

□ **CHICAGO (February 7, 2012)** – Hyatt Hotels & Resorts announced today that Avia The Woodlands, located 30 minutes north of Houston, TX, has officially changed its name to Hyatt Market Street, The Woodlands.

Located at Market Street, a premier shopping and entertainment destination filled with more than 90 luxury retailers and 17 restaurants, Hyatt Market Street, The Woodlands combines understated elegance with contemporary style.

The hotel's 70 rooms and suites include a Classic Guestroom, Grand Suite, Lux Suite, Master Patio Suite and two Signature Presidential Hosting Suites. All rooms and suites include an array of amenities, including an in-room refreshment bar, modern bathrooms with walk-in showers, lush beds and fine linens, 42-inch flat panel televisions, alarm clock radios with MP3 docking stations with spacious work areas.

Hyatt Market Street, The Woodlands boasts the new **Market Street Kitchen and Bar** which is sure to become a favorite new haunt. Guests can settle in bar-side on intimate couches or cozy up to the fire pit on the open-air terrace. **Market Street Kitchen and Bar** offers an impressive list of wines, handcrafted brews and imported lagers. The tasty small plates menu showcases a selection of Fromage and Charcuterie with a mix of domestic and imported cured meats and cheese making for perfect communal grazing.

Flexible and elegant spaces are also available for meetings and special events, complete with full audio visual services and private catering and specialized menus. Meeting spaces include the 2,240 square foot State Room with Veranda, the Cabana Room and Terrace Patio and Outdoor Terrace. The Presidential Hosting Suites, at 1,835 square feet each, are also suitable for small intimate meetings.

"We are thrilled to become Hyatt Market Street," said David Brown, general manager, Hyatt Market Street, The Woodlands. "On behalf of all of our associates, we are more committed than ever to providing our guests with a memorable, distinctive experience."

Located just minutes from George Bush Intercontinental Airport, The Woodlands is an emerging destination where visitors enjoy world-class shopping along with award-winning dining and entertainment options. The area is home to more than 190 miles of hike-and-bike trails, the Cynthia Woods Mitchell Pavilion, and kayaking on The Woodlands Waterway.

Hyatt Market Street is located minutes from major employers in The Woodlands including Anadarko, McKesson/US Oncology, Chevron Phillips Chemical, Huntsman Chemical, Baker Hughes and Aon/ Hewitt among others.

"Hyatt Market Street is a terrific addition to our portfolio and we look forward to bringing Hyatt's authentic hospitality to the people and visitors of The Woodlands area," said Marc Ellin, senior vice president of field operations for Hyatt. "We believe the Hyatt brand and marketing infrastructure will attract a combination of both leisure and business travelers to the area."

For more information or to book reservations at Hyatt Market Street, please visit www.hyatt.com or call 1-800-233-1234.

For further information:

About Hyatt Hotels Corporation

Hyatt Hotels Corporation, headquartered in Chicago, is a leading global hospitality company with a proud heritage of making guests feel more than welcome. Thousands of members of the Hyatt family strive to make a difference in the lives of the guests they encounter every day by providing authentic hospitality. The Company's subsidiaries manage, franchise, own and develop hotels and resorts under the **Hyatt®**, **Park Hyatt®**, **Andaz®**, **Grand Hyatt®**, **Hyatt Regency®**, **Hyatt Place®** and **Hyatt House™**. **Hyatt House** is changing its brand identity from **Hyatt Summerfield Suites®**. **Hyatt Residential Group, Inc.**, a **Hyatt Hotels Corporation** subsidiary, develops, operates, markets or licenses **Hyatt Residences™** and **Hyatt Vacation Club®**, which is changing its name to **Hyatt Residence Club™**. As of September 30, 2011, the Company's worldwide portfolio consisted of 478 properties in 45 countries. For more information, please visit www.hyatt.com.

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