

Latest West Coast conversion to the Hyatt Hotel Brand heralds renovations, upgrades and bespoke amenities and experiences

PALM SPRINGS, Calif. (March 27, 2014)– Formerly known as Hyatt Regency Suites, today the hotel announced the completion of its rebranding to Hyatt Palm Springs. Hyatt Palm Springs joins the growing number of Hyatt hotels operating under the Hyatt brand throughout the world.

The rebranding heralds a series of improvements, the enhancement of local expertise and newly customizable amenities and experiences. David York, General Manager, states, “We are excited about the property’s conversion from a Hyatt Regency to a Hyatt hotel as it allows us to do what we do best: provide local knowledge, connection to the pulse of the community and personalized itineraries in a locale where our guests can easily get to their destination on foot, by bike or shuttle.”

The only all-suite hotel in the area, Hyatt Palm Springs sits at the crossroads of one of the most memorable vacation destinations in Southern California – downtown Palm Springs. Changes include a refreshing of public areas, including the pool area with new splashes of color, additional fire-pits and unique heat lamps to heighten the contemporary lounge-like atmosphere. Improvements to the porte cochere include new decorative heating and lighting at the front entrance and the addition of a mural by local artist Dean Mayo. Restaurant changes include adding a Bruno pizza oven, fire-pits and other design elements to the popular outdoor Hoodoo Lounge. Plus, a new retro cocktail menu will debut, befitting the hotel’s – and area’s penchant for – mid-century architecture and design.

Hotel associates, many of whom are Palm Springs natives or have lived and worked in the area for years, possess local insider knowledge to share with guests who are looking for everything from the best taco in town to the most family-friendly entertainment.

Additionally, Hyatt Palm Springs’ personalized approach is amplified by its eConcierge service, allowing each guest to customize their experience prior to, or after their arrival. Do it all or do nothing at all – through Hyatt Palm Springs’ exclusive relationships with area attractions, recreational facilities, golf courses, restaurants, spas and specialty retailers, guests can create handcrafted vacation experiences and itineraries with the click of a mouse or the swipe of a screen.

Says York, “Our easily accessible and walkable location, spacious suites and customizable itineraries make the perfect combination for a stellar experience in the Coachella Valley.”

For more information about Hyatt Palm Springs, visit: www.hyattpalm Springs.com or call 760-322-9000.

About Hyatt Palm Springs

Centered in the heart of downtown Palm Springs, surrounded by the natural beauty of the San Jacinto mountains, and the energy and excitement of Palm Canyon Drive, Hyatt Palm Springs sits at the crossroads of one of the most memorable vacation destinations in Southern California. The hotel offers stunning views of the San Jacinto mountains, is footsteps to hiking trails and within easy access to all the diverse experiences the Coachella Valley offers.

The only all-suite hotel in the area, Hyatt Palm Springs features 197 spacious suites, including VIP suites and poolside cabana suites. Hyatt Palm Springs’ Hyatt Has It, provides guests on the go with smart travel essentials to borrow from curling irons to phone charger. The hotel offers more than 12,000 square feet of indoor/outdoor meeting space and is the only hotel with an outside café with entertainment in downtown Palm Springs. With Hyatt’s eConcierge program and in-room request cards, guests can arrange to have their room provisioned with special requests and amenities so their stay is designed uniquely around a guest’s preferences. Well known Hyatt programs, including in suite YogaAway, 24 hour StayFit and pet program are offered, in addition to complimentary shuttle to/from the airport and throughout downtown, including the Convention Center. For more information visit: www.hyattpalm Springs.com or call the hotel directly at 760-322-9000.

About Hyatt

Hyatt hotels are smaller-sized properties conveniently located in diverse business and leisure areas. Hyatt hotels offer guests the opportunity to experience authentic hospitality in a vibrant environment. Customers include individual business and leisure travelers, and Hyatt hotels can accommodate smaller scale business meetings and social gatherings.

For further information:

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