

Hyatt Regency Cali to establish Hyatt's brand presence in one of Colombia's top international and regional business destinations

CHICAGO (September 20, 2013) – [Hyatt Hotels Corporation](#) (NYSE: H) today announced that a Hyatt affiliate has entered into a management agreement with Fideicomiso FAFP-Promover-Hotel Cali- Fiduciaria del País S.A. for a Hyatt Regency hotel in Santiago de Cali, Colombia. This agreement marks the third Hyatt-branded hotel under development in Colombia, joining [Grand Hyatt Bogota](#) and [Hyatt Regency Cartagena](#), which are both slated to open in 2016.

“Cali represents an important destination for a Hyatt Regency hotel because it is a Colombia's second largest city and a gateway to Latin America,” said Pat McCudden, senior vice president, real estate and development – Latin America and Caribbean for Hyatt. “Expanding Hyatt's brand presence in Colombia is a critical component of our growth strategy for Latin American and the Caribbean destinations, and reaffirms Hyatt's commitment to becoming the most preferred brand among business and leisure travelers in the region.”

Scheduled to open in 2016, Hyatt Regency Cali will be situated in northwestern Cali, in one of the city's most popular and upscale neighborhoods, adjacent to Chipichape Mall, the city's largest shopping center. The 218-room full service hotel will feature a restaurant and bar, meeting and banquet facilities totaling nearly 15,000 square feet, a spa and fitness center, and an indoor pool. The hotel will be a main component of the World Trade Center Pacific Cali, a 2.6 acre mixed use development that will also include high-end retail space, office space and a state-of-the-art medical services facility. In close proximity to Alfonso Bonilla Aragón International Airport, Valle del Pacifico Convention Center and various industrial parks, the hotel will be strategically positioned to capture Cali's leisure and business travelers, as well as meetings and events business in the Valle del Cauca region, an area growing in business and medical tourism.

“Colombia is a welcoming and culturally rich country known for its hospitality, and we are thrilled to be bringing the Hyatt Regency brand to the World Trade Center Pacific Cali,” said Promover Gerencia Inmobiliaria S.A.S. and Grupo Empresarial Pincaso S.A.S. as developers. “We are thrilled to be working with Hyatt as we elevate the business and tourist profile of this important destination with the addition of Hyatt Regency Cali.”

Currently, travelers and Hyatt Gold Passport members have eleven Hyatt-branded hotels to choose from in destinations across Latin America and the Caribbean:

- In Argentina: [Palacio Duhau Park Hyatt Buenos Aires](#) and [Park Hyatt Mendoza](#)
- In Brazil: [Grand Hyatt Sao Paulo](#)
- In Chile: [Grand Hyatt Santiago](#)
- In Costa Rica: [Hyatt Place San José/Pinares](#)
- In Mexico: [Hyatt Regency Cancun](#), [Hyatt Regency Merida](#), [Hyatt Regency Mexico City](#), and [Hyatt Regency Villahermosa](#)
- In Lesser Antilles/Southern Caribbean: [Hyatt Regency Trinidad](#) and [Hyatt Regency Aruba Resort, Spa & Casino](#)

Including Hyatt Regency Cali, there are more than 20 Hyatt-branded hotels under development in destinations across Latin America and the Caribbean. For more information, please visit www.hyattdevelopment.com.

About Hyatt Regency

Hyatt Regency offers a full range of services and facilities tailored to serve the needs of meeting planners, business travelers and leisure guests. Properties range in size from 180 to over 2,000 rooms and are conveniently located in urban, suburban, airport, convention and resort destinations around the world. Hyatt Regency convention hotels feature spacious meeting and conference facilities designed to provide a productive environment allowing guests to convene and connect. Hyatt Regency hotels in resort locations cater to couples seeking a getaway, families enjoying a vacation together and corporate groups seeking a functional and relaxed atmosphere in which to conduct business and meetings.

For further information:

About Hyatt Hotels Corporation

Hyatt Hotels Corporation, headquartered in Chicago, is a leading global hospitality company with a proud heritage of making guests feel more than welcome. Thousands of members of the Hyatt family strive to make a difference in the lives of the guests they encounter every day by providing authentic hospitality. The Company's subsidiaries manage, franchise, own and develop hotels and resorts under the Hyatt®, Park Hyatt®, Andaz®, Grand Hyatt®, Hyatt Regency®, Hyatt Place® and Hyatt House® brand names and have locations on six continents. Hyatt Residential Group, Inc., a Hyatt Hotels Corporation subsidiary,

develops, operates, markets or licenses Hyatt Residences™ and Hyatt Residence Club™. As of June 30, 2013, the Company's worldwide portfolio consisted of 524 properties in 46 countries. For more information, please visit www.hyatt.com.

Forward-Looking Statements

Forward-Looking Statements in this press release, which are not historical facts, are forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Our actual results, performance or achievements may differ materially from those expressed or implied by these forward-looking statements. In some cases, you can identify forward-looking statements by the use of words such as "may," "could," "expect," "intend," "plan," "seek," "anticipate," "believe," "estimate," "predict," "potential," "continue," "likely," "will," "would" and variations of these terms and similar expressions, or the negative of these terms or similar expressions. Such forward-looking statements are necessarily based upon estimates and assumptions that, while considered reasonable by us and our management, are inherently uncertain. Factors that may cause actual results to differ materially from current expectations include, among others, the rate and pace of economic recovery following economic downturns; levels of spending in business and leisure segments as well as consumer confidence; declines in occupancy and average daily rate; if our third-party owners, franchisees or development partners are unable to access the capital necessary to fund current operations or implement our plans for growth; changes in the competitive environment in our industry and the markets where we operate; our ability to access the capital markets; and other risks discussed in the Company's filings with the U.S. Securities and Exchange Commission, including our Annual Report on Form 10-K, which filings are available from the SEC. We caution you not to place undue reliance on any forward-looking statements, which are made as of the date of this press release. We undertake no obligation to update publicly any of these forward-looking statements to reflect actual results, new information or future events, changes in assumptions or changes in other factors affecting forward-looking statements, except to the extent required by applicable laws. If we update one or more forward-looking statements, no inference should be drawn that we will make additional updates with respect to those or other forward-looking statements.

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