

127-room Hyatt Place hotel located at Pensacola's newly fashioned Uptown district

CHICAGO (April 10, 2013) – Hyatt Hotels Corporation (NYSE: H) and Innisfree Hotels today announce the opening of [Hyatt Place Pensacola Airport](#), a refreshing hotel option for business and leisure travelers alike offering forward-thinking, around-the-clock amenities and modern design.

"We're proud to introduce the Hyatt Place brand to the Pensacola market," said [Rich Chism, director of development](#), Innisfree Hotels. "We believe travelers will appreciate the comfortable and functional amenities offered at Hyatt Place Pensacola Airport such as free Wi-Fi, made-to-order fresh food around the clock and the StayFit@Hyatt fitness center."

The hotel opening marks the 18th Hyatt Place hotel in the state, and it is the first hotel to bring a new level of amenities to the airport.

"Having this premier hotel at our international airport is a distinct advantage for our business and leisure travelers," said Airport Director Greg Donovan. "Our customers now have the option of staying overnight right on the airport campus with top-notch restaurants and retail outlets nearby. Having such amenities is exclusive to Pensacola International as no other airport in the region has the convenience of an on-site hotel or the high levels of service for which Hyatt is known."

"I'm excited about the economic impact of this development," said Pensacola Mayor Ashton Hayward. "The beautiful new Hyatt Place hotel is a great addition to Pensacola and adds even more value for travelers choosing Pensacola International Airport. I want to thank Innisfree Hotels and their partners for working to create new jobs and new revenue for our city."

Hyatt Place Pensacola Airport offers:

- 127 spacious guestrooms, all of which feature a 42-inch HDTV, the plush Hyatt Grand Bed® and a sectional sofa sleeper
- Complimentary Wi-Fi access and wireless printing throughout the hotel
- Complimentary a.m. Kitchen Skillet™, featuring freshly prepared breakfast sandwiches, a variety of fresh fruits, hot and cold cereal, yogurt, breads, premium coffee and an assortment of juices
- Flexible, high-tech meeting/function space accommodates up to 1,000 attendees
- 24/7 Gallery Menu serving made-to-order snacks and entrees any time of day or night
- Intimate Bakery Café featuring specialty coffees, premium beers, wines and cocktails

Exceptional landscaping and design concepts extend to the exterior of the hotel and adjacent commercial properties that Innisfree Hotels is developing alongside the hotel property. "Interest in the commercial /office spaces has increased during the construction of the hotel," noted Chism. Space is still available for two restaurants, a bank with drive through, a Class A office building, and a smaller office building.

This broader development project will generate non-airline revenue for the Airport through lease fees, as well as bring in local option sales taxes for the City of Pensacola. It will also create payroll revenues through the addition of new jobs to the local economy.

Innisfree Hotels is proud to partner with the [Poarch Band of Creek Indians](#) on this project. [Julian MacQueen, chief executive officer and founder, Innisfree Hotels](#), said, "Our relationship with the Poarch Band of Creek Indians has spanned almost two decades. We've collaborated on other successful projects during this time and are very excited to work with them again."

"We are fortunate enough to be able to reinvest into the community with quality investments like this project," said Tim Martin, president and chief executive office, Creek Indian Enterprises Development Authority (CIEDA).

HYATT PLACE PENSACOLA AIRPORT LEADERSHIP

Hyatt Place Pensacola Airport is under the leadership of General Manager Adam Emling. In his role, Emling is directly responsible for managing the day-to-day operations of the hotel, including overseeing the hotel's associates and ensuring guests encounter the purposeful service for which Hyatt Place is known.

ABOUT HYATT PLACE

Launched in 2006, Hyatt Place brings to the upscale select-service hotel category the authentic hospitality for which Hyatt is known. Inspired by multitasking travellers' 24/7 lifestyle, Hyatt Place combines stylish design and practical amenities with forward-thinking technology and purposeful service. Hyatt Place hotels feature complimentary Wi-Fi access and remote printing, a 24-hour StayFit@Hyatt fitness center, a coffee and wine bar serving specialty coffees and premium wine, beer and spirits, complimentary a.m. Kitchen Skillet™, featuring freshly prepared breakfast sandwiches, and a Grab 'n Go case stocked with sandwiches and hand tossed salads. The new Gallery Menu, Fresh 24/7 offers entrées and appetizers around the clock.

Specially trained Gallery Hosts offer assistance with everything from directions to check-in to a freshly made meal. Spacious guestrooms are designed to help guests perfectly blend their lifestyle of work and play, featuring the Hyatt Grand Bed®, Cozy Corner sofa sectional, work center, 42-inch HDTV and the Hyatt Plug Panel media center.

Hyatt Place, a brand of Hyatt Hotels Corporation, offers more than 170 locations throughout the United States, as well as locations in Costa Rica and India. For Hyatt Place information or to make a reservation, call 1-888-HYATT-HP (888-492-8847) or visit www.HyattPlace.com.

ABOUT INNISFREE HOTELS

For more than three decades, [Innisfree Hotels](http://InnisfreeHotels.com) has expertly managed and developed dozens of hotels in partnership with many of the world's most recognized hotel brands. Today Innisfree owns or manages 2122 hotel rooms, and has approximately 1000 employees.

For further information:

About Hyatt Hotels Corporation

Hyatt Hotels Corporation, headquartered in Chicago, is a leading global hospitality company with a proud heritage of making guests feel more than welcome. Thousands of members of the Hyatt family strive to make a difference in the lives of the guests they encounter every day by providing authentic hospitality. The Company's subsidiaries manage, franchise, own and develop hotels and resorts under the **Hyatt®**, **Park Hyatt®**, **Andaz®**, **Grand Hyatt®**, **Hyatt Regency®**, **Hyatt Place®** and **Hyatt House™** brand names and have locations on six continents. **Hyatt Residential Group, Inc.**, a Hyatt Hotels Corporation subsidiary, develops, operates, markets or licenses **Hyatt Residences™** and **Hyatt Residence Club™**. As of December 31, 2012, the Company's worldwide portfolio consisted of 500 properties in 46 countries. For more information, please visit www.hyatt.com.

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