

150-room Hyatt Place hotel located in North San Diego in the heart of Vista-Carlsbad

□ **Vista, Calif. (July 10, 2012)**– Hyatt Hotels Corporation (NYSE: H) and Rim Hospitality today announce the opening of [Hyatt Place San Diego/Vista-Carlsbad](#), the first Hyatt Place hotel in the Vista-Carlsbad area.

Nestled between rolling hills of northern San Diego County and the scenic Pacific coast, Hyatt Place San Diego/Vista-Carlsbad is conveniently located near the McClellan-Palomar Airport and close to many businesses located in the Vista and Carlsbad Oaks Business Parks. The hotel is surrounded by major restaurants, popular microbreweries, world-class golf courses, LEGOLAND California, San Diego Zoo's Safari Park and Carlsbad Premium Outlet Mall. It's the perfect choice for business and leisure travelers alike.

"We're looking forward to creating a positive travel experience for each and every guest that walks through our doors," said Wes Lavender, general manager of Hyatt Place San Diego/Vista-Carlsbad. "Hyatt Place was designed for a lifestyle, not a demographic, and as a result, we are confident that everyone from business travelers to beachgoers will appreciate the open, intuitive design, casual atmosphere and practical amenities, such as free Wi-Fi and 24-hour food and beverage availability."

Hyatt Place San Diego/Vista-Carlsbad offers:

- 150 spacious guestrooms, all of which feature a 42-inch HDTV, the plush Hyatt Grand Bed® and an eight-foot sectional sofa sleeper
- Free Wi-Fi access throughout the hotel
- Complimentary a.m. Kitchen Skillet breakfast that includes hot breakfast sandwiches and hot sweet items, assortment of breads, yogurt, steel cut oatmeal and fresh fruit
- More than 1,000 square feet of flexible, high-tech meeting/function space
- 24/7 Guest Kitchen serving made-to-order snacks and entrees
- Intimate Bakery Café featuring Starbucks® specialty coffees, premium beers and wines and cocktails

"We are very pleased to have the opportunity to be a part of this project," said Mark Burden, President and CEO for Rim Hospitality. "The opening of this hotel marks the third Hyatt Place property in our portfolio, and we look forward to continuing the momentum and success with the Hyatt Place brand in the future."

HYATT PLACE SAN DIEGO/VISTA-CARLSBAD LEADERSHIP

Hyatt Place San Diego/Vista-Carlsbad is under the leadership of General Manager Wes Lavender and Director of Sales Renee Zimmerman. In his role, Lavender is directly responsible for managing the day-to-day operations of the hotel, including overseeing the hotel's 40 associates and ensuring guests encounter the purposeful service for which Hyatt Place is known. Zimmerman is responsible for providing sales service and support to travelers and meeting planners frequenting the Vista-Carlsbad area.

ABOUT HYATT PLACE

Launched in 2006, Hyatt Place brings to the upscale select-service hotel category the authentic hospitality for which Hyatt is known. Inspired by multitasking travelers' 24/7 lifestyle, Hyatt Place combines stylish design and practical amenities with forward-thinking technology and purposeful service. Spacious guestrooms feature multiple areas to work and relax, and include the Cozy Corner, an eight-foot sectional sofa sleeper; plush Hyatt Grand Bed; and ergonomic work center. Every guestroom is also equipped with a state-of-the-art media center that allows electronic devices to plug directly into the 42-inch, high-definition television, giving guests instant access to the technological amenities they're accustomed to accessing at home or in the office. Hyatt Place hotels also feature complimentary Wi-Fi access, a StayFit@Hyatt fitness center, a coffee and wine bar serving specialty coffees and premium wine and beer, and a Grab 'n Go case stocked with freshly made sandwiches and salads. The Guest Kitchen offers made-to-order breakfast, lunch and dinner entrées around the clock, in addition to the a.m. Kitchen Skillet™, a complimentary continental breakfast served daily. Specially trained Hosts are on hand to offer assistance with everything from directions to check-in to a freshly made meal.

Hyatt Place, a brand of Hyatt Hotels Corporation, offers more than 160 locations throughout the United States. For Hyatt Place information or to make a reservation, call 1-888-HYATT-HP (888-492-8847) or visit www.HyattPlace.com.

About Rim Hospitality

Rim Hospitality is a leading hotel management company with nearly 30 years of experience operating hotels throughout the US. Its portfolio includes over 90 hotels in 19 states, totaling approximately 13,000 rooms. Rim Corporate headquarters are located in Newport Beach, with Executive offices in Modesto and additional offices in Dallas and Washington DC. Since 1983, Rim Hospitality has provided complete hotel management, in addition to offering full construction and receivership

services. Both divisions are fully staffed with dedicated professionals having a combined total of 200 + years of experience. The Company was built on a strong foundation of exceptional people, an infrastructure second to none, and state-of-the-art systems and programs that are the best in the industry, earning them a reputation as an industry leader and a preferred management choice to major brands.

About ABA Development

Founded in 2005, **ABA Development** is a real estate development company and asset manager which focuses on upscale; select service, extended stay, and limited service hotels in rapidly-growing western metropolitan areas. ABA Development and its strategic partners are positioning themselves to be a market leader in the lifestyle select service segment. Currently it is building a portfolio that is multi-branded and geographically diverse utilizing existing capital to develop or acquire hotels in proven markets with high barriers to entry.

For further information:

About Hyatt Hotels Corporation

Hyatt Hotels Corporation, headquartered in Chicago, is a leading global hospitality company with a proud heritage of making guests feel more than welcome. Thousands of members of the Hyatt family strive to make a difference in the lives of the guests they encounter every day by providing authentic hospitality. The Company's subsidiaries manage, franchise, own and develop hotels and resorts under the **Hyatt®**, **Park Hyatt®**, **Andaz®**, **Grand Hyatt®**, **Hyatt Regency®**, **Hyatt Place®** and **Hyatt House™** brand names and have locations on six continents. **Hyatt House** is changing its brand identity from **Hyatt Summerfield Suites®**. **Hyatt Residential Group, Inc.**, a **Hyatt Hotels Corporation** subsidiary, develops, operates, markets or licenses **Hyatt Residences™** and **Hyatt Vacation Club®**, which is changing its name to **Hyatt Residence Club™**. As of March 31, 2012, the Company's worldwide portfolio consisted of 488 properties in 45 countries. For more information, please visit www.hyatt.com.

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