

Global campaign allows members to earn more points faster for their next getaway

□ **CHICAGO (August 22, 2013)** – [Hyatt Gold Passport®](#) announced today a new global promotion that will bring travelers one step closer to their next getaway. Beginning September 9, Hyatt Gold Passport members will have the opportunity to earn thousands of bonus points, which can be redeemed for award nights, room upgrades and dining and spa services at any participating Hyatt hotel worldwide.

Promotion Details

The more nights that members stay during the promotion period, the more points they will accrue for future rewarding experiences, up to 50,000 total bonus points. Members can earn 5,000 bonus points after their first five eligible nights, and thousands more for every additional five nights. Guests who stay 20 eligible nights through November 30 can earn up to a maximum of 50,000 bonus points – enough for 10 award nights at over 100 Hyatt hotels or two award nights at any Hyatt hotel worldwide. Points can be redeemed for award nights without blackout dates at Hyatt hotels and resorts, as well as room upgrades and dining and spa experiences.

“This promotion is the perfect time for our global travelers to experience Hyatt hospitality at more than 500 properties around the world. Whether members choose to turn their points into a free night at one of our newest hotels, including Grand Hyatt Cannes and Park Hyatt Hyderabad, or an exquisite dinner at Hyatt Union Square New York, there’s something for everyone at Hyatt,” said Jeff Zidell, senior vice president of Hyatt Gold Passport. “We are excited to reward our loyal guests with a rich promotion that helps them explore where their Hyatt Gold Passport points can take them.”

Guests can refer to the following point earning chart for the global *New Possibilities* promotion:

Stay	Bonus Points Earned	Total Bonus Points Earned
5 nights	+ 5,000 points	= 5,000 points
10 nights	+ 10,000 points	= 15,000 points
15 nights	+ 15,000 points	= 30,000 points
20 nights	+ 20,000 points	= 50,000 points

How to Participate in the Promotion

To earn Hyatt Gold Passport bonus points, travelers must:

- Be a Hyatt Gold Passport member;
- Register for the *New Possibilities* promotion from September 9 through October 31, 2013 by visiting goldpassport.com/possibilities;
- Stay at least five eligible nights from September 9 through November 30, 2013 (nights are cumulative); and
- Provide a Hyatt Gold Passport membership number at the time of reservation and check-in.

To enroll in the fall promotion, you must be a Hyatt Gold Passport member. For full promotion details, including Terms and Conditions, visit goldpassport.com/possibilities.

Travelers interested in becoming a Hyatt Gold Passport member can enroll for free online at www.goldpassport.com, by phone (1-800-51-HYATT), or at the time of check-in at any Hyatt hotel or resort worldwide.

For further information:

About Hyatt Hotels Corporation

Hyatt Hotels Corporation, headquartered in Chicago, is a leading global hospitality company with a proud heritage of making guests feel more than welcome. Thousands of members of the Hyatt family strive to make a difference in the lives of the guests they encounter every day by providing authentic hospitality. The Company’s subsidiaries manage, franchise, own and develop hotels and resorts under the **Hyatt®**, **Park Hyatt®**, **Andaz®**, **Grand Hyatt®**, **Hyatt Regency®**, **Hyatt Place®** and **Hyatt House®** brand names and have locations on six continents. **Hyatt Residential Group, Inc.**, a Hyatt Hotels Corporation subsidiary, develops, operates, markets or licenses **Hyatt Residences™** and **Hyatt Residence Club™**. As of June 30, 2013, the Company’s worldwide portfolio consisted of 524 properties in 46 countries. For more information, please visit

www.hyatt.com.

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