

Hyatt recognized as one of the most technologically innovative companies

□ **CHICAGO (October 11, 2012)** – [Hyatt Hotels Corporation](#) (NYSE: H) today announced that it ranked 25th on this year's InformationWeek 500, a list of the top technology innovators in the U.S. The annual list was revealed on September 11 at the InformationWeek 500 Conference gala awards ceremony.

“For more than 50 years, we have aimed to provide guests with Hyatt's authentic hospitality by providing amenities and services that meet guests needs as quickly and directly as possible,” said John Prusnick, Director of IT Innovation and Strategy, Hyatt Hotels & Resorts. “The iPad and tablet have changed the way we do business. We now have the ideal platforms in place to deliver seamless services, including check-in experiences, to today's business and leisure travelers. We continue to be committed to becoming the most preferred hospitality company through technology and innovation to enhance our guests' experiences.”

Aligned with Hyatt's culture of technology and innovation, Hyatt has deployed iPads and tablets across its U.S. hospitality operations and has plans to aggressively roll out the solution globally. Hotel front desk associates are using the technology as powerful, lightweight tools that help facilitate quick, mobile check in and check out for guests, as well as access to other guest-servicing concierge-type applications. Outside of the property, Hyatt has also stationed iPad-equipped associates at airports to check in guests well before they set foot in the hotel. Additionally, iPads and tablets offer useful features for Hyatt sales teams, including remote desktop access, VPN access to Hyatt hotel systems and presentation viewers that demonstrate hotels' capabilities to customers. Hyatt's iPad and tablet implementation has helped reinforce Hyatt's role at the forefront of technology.

“The InformationWeek 500 has recognized the most innovative users of business technology for 24 years, and this year's innovations were particularly impressive,” said Rob Preston, Editor In Chief, InformationWeek. “What the editors looked for are unconventional approaches—new technologies, new models, new ways of grabbing business opportunities and solving complex business problems with IT.”

InformationWeek identifies and honors the nation's most innovative users of information technology with its annual 500 listing, and also tracks the technology, strategies, investments, and administrative practices of America's best-known companies. Past overall winners include PACCAR Inc., The Vanguard Group, CME Group, National Semiconductor, Con-Way, and Principal Financial Group. The InformationWeek 500 rankings are unique among corporate rankings as it spotlights the power of innovation in information technology, rather than simply identifying the biggest IT spenders.

Additional details on the InformationWeek 500 can be found online at www.informationweek.com/iw500/.

For further information:

About Hyatt Hotels Corporation

Hyatt Hotels Corporation, headquartered in Chicago, is a leading global hospitality company with a proud heritage of making guests feel more than welcome. Thousands of members of the Hyatt family strive to make a difference in the lives of the guests they encounter every day by providing authentic hospitality. The Company's subsidiaries manage, franchise, own and develop hotels and resorts under the **Hyatt@**, **Park Hyatt@**, **Andaz@**, **Grand Hyatt@**, **Hyatt Regency@**, **Hyatt Place@** and **Hyatt HouseTM**. **Hyatt House** is changing its brand identity from **Hyatt Summerfield Suites@**. **Hyatt Residential Group, Inc.**, a **Hyatt Hotels Corporation** subsidiary, develops, operates, markets or licenses **Hyatt ResidencesTM** and **Hyatt Residence ClubTM**. As of June 30, 2012, the Company's worldwide portfolio consisted of 492 properties in 45 countries. For more information, please visit www.hyatt.com.

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The InformationWeek Business Technology Network provides IT executives with unique analysis and tools that parallel their work flow—from defining and framing objectives through to the evaluation and recommendation of solutions. Anchored by InformationWeek, the multimedia powerhouse that looks across the enterprise, the network scales across the most critical technology categories with online properties such as DarkReading.com (security), NetworkComputing.com (networking and communications) and BYTE (consumer technology). The network also provides focused content for key IT targets, such as CIOs, developers and SMBs, via InformationWeek Global CIO, Dr. Dobb's and InformationWeek SMB, as well as vital vertical industries with InformationWeek Financial Services, Government and Healthcare sites. Content is at the nucleus of our information distribution strategy—IT professionals turn to our experts and communities to stay informed, get advice and research technologies to make strategic business decisions. www.informationweek.com

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