

The brand receives PTPA Media Inc.'s first hotel brand endorsement for its family-friendly resort experiences

CHICAGO (April 24, 2014) – Hyatt Hotels Corporation (NYSE: H) and PTPA Media Inc. announced that the Hyatt Regency® brand has been awarded the Parent Tested Parent Approved (PTPA) Winner's Seal of Approval. Although there were many entries competing to earn the PTPA™ Seal, the Hyatt Regency brand ultimately received PTPA Media Inc.'s first hotel brand recognition for its resort experiences – recognized for family-friendly activities appealing to a range of age groups, excellent value, spacious guest rooms and more.

PTPA Media Inc. has North America's largest volunteer parent testing community with more than 65,000 parents and was rated the Most Trusted Seal by more than 22,000 parents across North America. Parent volunteers stayed with their children at a selection of Hyatt Regency resorts to evaluate resort offerings and guest experiences.

"Hyatt Regency hotels and resorts create experiences for guests to build meaningful connections. More than 30 Hyatt Regency resorts around the world are often the backdrop for families' most memorable moments together, and we feel fortunate to help them reenergize and reconnect," said Kristine Rose, vice president of brand experience. "The PTPA Seal of Approval serves as validation that Hyatt Regency resorts are delivering on the brand promise."

PTPA Media Inc. says consumers seeking high-quality products and services can rest assured when they see the PTPA Seal; it's evidence of a product's excellence after evaluation by unbiased parent testers.

"We are so proud to welcome Hyatt Regency as the first hotel brand to earn the Parent Tested Parent Approved Seal of Approval for its resorts," said Sharon Vinderine, CEO and founder of PTPA Media Inc. "Our community of family testers who visited these resorts were overwhelmed with the exceptional service, outstanding accommodations and incredible food options available to them. They were truly impressed with the wide variety of amenities that were part of their resort experience, including the fun Camp Hyatt kids program. The Hyatt Regency brand clearly understands the needs of families and fulfills that need with its perfect collection of family destinations."

About PTPA Media Inc.

PTPA Media Inc. provides an objective framework for appraising and promoting new products designed to enrich family living. The company's mission is to marry innovative companies with discerning consumers, to improve consumer access to quality products and services for their families and homes.

About Hyatt Regency

The Hyatt Regency brand is an energizing hotel brand that connects travelers to who and what matters most to them. More than 140 conveniently located Hyatt Regency urban and resort locations in over 30 countries around the world serve as the go-to gathering space for every occasion – from efficient business meetings to memorable family vacations. The brand offers a one-stop experience that puts everything guests need right at their fingertips. Hyatt Regency hotels and resorts offer a full range of services and amenities, including notable culinary experiences; technology-enabled ways to collaborate; the space to work, engage or relax; and expert planners who take care of every detail. For more information, visit hyattregency.com or facebook.com/HyattRegency.

For further information:

About Hyatt Hotels Corporation

Hyatt Hotels Corporation, headquartered in Chicago, is a leading global hospitality company with a proud heritage of making guests feel more than welcome. Thousands of members of the Hyatt family strive to make a difference in the lives of the guests they encounter every day by providing authentic hospitality. The Company's subsidiaries manage, franchise, own and develop hotels and resorts under the **Hyatt@**, **Park Hyatt@**, **Andaz@**, **Grand Hyatt@**, **Hyatt Regency@**, **Hyatt Place@**, **Hyatt House@**, **Hyatt Zilara™** and **Hyatt Ziva™** brand names and have locations on six continents. **Hyatt Residential Group, Inc.**, a **Hyatt Hotels Corporation** subsidiary, develops, operates, markets or licenses **Hyatt Residences@** and **Hyatt Residence Club@**. As of December 31, 2013, the Company's worldwide portfolio consisted of 548 properties in 48 countries. For more information, please visit www.hyatt.com.

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