

New global promotion gives members more earning and redemption opportunities

□ **CHICAGO (September 15, 2011)** – [Hyatt Gold Passport®](#) announced today the launch of a new global promotion to help members make their travel possibilities a reality this season. The promotion runs through November 15, 2011 and gives Hyatt Gold Passport members the opportunity to earn 5,000 Hyatt Gold Passport bonus points after every three eligible nights at any Hyatt hotel or resort worldwide. The bonus points can be used for free nights, upgrades, miles and more. There are no blackout dates for redemption.

“We are excited to offer our loyal members as many travel opportunities as possible,” said Jeff Zidell, Vice President of Hyatt Gold Passport. “This new promotion will help members enjoy a vacation or a quick getaway to over 450 Hyatt properties worldwide.”

How to Participate in the Promotion

To earn Hyatt Gold Passport bonus points, travelers must:

- Be a Hyatt Gold Passport member;
- Register for the promotion online at www.goldpassport.com/possibilities;
- Stay three eligible nights to earn 5,000 Hyatt Gold Passport bonus points through November 15, 2011;
- Provide their Hyatt Gold Passport membership number at the time of reservation and check-in, and;
- New members who enroll in Hyatt Gold Passport through November 15, 2011 will automatically be registered for the promotion.

Members can earn a maximum of 30,000 bonus points during this promotion. For full details, including terms and conditions, visit www.goldpassport.com/possibilities. Travelers interested in becoming a Hyatt Gold Passport member can enroll online at www.goldpassport.com, by phone (1-800-51-HYATT), or at the time of check-in at any Hyatt hotel or resort worldwide.

The Hyatt Gold Passport promotion is part of Hyatt’s global campaign to educate members on all of the ways they can use their points to explore the world. Visit [Hyatt on Facebook](#) to get tips from travel experts and Hyatt “Point Pros” for how to make the most of your points, as well as discover additional ways to earn and redeem points toward your next vacation.

For further information:

About Hyatt Hotels Corporation

Hyatt Hotels Corporation, headquartered in Chicago, is a leading global hospitality company with a proud heritage of making guests feel more than welcome. Thousands of members of the Hyatt family strive to make a difference in the lives of the guests they encounter every day by providing authentic hospitality. The Company’s subsidiaries manage, franchise, own and develop hotels and resorts under the *Hyatt®*, *Park Hyatt®*, *Andaz®*, *Grand Hyatt®*, *Hyatt Regency®*, *Hyatt Place®* and *Hyatt Summerfield Suites®* brand names and have locations on six continents. **Hyatt Residential Group, Inc.**, a **Hyatt Hotels Corporation** subsidiary, develops, operates, markets or licenses *Hyatt Residences™* and *Hyatt Vacation Club®*, which is changing its name to *Hyatt Residence Club™*. As of June 30, 2011, the Company’s worldwide portfolio consisted of 456 properties in 44 countries. For more information, please visit www.hyatt.com.

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