

143-room Hyatt Place Daytona Beach-Oceanfront celebrates official opening

CHICAGO (October 16, 2013) – Hyatt Hotels Corporation (NYSE: H) and Avista Hotels & Resorts today announce the opening of [Hyatt Place Daytona Beach-Oceanfront](#), the first oceanfront Hyatt Place hotel.

“Hyatt Place Daytona Beach-Oceanfront is located right on the world-famous Daytona Beach, and we are looking forward to creating a positive travel experience for beachgoers and business travelers alike,” said Don Terzieff, general manager, Hyatt Place Daytona Beach-Oceanfront. “The Hyatt Place brand was designed for a lifestyle, not a demographic, and as a result, we are confident that whether guests are relaxing by the oceanfront pool or making use of the meeting facilities, all will appreciate the modern design, casual atmosphere and practical amenities.”

This new 10-story location in Daytona Beach marks the 19th Hyatt Place hotel in the state and joins other leisure destinations for the brand such as Honolulu, Hawaii; Scottsdale, Arizona; Carlsbad, California; Dewey Beach, Delaware; and Coconut Point, West Palm Beach and Delray Beach in Florida.

Situated directly on the beautiful Daytona Beach Shores, Hyatt Place Daytona Beach-Oceanfront is only 10 minutes from Interstate 95 and provides easy access to the Daytona International Speedway, Daytona Beach Pier and Boardwalk, Daytona Lagoon Waterpark, Jackie Robinson Ballpark, the Halifax Historical Museum and the Ocean Walk Shoppes and Movies.

Hyatt Place Daytona Beach-Oceanfront offers:

- 143 spacious guestrooms, all of which feature a private balcony, a 42-inch HDTV, a plush Hyatt Grand Bed® and a Cozy Corner sectional sofa
- Direct beach access
- Oceanfront pool and pool bar featuring specialty cocktails, premium beers and wines
- Free Wi-Fi access throughout the hotel
- Complimentary a.m. Kitchen Skillet™, featuring freshly prepared breakfast sandwiches, a variety of fresh fruits, hot and cold cereal, yogurt, breads, premium coffee and an assortment of juices
- 800 square feet of flexible, high-tech meeting and function space
- 24/7 Gallery Menu serving made-to-order entrees and appetizers around the clock
- An indoor Coffee to Cocktails bar featuring coffee, specialty cocktails, premium beers, and wines

HYATT PLACE DAYTONA BEACH-OCEANFRONT LEADERSHIP

Hyatt Place Daytona Beach-Oceanfront is under the leadership of General Manager Don Terzieff and Director of Sales Andrew Wright. In his role, Terzieff is directly responsible for managing the day-to-day operations of the hotel, including overseeing the hotel's associates and ensuring guests encounter the purposeful service for which Hyatt Place is known. Wright is responsible for providing sales service and support to travelers and meeting planners frequenting the Daytona Beach area.

ABOUT HYATT PLACE

Launched in 2006, Hyatt Place brings to the upscale select service hotel category the authentic hospitality for which Hyatt is known. Inspired by multitasking travelers' 24/7 lifestyle, Hyatt Place combines stylish design and practical amenities with forward-thinking technology and purposeful service. Spacious guestrooms feature multiple areas to work and relax, and include the Cozy Corner; plush Hyatt Grand Bed; and ergonomic work center. Every guestroom is also equipped with a state-of-the-art media center that allows electronic devices to plug directly into the 42-inch, high-definition television, giving guests instant access to the technological amenities they're accustomed to accessing at home or in the office. Hyatt Place hotels also feature complimentary Wi-Fi access, a StayFit@Hyatt fitness center, a coffee and wine bar serving specialty coffees and premium wine and beer, and a Grab 'n Go case stocked with freshly made sandwiches and salads. The 24/7 Gallery Menu offers made-to-order breakfast, lunch and dinner entrées around the clock, in addition to the a.m. Kitchen Skillet™, a complimentary hot breakfast served daily. Specially trained Hosts are on hand to offer assistance with everything from directions to check-in to a freshly made meal.

Hyatt Place, a brand of Hyatt Hotels Corporation, offers more than 170 locations in the United States, Costa Rica and India. For Hyatt Place information or to make a reservation, call 1-888-HYATT-HP (888-492-8847) or visit www.HyattPlace.com.

About Avista Hotels & Resorts

Launched in 1983, Avista Hotels and Resorts is based in Orlando, Florida and has developed over 65 hotels. Avista Hotels & Resorts is proud to add the Hyatt Place Daytona Beach-Oceanfront hotel to its collection.

For further information:

About Hyatt Hotels Corporation

Hyatt Hotels Corporation, headquartered in Chicago, is a leading global hospitality company with a proud heritage of making guests feel more than welcome. Thousands of members of the Hyatt family strive to make a difference in the lives of the guests they encounter every day by providing authentic hospitality. The Company's subsidiaries manage, franchise, own and develop hotels and resorts under the **Hyatt®**, **Park Hyatt®**, **Andaz®**, **Grand Hyatt®**, **Hyatt Regency®**, **Hyatt Place®** and **Hyatt House®** brand names and have locations on six continents. **Hyatt Residential Group, Inc.**, a Hyatt Hotels Corporation subsidiary, develops, operates, markets or licenses **Hyatt Residences™** and **Hyatt Residence Club™**. As of June 30, 2013, the Company's worldwide portfolio consisted of 524 properties in 46 countries. For more information, please visit www.hyatt.com.

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