

131-room Hyatt Place hotel opens in Chicago's Hyde Park neighborhood

CHICAGO (September 17, 2013) – Hyatt Hotels Corporation (NYSE: H) and SMART Hotels/Olympia Chicago LLC today announce the opening of [Hyatt Place Chicago-South/University Medical Center](#), the first newly built hotel to open in Hyde Park in 50 years. On the heels of June's opening of Hyatt Place Chicago/River North, this marks the brand's second location in the city.

"As a native of the South Side of Chicago, I am proud to have the honor of opening this hotel in historic Hyde Park," said Anthony Beach, general manager, Hyatt Place Chicago-South/University Medical Center. "This beautiful neighborhood is enjoying re-development which will further enrich the area's reputation as the cultural and economic hub of South Chicago."

Located on Chicago's East 53rd Street next to University of Chicago's campus and the University of Chicago Medical Center, the hotel is easily accessible from Chicago's downtown via Lake Shore Drive and city public transportation. Hyatt Place Chicago South/University Medical Center serves as the anchor to Hyde Park's Harper Court, which boasts restaurants, retail shopping and a signature level LA Fitness. It is also located in close proximity to the museum consortium, which includes the Oriental Institute, Museum of Science and Industry, the Dusable Museum of African-American History and the Smart Museum.

The Hyatt Place Chicago-South University Medical Center offers:

- 131 spacious guestrooms, all of which feature a 42-inch HDTV, the plush Hyatt Grand Bed® and a Cozy Corner sectional sofa
- Free Wi-Fi access throughout the hotel
- Complimentary a.m. Kitchen Skillet™, featuring freshly prepared breakfast sandwiches, a variety of fresh fruits, hot and cold cereal, yogurt, breads, premium coffee and an assortment of juices
- More than 1200 square feet of flexible, high-tech meeting/function space
- 24/7 Gallery Menu serving made-to-order entrees and appetizers around the clock
- A Coffee to Cocktails Bar featuring specialty coffees and premium beers, as well as wines and cocktails

SMART Hotels/Olympia Chicago LLC is a joint venture of The Olympia Companies and SMART Hotels LLC.

"This project has enjoyed support from an amazing array of people and organizations", said John Schultzel, vice president of hotel management, The Olympia Companies. "The sense of hospitality within our team is tremendous, and we're looking forward to extending that hospitality to our guests."

"We are proud to open this beautiful and sustainable new hotel, and we look forward to welcoming visitors to Hyde Park, University of Chicago and UC Medical Center," said Ed Small, president, SMART Hotels.

HYATT PLACE CHICAGO-SOUTH/UNIVERSITY MEDICAL CENTER LEADERSHIP

Hyatt Place Chicago-South/University Medical Center is under the leadership of General Manager Anthony Beach and Director of Sales Maurese Nelson. In his role, Beach is directly responsible for managing the day-to-day operations of the hotel, including overseeing the hotel's 35 associates and ensuring guests encounter the purposeful service for which Hyatt Place is known. Nelson is responsible for providing sales service and support to travelers and meeting planners frequenting the Hyde Park area, University of Chicago and the University Medical Center.

ABOUT HYATT PLACE

Launched in 2006, Hyatt Place brings to the upscale select service hotel category the authentic hospitality for which Hyatt is known. Inspired by multitasking travelers' 24/7 lifestyle, Hyatt Place combines stylish design and practical amenities with forward-thinking technology and purposeful service. Spacious guestrooms feature multiple areas to work and relax, and include the Cozy Corner; plush Hyatt Grand Bed; and ergonomic work center. Every guestroom is also equipped with a state-of-the-art media center that allows electronic devices to plug directly into the 42-inch, high-definition television, giving guests instant access to the technological amenities they're accustomed to accessing at home or in the office. Hyatt Place hotels also feature complimentary Wi-Fi access, a StayFit@Hyatt fitness center, a coffee and wine bar serving specialty coffees and premium wine and beer, and a Grab 'n Go case stocked with freshly made sandwiches and salads. The 24/7 Gallery Menu offers made-to-order breakfast, lunch and dinner entrées around the clock, in addition to the a.m. Kitchen Skillet™, a complimentary hot breakfast served daily. Specially trained Hosts are on hand to offer assistance with everything from directions to check-in to a freshly made meal.

Hyatt Place, a brand of Hyatt Hotels Corporation, offers more than 170 locations in the United States, Costa Rica and India. For Hyatt Place information or to make a reservation, call 1-888-HYATT-HP (888-492-8847) or visit www.HyattPlace.com.

About Olympia Hotel Management

Over the course of four decades, The Olympia Companies have developed a philosophy of maximizing value by addressing the growing complexities of modern hotel facilities. Focusing on the specific needs of hotel guests, our customer-centric strategy continues to enhance our proficiency in development and hotel operations management. Visit the website at www.theolympiacompanies.com.

About Smart Hotels

SMART Hotels LLC is a developer of sustainable hotels and mixed use projects at university, college and medical campuses.

For further information:

About Hyatt Hotels Corporation

Hyatt Hotels Corporation, headquartered in Chicago, is a leading global hospitality company with a proud heritage of making guests feel more than welcome. Thousands of members of the Hyatt family strive to make a difference in the lives of the guests they encounter every day by providing authentic hospitality. The Company's subsidiaries manage, franchise, own and develop hotels and resorts under the **Hyatt®**, **Park Hyatt®**, **Andaz®**, **Grand Hyatt®**, **Hyatt Regency®**, **Hyatt Place®** and **Hyatt House®** brand names and have locations on six continents. **Hyatt Residential Group, Inc.**, a **Hyatt Hotels Corporation** subsidiary, develops, operates, markets or licenses **Hyatt Residences™** and **Hyatt Residence Club™**. As of June 30, 2013, the Company's worldwide portfolio consisted of 524 properties in 46 countries. For more information, please visit www.hyatt.com.

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