

Travelers Honor Hyatt with Best Hotel Elite Program for The Americas and Best Hotel Elite Program, Best Hotel Customer Service and Best Hotel Redemption Ability for Middle East/Asia/Oceania

□ **CHICAGO (April 30, 2013)** – Hyatt Hotels Corporation announced today that Hyatt Gold Passport® received four honors at the 25th annual Freddie Awards, the member-voted awards honoring the best frequent flyer and hotel loyalty programs worldwide.

Hyatt Gold Passport was named the 2013 Best Hotel Elite Program for The Americas, as well as Best Hotel Elite Program, Best Hotel Customer Service and Best Hotel Redemption Ability for Middle East/Asia/Oceania.

“Recognition for Hyatt Gold Passport really means the most to us when it comes directly from our members,” said Jeff Zidell, senior vice president, Hyatt Gold Passport for Hyatt Hotels & Resorts. “We sincerely appreciate these honors, and it inspires us to work even harder to bring our brand of authentic hospitality to life each and every day.”

The Freddie Awards represent excellence in frequent travel programs worldwide, and winners were determined through a public vote. Nearly three million people from more than 200 countries worldwide, casting one online ballot for favorite programs and campaigns in one of three global regions.

To learn more about the Freddie Awards, or to see a full list of winners, visit www.freddieawards.com. For more information about the Hyatt Gold Passport program, visit www.goldpassport.com or call 1-800-51-HYATT.

About the Freddiees

The annual Freddie Awards represent excellence in frequent travel programs worldwide, rating the best frequent flyer and frequent guest programs. Introduced in 1988 by *InsideFlyer* magazine's Randy Petersen, “The Freddiees” have grown in stature and importance to become the most prestigious member-generated awards in the travel loyalty industry. The goal of the Freddie Awards is to give voice to the frequent flyer and to honor the efforts of an industry that counts more than 300 million members worldwide. In 1988, thousands of voters cast Freddie Award ballots. This year, nearly 3 million ballots were cast. Voters cast ballots for their favorite travel loyalty programs in one of three geographical regions: The Americas, Europe/Africa and Middle East/Asia/Oceania.

For further information:

About Hyatt Hotels Corporation

Hyatt Hotels Corporation, headquartered in Chicago, is a leading global hospitality company with a proud heritage of making guests feel more than welcome. Thousands of members of the Hyatt family strive to make a difference in the lives of the guests they encounter every day by providing authentic hospitality. The Company's subsidiaries manage, franchise, own and develop hotels and resorts under the **Hyatt®**, **Park Hyatt®**, **Andaz®**, **Grand Hyatt®**, **Hyatt Regency®**, **Hyatt Place®** and **Hyatt House®** brand names and have locations on six continents. **Hyatt Residential Group, Inc.**, a Hyatt Hotels Corporation subsidiary, develops, operates, markets or licenses **Hyatt Residences™** and **Hyatt Residence Club™**. As of December 31, 2012, the Company's worldwide portfolio consisted of 500 properties in 46 countries. For more information, please visit www.hyatt.com.

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