

172-room Hyatt Place hotel is located in SKYE Condominiums development in Charlotte's Uptown

CHICAGO (October 10, 2013) – Hyatt Hotels Corporation (NYSE: H) and Prospera Hospitality today announce the opening of [Hyatt Place Charlotte/Downtown](#), a refreshing choice for business and leisure travelers alike.

Hyatt Place Charlotte/Downtown is conveniently located within walking distance of the Charlotte Convention Center, NASCAR Hall of Fame, Bank of America Stadium and Time Warner Cable Arena as well as many corporate offices in the Uptown area including Bank of America, Wells Fargo, Duke Energy, Hearst Corporation and Chiquita Brands International. Charlotte Douglass International Airport is just 15 minutes away.

"We are looking forward to welcoming guests with the authentic hospitality for which the Hyatt Place brand is known and to showing off our beautiful city," said Don Lockhart, general manager, Hyatt Place Charlotte/Downtown. "Whether it is the practical amenities such as food offerings around the clock and complimentary wireless Internet or the unobstructed city views of Uptown, we look forward to making our guests' travel experiences an enjoyable one."

The hotel is located in the twenty-story mixed-use SKYE Condominiums development, which will also soon offer guests the opportunity to dine at Food Network Star Chef Rocco Whalen's restaurant, Fahrenheit. Fahrenheit will be Charlotte's first rooftop restaurant when it opens in January. A roof top pool and sundeck adjoins the rooftop restaurant and open air sky bar for Hyatt Place Charlotte/Downtown guests and SKYE Condominium residents.

Hyatt Place Charlotte/Downtown offers:

- 172 spacious guestrooms, all of which feature a 42-inch HDTV, the plush Hyatt Grand Bed® and a Cozy Corner sectional sofa
- Free Wi-Fi access throughout the hotel
- Complimentary a.m. Kitchen Skillet™, featuring freshly prepared breakfast sandwiches, a variety of fresh fruits, hot and cold cereal, yogurt, breads, premium coffee and an assortment of juices
- 2,000 square feet of flexible, high-tech meeting/function space overlooking Charlotte's skyline
- 24/7 Gallery Menu serving made-to-order entrees and appetizers around the clock
- A Coffee to Cocktails Bar featuring specialty coffees and premium beers, as well as wines and cocktails

HYATT PLACE CHARLOTTE/DOWNTOWN LEADERSHIP

Hyatt Place Charlotte/Downtown is under the leadership of General Manager Don Lockhart and Director of Sales Brian Williams. In his role, Lockhart is directly responsible for managing the day-to-day operations of the hotel, including overseeing the hotel's 50 associates and ensuring guests encounter the purposeful service for which Hyatt Place is known. Williams is responsible for providing sales service and support to travelers and meeting planners frequenting the Charlotte area.

ABOUT HYATT PLACE

Launched in 2006, Hyatt Place brings to the upscale select service hotel category the authentic hospitality for which Hyatt is known. Inspired by multitasking travelers' 24/7 lifestyle, Hyatt Place combines stylish design and practical amenities with forward-thinking technology and purposeful service. Spacious guestrooms feature multiple areas to work and relax, and include the Cozy Corner; plush Hyatt Grand Bed; and ergonomic work center. Every guestroom is also equipped with a state-of-the-art media center that allows electronic devices to plug directly into the 42-inch, high-definition television, giving guests instant access to the technological amenities they're accustomed to accessing at home or in the office. Hyatt Place hotels also feature complimentary Wi-Fi access, a StayFit@Hyatt fitness center, a coffee and wine bar serving specialty coffees and premium wine and beer, and a Grab 'n Go case stocked with freshly made sandwiches and salads. The 24/7 Gallery Menu offers made-to-order breakfast, lunch and dinner entrées around the clock, in addition to the a.m. Kitchen Skillet™, a complimentary hot breakfast served daily. Specially trained Hosts are on hand to offer assistance with everything from directions to check-in to a freshly made meal.

Hyatt Place, a brand of Hyatt Hotels Corporation, offers more than 170 locations in the United States, Costa Rica and India. For Hyatt Place information or to make a reservation, call 1-888-HYATT-HP (888-492-8847) or visit www.HyattPlace.com.

About Prospera Hospitality

Hyatt Place Charlotte/Downtown is operated by Prospera Hospitality and marks Prospera Hospitality's first project in Charlotte. Founded by Kevin Kilkeary in 2002, Prospera Hospitality operates a broad range of hospitality properties from luxury independent hotels and resorts to branded full service and premium select service hotels, as well as mixed-use projects featuring residential and commercial developments. For more information, visit www.prosperahospitality.com.

For further information:

About Hyatt Hotels Corporation

Hyatt Hotels Corporation, headquartered in Chicago, is a leading global hospitality company with a proud heritage of making guests feel more than welcome. Thousands of members of the Hyatt family strive to make a difference in the lives of the guests they encounter every day by providing authentic hospitality. The Company's subsidiaries manage, franchise, own and develop hotels and resorts under the **Hyatt@**, **Park Hyatt@**, **Andaz@**, **Grand Hyatt@**, **Hyatt Regency@**, **Hyatt Place@** and **Hyatt House@** brand names and have locations on six continents. **Hyatt Residential Group, Inc.**, a **Hyatt Hotels Corporation** subsidiary, develops, operates, markets or licenses **Hyatt ResidencesTM** and **Hyatt Residence ClubTM**. As of June 30, 2013, the Company's worldwide portfolio consisted of 524 properties in 46 countries. For more information, please visit www.hyatt.com.

Forward-Looking Statements

Forward-Looking Statements in this press release, which are not historical facts, are forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Our actual results, performance or achievements may differ materially from those expressed or implied by these forward-looking statements. In some cases, you can identify forward-looking statements by the use of words such as "may," "could," "expect," "intend," "plan," "seek," "anticipate," "believe," "estimate," "predict," "potential," "continue," "likely," "will," "would" and variations of these terms and similar expressions, or the negative of these terms or similar expressions. Such forward-looking statements are necessarily based upon estimates and assumptions that, while considered reasonable by us and our management, are inherently uncertain. Factors that may cause actual results to differ materially from current expectations include, among others, the rate and pace of economic recovery following economic downturns; levels of spending in business and leisure segments as well as consumer confidence; declines in occupancy and average daily rate; if our third-party owners, franchisees or development partners are unable to access the capital necessary to fund current operations or implement our plans for growth; changes in the competitive environment in our industry and the markets where we operate; our ability to access the capital markets; and other risks discussed in the Company's filings with the U.S. Securities and Exchange Commission, including our Annual Report on Form 10-K, which filings are available from the SEC. We caution you not to place undue reliance on any forward-looking statements, which are made as of the date of this press release. We undertake no obligation to update publicly any of these forward-looking statements to reflect actual results, new information or future events, changes in assumptions or changes in other factors affecting forward-looking statements, except to the extent required by applicable laws. If we update one or more forward-looking statements, no inference should be drawn that we will make additional updates with respect to those or other forward-looking statements.

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