

## Ski-in, ski-out 178-suite hotel in the Canyons Resort of Park City, Utah

**CHICAGO (November 9, 2010)** – [Hyatt Hotels & Resorts](#) announced today its plans to introduce [Hyatt Escala Lodge at Park City](#) in late November 2010. The ski-in, ski-out condominium hotel property is located at the base of the Sunrise Chairlift in the Canyons Resort in Park City, Utah – the largest ski and snowboard area in Utah with 4,000 skiable acres. Hyatt Escala Lodge will also be an ideal base for exploring Park City and enjoying its many outdoor summer activities such as golf, fly fishing, and mountain biking.

This mountain retreat at the Canyons is reminiscent of the grand European lodges with native mountain stonework and timber frame construction. Hyatt Escala Lodge at Park City consists of 85 spacious condominiums, which can be divided into 178 residential-style, hotel suites ranging in size from one-bedroom units at 680 square feet to four-bedroom units with 2,810 square feet. The suites feature mountain view balconies, living and dining rooms, fully equipped gourmet kitchens with stainless steel appliances, alder cabinets, extensive millwork, and hardwood flooring, as well as in-suite washers and dryers. With stone fireplaces in all living rooms and in most master bedrooms, and custom stone flooring, jetted tubs, and European frameless showers in the bathrooms, guests will experience a sophisticated escape.

At Park City's Hyatt Escala Lodge, guests will be able to enjoy a fitness center, a steam room, year-round heated swimming pools, two oversized spa tubs, and a ski valet. Other planned amenities for the property include a new restaurant and bar, expanded meeting and event space, an expanded fitness center, a Camp Hyatt, and a grab-and-go market.

For business and social events, Hyatt Escala Lodge will offer approximately 4,000 square feet of flexible indoor and outdoor meeting space providing an elegant setting for small gatherings and executive retreats.

The hotel was developed by SDI Realty Group, a privately held real estate company based in Provo, Utah.

"We are thrilled to add Hyatt Escala Lodge at Park City to our strong portfolio of hotels in the Mountain West. Park City is a spectacular year round resort destination offering a wide variety of activities, which complement the natural beauty of the surroundings. The location and quality of Hyatt Escala Lodge will appeal to travelers who want to experience a mountain getaway in any season," said Chuck Floyd, chief operating officer, North American operations, Hyatt Hotels Corporation. "We look forward to offering guests of Hyatt Escala Lodge the level of service and authentic hospitality that Hyatt guests have come to expect."

Hyatt Escala Lodge is 30 minutes from The Salt Lake City International Airport and Heber Valley Airport (Russ McDonald Field), which accommodates private jet service. The hotel is only minutes from downtown Park City's historic Main Street and the other two major ski resorts in the area, Deer Valley Resort and Park City Mountain Resort.

Reservations for Hyatt Escala Lodge are now available for arrivals beginning November 23, 2010 at [www.escalalodge.hyatt.com](http://www.escalalodge.hyatt.com).

The condominium residences at Hyatt Escala Lodge at Park City will be marketed to individual buyers, who will be able to place their units in a voluntary hotel rental program. Condo owners who enter the rental program will also have the option to participate in the Hyatt Vacation Club, which provides its members with vacation ownership opportunities where they can exchange their time among 15 Hyatt Vacation and Residence Clubs or at properties within Interval International, a third party exchange company with more than 2,200 resorts worldwide. Owners in the rental program, who opt to participate in the Hyatt Vacation Club, may also trade their time for Hyatt Gold Passport™ points, which can be used by members of Hyatt's frequent guest program for travel to Hyatt properties worldwide.

For further information:

### About Hyatt Hotels Corporation

**Hyatt Hotels Corporation**, headquartered in Chicago, is a leading global hospitality company with a proud heritage of making guests feel more than welcome. Thousands of members of the Hyatt family in 45 countries strive to make a difference in the lives of the guests they encounter every day by providing authentic hospitality. The company's subsidiaries manage, franchise, own and develop hotels and resorts under the **Hyatt@**, **Park Hyatt@**, **Andaz@**, **Grand Hyatt@**, **Hyatt Regency@**, **Hyatt Place@** and **Hyatt Summerfield Suites@** brand names and have locations under development on five continents. **Hyatt Vacation Ownership, Inc.**, a **Hyatt Hotels Corporation** subsidiary, develops and operates vacation ownership properties under the **Hyatt Vacation Club@** brand. As of September 30, 2010, the company's worldwide portfolio consisted of 447 properties. For more information, please visit [www.hyatt.com](http://www.hyatt.com).

### Forward-Looking Statements

*Statements in this press release, which are not historical facts, are "forward-looking" statements within the meaning of the*

*Private Securities Litigation Reform Act of 1995. These statements include statements about our plans, strategies, financial performance, prospects or future events and involve known and unknown risks that are difficult to predict. As a result, our actual results, performance or achievements may differ materially from those expressed or implied by these forward-looking statements. In some cases, you can identify forward-looking statements by the use of words such as “may,” “could,” “expect,” “intend,” “plan,” “seek,” “anticipate,” “believe,” “estimate,” “predict,” “potential,” “continue,” “likely,” “will,” “would” and variations of these terms and similar expressions, or the negative of these terms or similar expressions. Such forward-looking statements are necessarily based upon estimates and assumptions that, while considered reasonable by us and our management, are inherently uncertain. Factors that may cause actual results to differ materially from current expectations include, among others, the depth and duration of the current economic downturn; levels of spending in the business, travel and leisure industries as well as consumer confidence; declines in occupancy and average daily rate; hostilities, including future terrorist attacks, or fear of hostilities that affect travel; travel-related accidents; changes in the tastes and preferences of our customers; relationships with associates and labor unions and changes in labor law; the financial condition of, and our relationships with, third-party property owners, franchisees and hospitality venture partners; risk associated with potential acquisitions and dispositions and the introduction of new brand concepts; changes in the competitive environment in our industry and the markets where we operate; outcomes of legal proceedings; changes in federal, state, local or foreign tax law; fluctuations in currency exchange rates; general volatility of the capital markets and our ability to access the capital markets. A more complete description of these risks and uncertainties can be found in our filings with the U.S. Securities and Exchange Commission, including our Annual Report on Form 10-K. We caution you not to place undue reliance on any forward-looking statements, which are made as of the date of this press release. We undertake no obligation to update publicly any of these forward-looking statements to reflect actual results, new information or future events, changes in assumptions or changes in other factors affecting forward-looking statements, except to the extent required by applicable laws. If we update one or more forward-looking statements, no inference should be drawn that we will make additional updates with respect to those or other forward-looking statements.*

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