

Global campaign encourages members to “Imagine the Possibilities” for their next vacation

□ **CHICAGO (August 15, 2012)** – [Hyatt Gold Passport®](#) members can begin registering today for a new global promotion that brings travelers one step closer to their next vacation. From September 1 through November 30, 2012, Hyatt Gold Passport members have the opportunity to earn thousands of bonus points, which can be redeemed for free nights at any Hyatt, anywhere in the world.

Promotion Details

Members earn 5,000 Hyatt Gold Passport bonus points after their first five eligible nights and 10,000 more for every five eligible nights after that, up to a maximum of 65,000 bonus points. Points can be used for free nights with no blackout dates, room upgrades and more.

“We want to reward our loyal guests by providing a rich promotion that helps them get to their next vacation more quickly,” said Jeff Zidell, vice president of Hyatt Gold Passport. “We look forward to helping our global travelers explore where their Hyatt Gold Passport points can take them.”

Additionally, Hyatt Gold Passport members with a valid Hyatt Credit Card automatically earn 20 percent more bonus points with their eligible stays when they register for the promotion. This means cardholders earn an additional 1,000 points after their first five eligible nights and 2,000 additional points for every five eligible nights after that, for a total of up to 78,000 possible bonus points under this promotion.

How to Participate in the Promotion

To earn Hyatt Gold Passport bonus points, travelers must:

- Be a Hyatt Gold Passport member;
- Register for the *Imagine the Possibilities* promotion from August 15 through October 31, 2012 by visiting www.goldpassport.com/possibilities;
- Stay at least five eligible nights from September 1 through November 30, 2012 (nights are cumulative); and
- Provide a Hyatt Gold Passport membership number at the time of reservation and check-in.

New members who enroll in Hyatt Gold Passport through October 31, 2012 will automatically be registered for the promotion.

For full promotion details, including terms and conditions, visit www.goldpassport.com/possibilities. For details on the Hyatt Credit Card promotion, visit www.goldpassport.com/hyattcardpromotion.

Travelers interested in becoming a Hyatt Gold Passport member can enroll for free online at www.goldpassport.com, by phone (1-800-51-HYATT), or at the time of check-in at any Hyatt hotel or resort worldwide. For more information about the Hyatt Credit Card, including how to apply, please visit www.hyatt.com.

For further information:

About Hyatt Hotels Corporation

Hyatt Hotels Corporation, headquartered in Chicago, is a leading global hospitality company with a proud heritage of making guests feel more than welcome. Thousands of members of the Hyatt family strive to make a difference in the lives of the guests they encounter every day by providing authentic hospitality. The Company's subsidiaries manage, franchise, own and develop hotels and resorts under the **Hyatt®**, **Park Hyatt®**, **Andaz®**, **Grand Hyatt®**, **Hyatt Regency®**, **Hyatt Place®** and **Hyatt House™**. **Hyatt House** is changing its brand identity from **Hyatt Summerfield Suites®**. **Hyatt Residential Group, Inc.**, a **Hyatt Hotels Corporation** subsidiary, develops, operates, markets or licenses **Hyatt Residences™** and **Hyatt Residence Club™**. As of June 30, 2012, the Company's worldwide portfolio consisted of 492 properties in 45 countries. For more information, please visit www.hyatt.com.

###

stephanie.sheppard@hyatt.com

<https://stage.mediaroom.com/hyatt2/2012-08-15-NEW-HYATT-GOLD-PASSPORT-PROMOTION-HELPS-TRAVELERS-EARN-MORE-POINTS-TOWARD-REWARDS>