarial. Travelers of all kinds can find local attractions within close proximity such as the Museum of Fashion, Historic Quarter, Municipal Theater, Fine Arts Museum, and San Cristobal Hill. Hyatt Place Santiago/Vitacura is within walking distance to Alonso de Cordova Avenue shopping, as well as Parque Arauco Shopping Mall,

which offers an array of restaurants, shopping and entertainment options.

Hyatt Place Santiago/Vitacura offers guests:

- 160 roomy rooms, including 20 suites, with mountain or city views
- All guestrooms feature a swiveling 46-inch HDTV, the plush Hyatt Grand Bed, a Cozy Corner sectional sofa-sleeper and Hyatt Plug Panel media center for connecting a laptop or media device to the TV
- Free Wi-Fi everywhere
- Free hot buffet breakfast for guests with a stay
- 24/7 Gallery Menu & Market, which includes an all-day-dining restaurant, freshly prepared entrees and appetizers available around-the-clock, plus on-the-go salads, sandwiches, sweets and bottled beverages
- A Coffee to Cocktails Bar, offering a wide range of specialty coffees, espresso, premium beer and wines
- Five meeting rooms with more than 3,300 square feet of flexible meeting space with unique food & beverage options, audiovisual equipment and more
- 24-hour StayFit Gym
- Indoor heated pool
- Public computers available around the clock and free wireless printers that can be used from anywhere in the hotel

“Santiago is a culturally rich city that provides a unique business and leisure environment for its visitors,” said Sergio Ortiz, general manager, Hyatt Place Santiago/Vitacura. “Opening the first Hyatt Place hotel in South America is a distinct honor. We are proud to be a new option for loyal Hyatt guests and are eager to introduce the brand and its unique offerings to Chileans and international travelers.”

### **Hyatt Place Santiago/Vitacura Leadership**

Hyatt Place Santiago/Vitacura is under the leadership of General Manager Sergio Ortiz and Director of Sales Maria Paz Vacarezza. In his role, Mr. Ortiz is directly responsible for managing the day-to-day operations of the hotel, including overseeing the hotel’s more than 50 associates and ensuring guests encounter the purposeful service for which Hyatt Place is known. Ms. Vacarezza is responsible for providing sales service and support to travelers and meeting planners frequenting the Santiago/Vitacura area.

For Hyatt Place Santiago/Vitacura information in English and Spanish, or to make a reservation, please visit [www.santiagovitacura.place.hyatt.com](http://www.santiagovitacura.place.hyatt.com).

The term “Hyatt” is used in this release for convenience to refer to Hyatt Hotels Corporation and/or one or more of its affiliates.

### **About Hyatt Place**

Launched in 2006, the Hyatt Place brand brings to the upscale select service hotel category the authentic hospitality for which Hyatt is known. Inspired by multitasking travelers’ 24/7 lifestyle, Hyatt Place hotels combine style with casual hospitality. Featuring spacious guestrooms with the Cozy Corner, free Wi-Fi, the 24/7 Gallery Menu, Coffee to Cocktails Bar, and free hot breakfast with your stay. The Odds & Ends program also has guests covered with items they may have forgot and can buy, borrow or enjoy for free. Specially trained Gallery Hosts are on hand to offer assistance with everything from directions to check-in to a freshly made meal.

Hyatt Place, a brand of Hyatt Hotels Corporation, offers more than 190 locations in the United States, Armenia, China, Costa Rica, India, Mexico, Puerto Rico and the Netherlands. For Hyatt Place information or to make a reservation, call 1-888-HYATT-HP (888-492-8847) or visit [www.HyattPlace.com](http://www.HyattPlace.com).

For further information:

### **About Hyatt Hotels Corporation**

Hyatt Hotels Corporation, headquartered in Chicago, is a leading global hospitality company with a proud heritage of making guests feel more than welcome. Thousands of members of the Hyatt family strive to make a difference in the lives of the guests they encounter every day by providing authentic hospitality. The Company’s subsidiaries manage, franchise, own and develop hotels and resorts under the Hyatt®, Park Hyatt®, Andaz®, Grand Hyatt®, Hyatt Regency®, Hyatt Place®, Hyatt House®, Hyatt Zilara™ and Hyatt Ziva™ brand names and have locations on six continents. Hyatt Residential Group, Inc., a Hyatt Hotels Corporation subsidiary, develops, operates, markets or licenses Hyatt Residences® and Hyatt Residence Club®. As of March 31, 2014, the Company’s worldwide portfolio consisted of 554 properties in 47 countries. For more information, please visit [www.hyatt.com](http://www.hyatt.com).

### **Forward-Looking Statements**

*Forward-Looking Statements in this press release, which are not historical facts, are forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Our actual results, performance or achievements may differ*

*materially from those expressed or implied by these forward-looking statements. In some cases, you can identify forward-looking statements by the use of words such as “may,” “could,” “expect,” “intend,” “plan,” “seek,” “anticipate,” “believe,” “estimate,” “predict,” “potential,” “continue,” “likely,” “will,” “would” and variations of these terms and similar expressions, or the negative of these terms or similar expressions. Such forward-looking statements are necessarily based upon estimates and assumptions that, while considered reasonable by us and our management, are inherently uncertain. Factors that may cause actual results to differ materially from current expectations include, among others, the rate and pace of economic recovery following economic downturns; levels of spending in business and leisure segments as well as consumer confidence; declines in occupancy and average daily rate; if our third-party owners, franchisees or development partners are unable to access the capital necessary to fund current operations or implement our plans for growth; changes in the competitive environment in our industry and the markets where we operate; our ability to access the capital markets; and other risks discussed in the Company’s filings with the U.S. Securities and Exchange Commission, including our Annual Report on Form 10-K, which filings are available from the SEC. We caution you not to place undue reliance on any forward-looking statements, which are made as of the date of this press release. We undertake no obligation to update publicly any of these forward-looking statements to reflect actual results, new information or future events, changes in assumptions or changes in other factors affecting forward-looking statements, except to the extent required by applicable laws. If we update one or more forward-looking statements, no inference should be drawn that we will make additional updates with respect to those or other forward-looking statements.*

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