

Global campaign encourages members to see points as travel possibilities

CHICAGO (February 1, 2011) – [Hyatt Gold Passport®](#) announced today its new global promotion that will help travelers earn thousands of bonus points toward their next vacation. From now until April 30, 2012, Hyatt Gold Passport members will have the opportunity to earn enough points for two free nights at any Hyatt, anywhere in the world, or up to eight free nights at select hotels.

Every four eligible nights a participating member stays helps them earn points that can be redeemed for free nights, upgrades and miles. Participating Hyatt Gold Passport members with a valid Hyatt Credit Card can earn a 25 percent bonus during the promotion period. Members can refer to the following point earning chart.

Stay	Hyatt Gold Passport Promotion Bonus	25% Hyatt Credit Card Bonus	Cumulative Total Points Earned
4 Nights	4,000 points	+ 1,000 points	= 5,000
8 Nights	+ 8,000 points	+ 2,000 points	= 15,000
12 Nights	+ 12,000 points	+ 3,000 points	= 30,000
16 Nights	+ 20,000 points	+ 5,000 points	= 55,000

“With our new global promotion, both leisure travelers and road warriors have an opportunity to earn thousands of bonus points, which can be redeemed for free nights without blackout dates at over 475 properties in 45 countries,” said Jeff Zidell, vice president of Hyatt Gold Passport. “There are so many Hyatt vacation possibilities around the world, and this promotion allows our loyal members to enjoy them sooner.”

How to Participate in the Promotion

To earn Hyatt Gold Passport bonus points, travelers must:

- Be a Hyatt Gold Passport member
- Register for the upcoming promotion through March 31, 2012 by visiting [hyatt.com](#)
- Stay at least four eligible nights from February 1 through April 30, 2012 (nights are cumulative)
- Provide their Hyatt Gold Passport membership number at the time of reservation and check-in
- New members who enroll in Hyatt Gold Passport through March 31, 2012 will automatically be registered for the promotion
- Participating members with the Hyatt Credit Card can earn an additional 25 percent bonus during the promotion period, for a cumulative total of 55,000 Hyatt Gold Passport points.

For full details, including terms and conditions, visit [www.goldpassport.com/possibilities](#) and for details on the Hyatt Credit Card promotion, visit [www.goldpassport.com/hyattcardpromotion](#). Travelers interested in becoming a Hyatt Gold Passport member can enroll online at [www.goldpassport.com](#), by phone (1-800-51-HYATT), or at the time of check-in at any Hyatt hotel or resort worldwide. For more information about the Hyatt Credit Card, including how to apply, please visit [www.hyatt.com](#).

The Hyatt Gold Passport global bonus promotion is part of Hyatt’s campaign to encourage members to explore the possibilities of their next vacation. Visit [Hyatt on Facebook](#) to get tips from Hyatt “Point Pros” for how to make the most of your points, as well as discover additional ways to earn and redeem points toward your next trip.

For further information:

About Hyatt Hotels Corporation

Hyatt Hotels Corporation, headquartered in Chicago, is a leading global hospitality company with a proud heritage of making guests feel more than welcome. Thousands of members of the Hyatt family strive to make a difference in the lives of the guests they encounter every day by providing authentic hospitality. The Company’s subsidiaries manage, franchise, own and develop hotels and resorts under the **Hyatt®**, **Park Hyatt®**, **Andaz®**, **Grand Hyatt®**, **Hyatt Regency®**, **Hyatt Place®** and **Hyatt House™**. **Hyatt House** is changing its brand identity from **Hyatt Summerfield Suites®**. **Hyatt Residential Group, Inc.**, a **Hyatt Hotels Corporation** subsidiary, develops, operates, markets or licenses **Hyatt Residences™** and **Hyatt Vacation Club®**, which is changing its name to **Hyatt Residence Club™**. As of September 30, 2011, the Company’s worldwide portfolio consisted of 478 properties in 45 countries. For more information, please visit [www.hyatt.com](#).

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