

## 124-room Hyatt Place hotel opens at the base of Big Cottonwood Canyon

**CHICAGO (July 9, 2013)**— Hyatt Hotels Corporation (NYSE:H) and Sequoia Development announced today the opening of [Hyatt Place Salt Lake City/Cottonwood](#). The hotel, a refreshing new choice for business and leisure travelers alike, is the fifth Hyatt-branded hotel in Utah and the second hotel built directly in Cottonwood Corporate Center.

Located just outside of the Cottonwood Corporate Center, Hyatt Place Salt Lake City/Cottonwood sits less than a half-mile from Old Mill Golf Course and in close proximity to University of Utah. Additionally, the hotel is within minutes of Snowbird, Alta, Solitude and Brighton ski resorts. Travelers year-round can visit nearby attractions such as the Living Plant Aquarium, Temple Square and Salt Lake Temple or admire the Salt Lake Valley views from the hotel's outdoor heated pool and hot tub.

"Hyatt Place Salt Lake City/Cottonwood is located in a great area, and we're looking forward to creating a positive travel experience for each and every guest that walks through our doors," said Jeff Olpin, area general manager, Hyatt Place Salt Lake City/Cottonwood and Hyatt House Salt Lake City/Sandy. "Hyatt Place was designed for a lifestyle, not a demographic, and as a result, we are confident that everyone from business travelers to skiers will appreciate the open, intuitive design, casual atmosphere and practical amenities, such as free Wi-Fi and 24-hour food and beverage availability."

Hyatt Place Salt Lake City/Cottonwood offers:

- 124 spacious guestrooms, all of which feature a 42-inch HDTV, the plush Hyatt Grand Bed® and a sectional sofa sleeper
- Complimentary Wi-Fi access throughout the hotel
- Complimentary a.m. Kitchen Skillet™, featuring freshly prepared breakfast sandwiches, a variety of fresh fruits, hot and cold cereal, yogurt, breads, premium coffee and an assortment of juices
- 3,200 square feet of flexible, high-tech meeting/function space
- 24/7 Gallery Menu serving made-to-order entrees and appetizers around the clock
- Intimate Coffee to Cocktails Bar serving specialty coffees, premium beers and wines and cocktails

"We are excited to bring the Hyatt Place brand to the Cottonwood area with the opening of Hyatt Place Salt Lake City/Cottonwood," said Kevin Ludlow, president, Sequoia Development. "Whether we are catering to business or leisure travelers, we know that our guests will appreciate the comfortable and functional amenities offered at Hyatt Place."

### HYATT PLACE SALT LAKE CITY/COTTONWOOD LEADERSHIP

Hyatt Place Salt Lake City/Cottonwood is under the leadership of Area General Manager Jeff Olpin and Director of Sales Nicholas Elmore. In his role, Olpin is directly responsible for managing the day-to-day operations of the hotel, including overseeing the hotel's 35 associates and ensuring guests encounter the purposeful service for which Hyatt Place is known. Elmore is responsible for providing sales service and support to travelers and meeting planners frequenting the Salt Lake City and Cottonwood area.

### ABOUT HYATT PLACE

Launched in 2006, Hyatt Place brings to the upscale select-service hotel category the authentic hospitality for which Hyatt is known. Inspired by multitasking travellers' 24/7 lifestyle, Hyatt Place combines stylish design and practical amenities with forward-thinking technology and purposeful service. Hyatt Place hotels feature complimentary Wi-Fi access and remote printing, a 24-hour StayFit@Hyatt fitness center, a coffee and wine bar serving specialty coffees and premium wine, beer and spirits, complimentary a.m. Kitchen Skillet™, featuring freshly prepared breakfast sandwiches, and a Grab 'n Go case stocked with sandwiches and hand tossed salads. The new Gallery Menu, Fresh 24/7 offers entrées and appetizers around the clock. Specially trained Gallery Hosts offer assistance with everything from directions to check-in to a freshly made meal. Spacious guestrooms are designed to help guests perfectly blend their lifestyle of work and play, featuring the Hyatt Grand Bed®, Cozy Corner sofa sectional, work center, 42-inch HDTV and the Hyatt Plug Panel media center.

Hyatt Place, a brand of Hyatt Hotels Corporation, offers more than 170 locations throughout the United States, as well as locations in Costa Rica and India. For Hyatt Place information or to make a reservation, call 1-888-HYATT-HP (888-492-8847) or visit [www.HyattPlace.com](http://www.HyattPlace.com).

For further information:

### About Hyatt Hotels Corporation

Hyatt Hotels Corporation, headquartered in Chicago, is a leading global hospitality company with a proud heritage of making

guests feel more than welcome. Thousands of members of the Hyatt family strive to make a difference in the lives of the guests they encounter every day by providing authentic hospitality. The Company's subsidiaries manage, franchise, own and develop hotels and resorts under the **Hyatt@**, **Park Hyatt@**, **Andaz@**, **Grand Hyatt@**, **Hyatt Regency@**, **Hyatt Place@** and **Hyatt House@** brand names and have locations on six continents. **Hyatt Residential Group, Inc.**, a **Hyatt Hotels Corporation** subsidiary, develops, operates, markets or licenses **Hyatt Residences<sup>TM</sup>** and **Hyatt Residence Club<sup>TM</sup>**. As of March 31, 2013, the Company's worldwide portfolio consisted of 508 properties in 46 countries. For more information, please visit [www.hyatt.com](http://www.hyatt.com).

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