

## Travelers Honor Hyatt with Best Hotel Elite Program for The Americas and Middle East/Asia/Oceania

□ **CHICAGO (April 29, 2011)** – Hyatt Hotels & Resorts announced today that Hyatt Gold Passport® received two honors at the second annual Frequent Traveler Awards, including Best Hotel Elite Program for The Americas and Best Hotel Elite Program for the Middle East/Asia/Oceania. This brings Hyatt Gold Passport's total Frequent Traveler Awards to five, which includes last year's awards of Best Hotel Elite Program for The Americas, Best Hotel Elite Program for the Middle East/Asia/Oceania, and the Loyalty Leadership Award.

The Frequent Traveler Awards represent excellence in frequent travel programs worldwide, and winners for most categories were determined through a public vote. More than one million people from nearly every country worldwide participated, casting online ballots for their favorite programs and campaigns in one of three global regions.

"We are thrilled that our customers honored us with these awards," said Jeff Zidell, vice president of Hyatt Gold Passport. "Our Associates work hard to deliver the world's most generous welcome, and it's great to be recognized for that work. We look forward to more innovation in the near future, which will further define our commitment to our guests."

To learn more about the Frequent Traveler Awards, or to see a full list of winners, visit [www.ftawards.com](http://www.ftawards.com). For more information about the Hyatt Gold Passport program visit [www.goldpassport.com](http://www.goldpassport.com), call 1-800-51-HYATT, or visit [www.facebook.com/hyattgoldpassport](http://www.facebook.com/hyattgoldpassport).

### About the Frequent Traveler Awards

The Frequent Traveler Awards represent excellence in frequent travel programs worldwide, rating the best frequent flyer and frequent guest programs. The Frequent Traveler Awards are voted on by frequent travelers worldwide, allowing them to rate airline and hotel programs from their point of view. The merits of what each program offers determine the winners. Frequent flyer and frequent guest programs from around the world compete in six categories. Voters select programs in one of three global regions: The Americas, Europe and Africa, and the Middle East and Asia/Oceania.

For further information:

### About Hyatt Hotels Corporation

Hyatt Hotels Corporation, headquartered in Chicago, is a leading global hospitality company with a proud heritage of making guests feel more than welcome. Thousands of members of the Hyatt family strive to make a difference in the lives of the guests they encounter every day by providing authentic hospitality. The Company's subsidiaries manage, franchise, own and develop hotels and resorts under the *Hyatt®*, *Park Hyatt®*, *Andaz®*, *Grand Hyatt®*, *Hyatt Regency®*, *Hyatt Place®* and *Hyatt Summerfield Suites®* brand names and have locations on six continents. **Hyatt Residential Group, Inc.**, a **Hyatt Hotels Corporation** subsidiary, develops, operates, markets or licenses **Hyatt Residences™** and **Hyatt Vacation Club®**, which is changing its name to **Hyatt Residence Club™**. As of December 31, 2010, the company's worldwide portfolio consisted of 453 properties in 45 countries. For more information, please visit [www.hyatt.com](http://www.hyatt.com).

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