

## Hyatt Place brand continues to expand outside U.S. with new location in Europe

**CHICAGO (January 30, 2013)** – Hyatt Hotels Corporation (NYSE: H) and Hillgate Properties NV today announced the opening of [Hyatt Place Amsterdam Airport](#) – the first Hyatt Place hotel to open in the Netherlands.

The opening of the 330-room property marks a significant milestone for the Hyatt Place brand as it continues to expand outside the United States. New Hyatt Place locations have recently opened in Puerto Rico, Costa Rica, India and Mexico. In Europe, a location opened in Armenia earlier this year.

“We have more than 180 Hyatt Place properties worldwide, but Hyatt Place Amsterdam Airport marks new brand presence in a significant European city,” said **Peter Fulton, group president – EAME/Southwest Asia, Hyatt Hotels Corporation** “We plan to continue to grow the Hyatt Place brand thoughtfully in key markets around the world, which will allow us to provide more choices to new and loyal guests.”

“We look forward to showing our guests the authentic hospitality and service for which Hyatt Place is known,” said **Stefan Bloemker, general manager, Hyatt Place Amsterdam Airport**. “Every aspect of the Hyatt Place experience is designed with today’s traveler in mind. Our business and leisure guests demand high-tech, stylish hotels that cater seamlessly to their 24/7 lifestyles, and that is what Hyatt Place delivers.”

Hyatt Place Amsterdam Airport is located in the Hoofddorp area and offers a complimentary shuttle to the adjoining Schiphol Airport. It is also within easy reach of the city center, Amsterdam Congress Centre and The Hague.

The new hotel offers:

- 330 spacious rooms with the plush Hyatt bed, a 42” flat screen, iPod dock and spacious bathroom
- Free Wi-Fi throughout the hotel
- Free hot breakfast for guests served daily in The Gallery
- Full-service restaurant serving lunch and dinner
- 24/7 Gallery Market offering take away snacks, salads, sandwiches and beverages
- Free public computers with Internet access and remote printing in the Gallery
- Flexible meeting facilities cover a total of 367 square meters and additional wide pre-function area
- A complimentary airport shuttle ensures accessibility

Hyatt Place Amsterdam Airport also leads the way in renewable energy. A deep thermal storage system provides heating and cooling for the building. A central pump is connected to a hot and cold water source which supplies either warm water up to 45 degrees Celsius for heating or cold water for cooling the building.

### About Hyatt Place Amsterdam Airport Management

Hyatt Place Amsterdam is under the leadership of General Manager Stefan Bloemker. In his role, Bloemker is directly responsible for managing the day-to-day operations of the hotel and ensuring guests encounter the purposeful service for which Hyatt Place is known. Mr. Bloemker also oversees the hotel’s approximately 70 enthusiastic associates.

### About Hyatt Place

Launched in 2006, Hyatt Place brings to the upscale select-service category the authentic hospitality for which Hyatt is known. Inspired by multitasking travelers’ 24/7 lifestyle, Hyatt Place combines style with casual hospitality. The brand features spacious guestrooms with the Cozy Corner, free Wi-Fi, the 24/7 Gallery Market and complimentary hot breakfast. Hyatt Place, a brand of Hyatt Hotels Corporation, offers more than 180 locations in the United States, Armenia, Puerto Rico, Costa Rica, India, Mexico and the Netherlands. For more information please visit [www.amsterdamairport.place.hyatt.com](http://www.amsterdamairport.place.hyatt.com) or [HyattPlace.com](http://HyattPlace.com).

### About HILLGATE Properties NV

HILLGATE Properties is active in real estate development in both the Netherlands and abroad, with projects including office, residential, industrial and hospitality real estate development, working on both new-built projects and redevelopments, in an environmental friendly way.

For further information:

### About Hyatt Hotels Corporation

Hyatt Hotels Corporation, headquartered in Chicago, is a leading global hospitality company with a proud heritage of making guests feel more than welcome. Thousands of members of the Hyatt family strive to make a difference in the lives of the guests they encounter every day by providing authentic hospitality. The Company's subsidiaries manage, franchise, own and develop hotels and resorts under the **Hyatt@**, **Park Hyatt@**, **Andaz@**, **Grand Hyatt@**, **Hyatt Regency@**, **Hyatt Place@**, **Hyatt House@**, **Hyatt Zilara™**, and **Hyatt Ziva™** brand names and have locations on six continents. **Hyatt Residential Group, Inc.**, a **Hyatt Hotels Corporation** subsidiary, develops, operates, markets or licenses **Hyatt Residences™** and **Hyatt Residence Club™**. As of September 30, 2013, the Company's worldwide portfolio consisted of 535 properties in 47 countries. For more information, please visit [www.hyatt.com](http://www.hyatt.com).

## Forward-Looking Statements

*Forward-Looking Statements in this press release, which are not historical facts, are forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Our actual results, performance or achievements may differ materially from those expressed or implied by these forward-looking statements. In some cases, you can identify forward-looking statements by the use of words such as "may," "could," "expect," "intend," "plan," "seek," "anticipate," "believe," "estimate," "predict," "potential," "continue," "likely," "will," "would" and variations of these terms and similar expressions, or the negative of these terms or similar expressions. Such forward-looking statements are necessarily based upon estimates and assumptions that, while considered reasonable by us and our management, are inherently uncertain. Factors that may cause actual results to differ materially from current expectations include, among others, the rate and pace of economic recovery following economic downturns; levels of spending in business and leisure segments as well as consumer confidence; declines in occupancy and average daily rate; if our third-party owners, franchisees or development partners are unable to access the capital necessary to fund current operations or implement our plans for growth; changes in the competitive environment in our industry and the markets where we operate; our ability to access the capital markets; and other risks discussed in the Company's filings with the U.S. Securities and Exchange Commission, including our Annual Report on Form 10-K, which filings are available from the SEC. We caution you not to place undue reliance on any forward-looking statements, which are made as of the date of this press release. We undertake no obligation to update publicly any of these forward-looking statements to reflect actual results, new information or future events, changes in assumptions or changes in other factors affecting forward-looking statements, except to the extent required by applicable laws. If we update one or more forward-looking statements, no inference should be drawn that we will make additional updates with respect to those or other forward-looking statements.*

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