

New Hyatt Place and Hyatt House Hotels Planned to Welcome Guests in China Soon

CHICAGO (March 27, 2014) – As the first Hyatt Place hotel in China prepares to open in May, Hyatt Hotels Corporation (NYSE: H) announced several new Hyatt Place and Hyatt House projects that will introduce these two Hyatt brands to China.

The Hyatt Place and Hyatt House brands are rooted in extensive consumer research, which indicates that guests blend their personal and professional lives while traveling and want a hotel that accommodates this lifestyle. To embody this, the two brands offer casual hospitality in a smartly designed, high-tech and contemporary environment.

[Hyatt Place](#), an upscale select service brand, offers a stylish, comfortable, and seamless experience grounded in 24/7 convenience. [Hyatt House](#), an extended stay brand, provides a contemporary experience with casual home comforts.

“With the introduction of the Hyatt Place and Hyatt House brands, we are bringing exciting fresh options to our guests and delivering on our commitment to create a more diversified hospitality industry and become the most preferred hospitality brand in China,” said Mr. Nong Xia, senior vice president of real estate and development for Hyatt Hotels & Resorts. “This will further expand Hyatt’s portfolio in this market, helping maintain healthy, strong growth for the Hyatt brands in China.”

First Hyatt Place Hotel to Open in Shenzhen

In May, China is expected to welcome its first Hyatt Place hotel, [Hyatt Place Shenzhen, Dongmen](#), located in the heart of Shenzhen, a southern city bordering Hong Kong. The hotel will also be the first Hyatt Place branded hotel in the Asia Pacific region, marking an important step for Hyatt in the worldwide expansion of the Hyatt Place brand. In 2012, the first Hyatt Place location outside the United States opened in Costa Rica. Today, the brand offers more than 190 locations in the United States, Armenia, Costa Rica, India, Mexico, Puerto Rico and the Netherlands.

Guests of Hyatt Place Shenzhen, Dongmen can expect the brand’s signature spacious rooms, which each feature a Cozy Corner, 42” flat screen TVs, and comfortable beds, a free hot breakfast, multi-tasking, friendly Gallery Hosts, and a 24-hour gym.

Poised for Hyatt Place and Hyatt House Growth

With the introduction of Hyatt Place and Hyatt House hotels, six of Hyatt’s nine brands are expected to be represented in China by 2015. More than 20 Hyatt Place and Hyatt House projects are under development in China.

“At Hyatt, we conduct extensive customer research to fully understand exactly what our customers need and why,” said Chris Walker, vice president of brands for Hyatt Place and Hyatt House. “These two brands were specifically designed to meet the constantly changing needs of our guests by providing simple comfort on the road. Our dedicated associates are ready to provide Hyatt’s high quality services and give our guests a welcoming, personalized, and hospitable experience.”

Following are Hyatt Place and Hyatt House projects under development in China:

Hyatt Place	Hyatt House
Hyatt Place Shenzhen, Dongmen	Hyatt House Shenzhen, Airport
Hyatt Place Shenzhen, Airport	Hyatt House Shanghai Hongqiao CBD
Hyatt Place Foshan, Lishui	Hyatt House Sanya, Nanshan
Hyatt Place Kunming	Hyatt House Shanghai Jiading
Hyatt Place Beijing, Daxing	Hyatt House Wuxi, Coastal City
Hyatt Place Shanghai Hongqiao CBD	Hyatt House Shanghai New Hongqiao
Hyatt Place Shanghai Xinjiangwan	
Hyatt Place Chongli	
Hyatt Place Shanghai Jiading	
Hyatt Place Tianjin Nankai	
Hyatt Place Wuxi, Coastal City	

Hyatt Place Shanghai New
Hongqiao
Hyatt Place Luoyang
Hyatt Place Moganshan
Hyatt Place Sanya City
Center
Hyatt Place Anshan

About Hyatt Place

Launched in 2006, Hyatt Place brings to the upscale select service hotel category the authentic hospitality for which Hyatt is known. Inspired by multitasking travelers' 24/7 lifestyle, Hyatt Place combines stylish design and practical amenities with a forward-thinking guest experience and purposeful service. Spacious rooms feature multiple areas to work and relax, and include the in-room Cozy Corner; plush Hyatt Grand Bed[®]; and separate workspace. Guests can also enjoy free Wi-Fi and remote printing everywhere, a 24-hour Gym, Coffee to Cocktails Bar offering specialty coffees and a variety of premium beers, wine and cocktails, and a 24/7 Gallery Menu offering freshly prepared meals any time day or night. Additionally, a complimentary full hot breakfast is served daily for guests. The Odds & Ends program also has guests covered with items they may have forgot and can buy, borrow or enjoy for free. Specially trained Gallery Hosts are on hand to offer assistance with everything from directions to check-in to a freshly made meal.

To learn more about Hyatt Place hotels or book a reservation, visit www.hyattplace.com.

About Hyatt House

Launched in 2012, the Hyatt House brand was designed to welcome residents rather than guests. Inspired by extensive research of guest experiences, Hyatt House hotels are designed to surprise and delight with services, amenities, upscale spaces and a casual, comfortable environment that will remind guests of home. Residentially inspired studios, one- and two-bedroom suites feature contemporary full kitchens, living space with flat panel HDTVs and bedrooms with a plush bed. Complimentary Wi-Fi is available throughout the hotel. A complimentary full hot breakfast is served daily as well as a complimentary Evening Social with savory bites, beer and wine. In lieu of the Evening Social, some locations have an H BAR featuring a menu and full bar. Public spaces include a 24-hour workout room, Guest Market and laundry facilities. A friendly House Host is available to check-in guests, provide directions or help with other needs so guests feel right at home. The brand is committed to helping guests keep their real-life routines rolling while on the road.

To learn more about Hyatt House hotels or to book a reservation visit www.hyatthouse.com.

For further information:

About Hyatt Hotels Corporation

Hyatt Hotels Corporation, headquartered in Chicago, is a leading global hospitality company with a proud heritage of making guests feel more than welcome. Thousands of members of the Hyatt family strive to make a difference in the lives of the guests they encounter every day by providing authentic hospitality. The Company's subsidiaries manage, franchise, own and develop hotels and resorts under the Hyatt[®], Park Hyatt[®], Andaz[®], Grand Hyatt[®], Hyatt Regency[®], Hyatt Place[®], Hyatt House[®], Hyatt Zilara[™], and Hyatt Ziva[™] brand names and have locations on six continents. Hyatt Residential Group, Inc., a Hyatt Hotels Corporation subsidiary, develops, operates, markets or licenses Hyatt Residences[®] and Hyatt Residence Club[®]. As of December 31, 2013, the Company's worldwide portfolio consisted of 548 properties in 48 countries.

For more information, please visit www.hyatt.com.

The term "Hyatt" is used in this release for convenience to refer to Hyatt Hotels Corporation or one or more of its affiliates.

Forward-Looking Statements

Forward-Looking Statements in this press release, which are not historical facts, are forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Our actual results, performance or achievements may differ materially from those expressed or implied by these forward-looking statements. In some cases, you can identify forward-looking statements by the use of words such as "may," "could," "expect," "intend," "plan," "seek," "anticipate," "believe," "estimate," "predict," "potential," "continue," "likely," "will," "would" and variations of these terms and similar expressions, or the negative of these terms or similar expressions. Such forward-looking statements are necessarily based upon estimates and assumptions that, while considered reasonable by us and our management, are inherently uncertain. Factors that may cause actual results to differ materially from current expectations include, among others, the rate and pace of economic recovery

following economic downturns; levels of spending in business and leisure segments as well as consumer confidence; declines in occupancy and average daily rate; if our third-party owners, franchisees or development partners are unable to access the capital necessary to fund current operations or implement our plans for growth; changes in the competitive environment in our industry and the markets where we operate; our ability to access the capital markets; and other risks discussed in the Company's filings with the U.S. Securities and Exchange Commission, including our Annual Report on Form 10-K, which filings are available from the SEC. We caution you not to place undue reliance on any forward-looking statements, which are made as of the date of this press release. We undertake no obligation to update publicly any of these forward-looking statements to reflect actual results, new information or future events, changes in assumptions or changes in other factors affecting forward-looking statements, except to the extent required by applicable laws. If we update one or more forward-looking statements, no inference should be drawn that we will make additional updates with respect to those or other forward-looking statements.

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