

Free app is iPhone and Android user friendly and adds social media element to guests' stay

Canvas Pinot Noir to debut in North America Hyatt Hotels & Resorts, Hyatt Place and Hyatt House in 2013

□ **CHICAGO (November 8, 2012)** – Hyatt Hotels Corporation and Folio Fine Wine Partners, announce today the launch of Folio Fine Wine Partners' new digital, Canvas Art of Living app and Canvas Pinot Noir.

The Canvas Art of Living app offers iPhone® and Android users a chance to customize their own digital postcard, which can be shared instantly via email, text and Facebook. Guests of Hyatt Hotels & Resorts, Hyatt Place and Hyatt House in the U.S. and Caribbean will find a QR code on their drink coasters in restaurants, bars and lounges at these hotels. After scanning the QR code with their phone, guests' mobile devices will be directed to the Canvas Wines website where the free app will be available for download. iPhone users may also have their postcard printed and mailed to friends and family back home for nominal fee.

"We are excited for our guests to download the free Canvas Art of Living app and to be able to instantly stay connected with friends and family, sharing their personal travel, wine and dining stories," said Susan Santiago, Vice President, Food and Beverage, Hyatt Hotels & Resorts.

The Canvas Art of Living app is also available for free download by visiting www.canvaswines.com/living. For more information about Folio Fine Wine Partners visit: www.foliowine.com.

Commemorating five years of working together, Folio Fine Wines will debut a new Canvas Pinot Noir in Spring 2013, complementing the widely popular Canvas Wine series that includes Canvas Pinot Grigio, Canvas Chardonnay, Canvas Merlot and Canvas Cabernet Sauvignon. Sourced from a rich tapestry of vineyards across California's growing regions, the 2011 Pinot Noir is brimming with bright red fruits of cherry, raspberry and plums, with a rich mouth-feel and a supple, plush finish.

"When crafting wines for the Canvas range, the Hyatt consumer is always top of mind, and this Pinot Noir brings the best of California's growing regions in a wine style we believe the Hyatt consumer will enjoy, with the great quality they have come to expect from us," said Rob Mondavi Jr., fourth generation winemaker and President of Winegrowing for Folio Fine Wine Partners.

Continued Steve Enselein, Vice President Catering and Convention Services, "With the Canvas Pinot Noir debut, the varietal will add to the functionality of the collection, and it will be a great complement to banquet and catering menus at large functions and events, a trademark of Hyatt Hotels & Resorts. Our event planners and customers have asked for a Pinot Noir and as a result of Hyatt's industry leading relationship with Folio Fine Wine Partners, we are proud to introduce the new wine next spring."

For more information about Hyatt, visit: www.hyatt.com. For more information about Folio Fine Wine Partners and Canvas, visit: www.foliowine.com

For further information:

About Hyatt Hotels Corporation

Hyatt Hotels Corporation, headquartered in Chicago, is a leading global hospitality company with a proud heritage of making guests feel more than welcome. Thousands of members of the Hyatt family strive to make a difference in the lives of the guests they encounter every day by providing authentic hospitality. The Company's subsidiaries manage, franchise, own and develop hotels and resorts under the **Hyatt®**, **Park Hyatt®**, **Andaz®**, **Grand Hyatt®**, **Hyatt Regency®**, **Hyatt Place®** and **Hyatt House™** brand names and has locations on six continents. *Hyatt House* is changing its brand identity from **Hyatt Summerfield Suites®**. **Hyatt Residential Group, Inc.**, a **Hyatt Hotels Corporation** subsidiary, develops, operates, markets or licenses **Hyatt Residences™** and **Hyatt Residence Club™**. As of June 30, 2012, the Company's worldwide portfolio consisted of 492 properties in 45 countries. For more information, please visit www.hyatt.com.

About Folio Fine Wine Partners

Folio Fine Wine Partners was founded in 2004 by Michael Mondavi and his wife, Isabel, with their children, Dina and Rob, who oversees winegrowing operations for the company. Folio is an importer, fine wine agency and producer of quality wines from the world's premiere and emerging wine regions, providing sales, marketing and public relations services to wine brands from California, Argentina, Italy, Austria, Germany and Spain. Wines under the Michael Mondavi Wine Estate include Emblem,

Hangtime, Isabel Mondavi, M by Michael Mondavi, Oberon, Spellbound and Tyler Florence. From Italy, are the wines of Arnaldo Caprai, Attems, Bruno Giacosa, Coppo, Danzante, Donnafugata, Marchesi de' Frescobaldi, Luce della Vite, Masi, Quorum, Tenuta dell' Ornellaia and Villa Sandi. The Spanish portfolio includes Artadi, Capafons-Ossó, Cims de Porrera, Comenge Fillaboia, Leda, Nita, Palacios Remondo and Vall Llach, with Laurenz V (Austria), Prinz von Hessen (Germany) and Masi Tupungato (Argentina) completing the portfolio.

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