

□ **CHICAGO (November 7, 2011)** – Hyatt Gold Passport members now have even more reasons to travel this holiday season. Now through January 15, 2012, Hyatt is offering exclusive mileage and points earning opportunities with American Airlines and Southwest Airlines

Hyatt Gold Passport members who are also a part of the Southwest Airlines Rapid Rewards Program can earn triple Rapid Rewards® Points, or 1,800 Rapid Rewards Points, on eligible stays at any Hyatt hotel or resort worldwide. Hyatt Gold Passport members who are also American Airlines AAdvantage® members can earn triple AAdvantage miles, or 1,500 miles, on eligible stays at any Hyatt hotel or resort worldwide.

In order to earn miles or points, travelers must:

- Be a member of Hyatt Gold Passport and the respective airline loyalty program.
- Register for the promotion(s)
- For American Airlines, members can visit www.hyatt.com/AAFAL11A or call 1-800-228-3360 and request enrollment code **AA001**;
- For Southwest Airlines, members can visit www.hyatt.com/RRFALLAB or call 1-800-228-3360 and request enrollment code **WN02M**.
- Guest must provide their Hyatt Gold Passport Number and AAdvantage or Rapid Rewards Numbers at time of check-in; members must also choose to receive either AAdvantage miles or Rapid Rewards Points for the stay and pay an Eligible Rate
- Eligibility rules for promotion are based on Hyatt Gold Passport eligibility rules and the offer is subject to the terms and conditions of the Hyatt Gold Passport program (available on goldpassport.com). All Rapid Rewards rules and regulations apply.

About the AAdvantage® Program

The AAdvantage program was the first frequent flyer program, and was established in 1981. This year marks the 30th anniversary of the AAdvantage program, which now has more than 67 million members worldwide. Members can earn miles at more than 1,000 participating companies, which include 27 hotel chains representing more than 60 brands, more than 20 airlines, eight car-rental companies, 11 financial companies, and over 500 brand name retailers. In addition, members can earn miles when making purchases with one of more than 100 affinity card products in over 40 countries. In 2010, AAdvantage members redeemed more than 165 billion miles to claim just fewer than 7.2 million awards for flights, upgrades and car rentals. For more information and a listing of AAdvantage program participating companies, visit www.aa.com/aadvantage.

About Southwest Airlines

In its 40th year of service, Southwest Airlines continues to differentiate itself from other low-fare carriers--offering a reliable product with exemplary Customer Service. Southwest Airlines is the nation's largest carrier in terms of originating domestic passengers boarded. Southwest serves 72 cities in 37 states and is one of the most honored airlines in the world known for its commitment to the triple bottom line of Performance, People, and Planet. To read more about how Southwest is doing its part to be a good citizen, visit southwest.com/cares to read the Southwest Airlines One Report™. Based in Dallas, Southwest currently operates more than 3,400 flights a day and has more than 35,000 Employees systemwide. Earlier this year, Southwest Airlines completed the acquisition of AirTran Holdings, Inc., and now operates AirTran Airways as a wholly-owned subsidiary. AirTran serves 63 cities in 30 states and currently operates more than 790 flights a day. Additionally, AirTran serves seven international destinations in the Caribbean and Mexico. AirTran employs more than 8,500 Employees across the country.

For further information:

About Hyatt Hotels Corporation

Hyatt Hotels Corporation, headquartered in Chicago, is a leading global hospitality company with a proud heritage of making guests feel more than welcome. Thousands of members of the Hyatt family strive to make a difference in the lives of the guests they encounter every day by providing authentic hospitality. The Company's subsidiaries manage, franchise, own and develop hotels and resorts under the **Hyatt®**, **Park Hyatt®**, **Andaz®**, **Grand Hyatt®**, **Hyatt Regency®**, **Hyatt Place®** and **Hyatt Summerfield Suites®** brand names and have locations on six continents. Hyatt Summerfield Suites is being rebranded as **Hyatt House™**. Hyatt Residential Group, Inc., a **Hyatt Hotels Corporation** subsidiary, develops, operates, markets or licenses **Hyatt Residences™** and **Hyatt Vacation Club®**, which is changing its name to **Hyatt Residence Club™**. As of September 30, 2011, the Company's worldwide portfolio consisted of 478 properties in 45 countries. For more information, please visit www.hyatt.com.

Jamie Zimmerman
Hyatt Hotels & Resorts
(312) 780-6070
jamie.zimmerman@hyatt.com

<https://stage.mediaroom.com/hyatt2/2011-11-07-HYATT-OFFERING-MORE-MILES-AND-POINTS-THIS-HOLIDAY-SEASON-WITH-AMERICAN-AIRLINES-AND-SOUTHWEST-AIRLINES>