

CHICAGO (June 8, 2011) – [Hyatt at Home](#), the official Hyatt retail program, today announced the re-launch of its newly designed online store. The online store offers signature items found in Hyatt guest rooms, including the exclusive Hyatt Grand Pillow and Hyatt Grand Bed[®], as well as other luxury items such as Tum[®] Luggage and the Herman Miller Eames[®] Lounge Chair and Ottoman.

Hyatt worked with the [Robert Louey Design](#) team to create the new design for the online store. The new design has a fresh modern look that incorporates larger photography and more lifestyle images with clean open lines for a more experiential feel. The organization of categories has been redesigned to create a better user flow—making it easier for guests to find desired items.

Hyatt at Home was launched in 2006 in response to the numerous requests by guests to purchase items from the hotels. At its launch, Hyatt at Home sold only a few key items, and since then, the online retail store has expanded to include many new products representing the transformation of the modern guest room. In 2010, Hyatt at Home released a new 38-page catalog showcasing the new offerings, available for [PDF download](#). To view the entire Hyatt at Home collection or to make a purchase, please visit www.hyattathome.com.

For further information:

About Hyatt Hotels Corporation

Hyatt Hotels Corporation, headquartered in Chicago, is a leading global hospitality company with a proud heritage of making guests feel more than welcome. Thousands of members of the Hyatt family strive to make a difference in the lives of the guests they encounter every day by providing authentic hospitality. The Company's subsidiaries manage, franchise, own and develop hotels and resorts under the **Hyatt[®]**, **Park Hyatt[®]**, **Andaz[®]**, **Grand Hyatt[®]**, **Hyatt Regency[®]**, **Hyatt Place[®]** and **Hyatt Summerfield Suites[®]** brand names and have locations on six continents. **Hyatt Residential Group, Inc.**, a **Hyatt Hotels Corporation** subsidiary, develops, operates, markets or licenses **Hyatt Residences[™]** and **Hyatt Vacation Club[®]**, which is changing its name to **Hyatt Residence Club[™]**. As of March 31, 2011, the Company's worldwide portfolio consisted of 451 properties in 43 countries. For more information, please visit www.hyatt.com.

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Sian Martin
Hyatt Hotels & Resorts
(312) 780-5797
sian.martin@hyatt.com

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