

Hotel teams up with Vista Unified School District to celebrate official welcoming to the community

Vista, CA (October 18, 2012) – Hyatt Place San Diego/Vista-Carlsbad will be teaming up with the Vista Unified School District to host a grand opening event, which will celebrate its official entrance into the Vista community. A first for the Hyatt Place brand, Gallery Night is a unique event that will transform the Hyatt Place Gallery into an actual art gallery, showcasing local art pieces created by students at Vista and Rancho Buena Vista High Schools. All pieces will be displayed and auctioned off, with proceeds going directly to the school to help raise money for its arts and music programming.

“We are very much looking forward to our Gallery Night and to welcoming members of Vista to our hotel, which just opened a few short months ago,” said Wes Lavender, general manager of Hyatt Place San Diego/Vista-Carlsbad. “We hope to become an active member of the Vista community, and we’re honored to be working with Vista Unified School District for our Gallery Night to help show just how important this community is to us.”

In addition to transforming the Hyatt Place Gallery into an art gallery and participating in a silent auction, attendees can enjoy the following Gallery Night activities:

Creating art for Hyatt Place by signing their names on a signature canvas that will be framed and displayed in the Hyatt Place Gallery

Participating in the “Connect the Dots” scavenger hunt where guests must visit nine Hyatt Place “signature” spots throughout the hotel and collect all the dots to make the Hyatt Place logo; all attendees who complete the scavenger hunt will be entered into a random drawing to win great gifts, such as a Hyatt Grand Bed, iHome system, complimentary night stays and other prizes.

“As the Vista community continues to grow and thrive, we are excited to add to the momentum with the opening of our new hotel,” said Wes Lavender. “Our Gallery Night is just another way for us to thank the community for its warm welcoming and to show our enthusiasm and eagerness to be a contributing part of this city.”

“We couldn’t be more excited to be teaming up with Hyatt Place San Diego/Vista-Carlsbad for this very exciting event,” said Donna Caperton, Assistant Superintendent of Vista Unified School District. “Art and music classes are fundamental to a well-rounded education, and we’re so grateful that Hyatt Place San Diego/Vista-Carlsbad is getting our students involved in the community while helping to raising money for such an important cause.”

Hyatt Place San Diego/Vista-Carlsbad will be holding Gallery Night on Thursday, October 18, 2012. For more information or to schedule an interview, please contact Wes Lavender at 760-814-8879.

HYATT THRIVE

The new Hyatt Place branded Gallery Night supports Hyatt’s global corporate responsibility platform, Hyatt Thrive. This platform is designed to help communities where Hyatt hotels are located to be places where associates are proud to work, where guests want to visit, where neighbors want to live, and where owners want to invest. Hyatt Thrive does this by focusing on four key areas, including environmental sustainability, economic development and investment, education and personal advancement, and health and wellness. Through Gallery Night, Hyatt Place hotels will directly support the education and personal advancement of students in their communities by helping to raise money for art and music programming.

For more information on Hyatt Thrive, please visit www.hyattthrive.com.

HYATT PLACE SAN DIEGO/VISTA-CARLSBAD LEADERSHIP

Hyatt Place San Diego/Vista-Carlsbad is under the leadership of General Manager Wes Lavender and Director of Sales Renee Zimmerman. In his role, Lavender is directly responsible for managing the day-to-day operations of the hotel, including overseeing the hotel’s 30 plus associates and ensuring guests encounter the purposeful service for which Hyatt Place is known. Lavender is joined by Zimmerman, director of sales, who is responsible for providing sales service and support to travelers and meeting planners frequenting the Vista area.

About Hyatt Place

Launched in 2006, Hyatt Place brings to the upscale select-service hotel category the authentic hospitality for which Hyatt is known. Inspired by multitasking travelers’ 24/7 lifestyle, Hyatt Place combines stylish design and practical amenities with forward-thinking technology and purposeful service. Spacious guestrooms feature multiple areas to work and relax, and include the Cozy Corner, an eight-foot sectional sofa sleeper; plush Hyatt Grand Bed™; and ergonomic work center. Every guestroom is also equipped with a state-of-the-art media center that allows electronic devices to plug directly into the 42-inch, high-

definition television, giving guests instant access to the technological amenities they're accustomed to accessing at home or in the office. Hyatt Place hotels also feature complimentary Wi-Fi access, a StayFit@Hyatt fitness center, a coffee and wine bar serving specialty coffees and premium wine beer, and spirits, and a Grab 'n Go case stocked with freshly made sandwiches and salads. Guests can also enjoy the new Gallery Menu, Fresh 24/7 offering freshly prepared meals around the clock, in addition to the complimentary a.m. Kitchen Skillet™, featuring freshly prepared breakfast sandwiches served daily. Specially trained Hosts are on hand to offer assistance with everything from directions to check-in to a freshly made meal.

Hyatt Place, a brand of Hyatt Hotels Corporation, offers more than 160 locations throughout the United States. For Hyatt Place information or to make a reservation, call 1-888-HYATT-HP (888-492-8847) or visit www.HyattPlace.com.

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