

## New Award Recognizes Innovations that Make Life on the Road Easier

**CHICAGO (August 9, 2010)** – The National Business Travel Association (NBTA) and The Wall Street Journal have announced Hyatt Hotels & Resorts as a winner for “Meetings & Conventions Innovation” in the first-ever [Business Traveler Innovation Awards](#).

The award recognizes the [Hyatt Meeting Promise](#) as the best solution to optimize event success for corporate planners and their attendees. Hyatt is dedicated to making each meeting exceptional, and in early 2010 launched the Hyatt Meeting Promise. The promise is that if any detail of a meeting is less than great, that Hyatt hotel will take immediate steps to make it right – and if it does not, that part will be free at the next meeting as well. The promise is to ensure businesses get the most out of their corporate meeting experiences.

In addition to the Hyatt Meeting Promise, Hyatt’s improved online RFP tool helps planners quickly connect with Hyatt properties around the U.S. The hotels provide planners with dedicated meeting advisors, customizable menus, and rewards through the [Hyatt Gold Passport Planner Rewards](#) program - all which are resources to ensure companies get the most out of their meetings - from planning to execution.

Just last month, Hyatt introduced the Meet and Be Green program which encourages guests and planners to make more sustainable choices for their meetings. In order to Meet and Be Green at Hyatt, planners and meeting attendees will pledge to take ten steps to “go green” during their meeting. To help groups achieve these ten steps, dedicated Hyatt meeting planners will help source products with 100% recycled content where possible, find local suppliers, and maximize efforts to reduce waste to create a meeting experience that exceeds expectations while helping the environment.

“At Hyatt, we believe in the power of an in-person meeting – real people, in real time, in a real place,” said Jack Horne, senior vice president of sales for Hyatt. “That is why we created the Hyatt Meeting Promise so that if at any time something is not right at the meeting, we will fix it immediately or it will be free at your next meeting. We are dedicated to our Meeting Promise because at Hyatt, we sincerely believe that when a meeting is done right, great happens.”

There are more Hyatt locations than ever to enjoy a flawless meeting with the addition this year of a number of hotels in the U.S. including:

- [Andaz Wall Street](#) - situated at the corner of Wall and Water streets in the heart of New York’s financial district.
- [Hyatt Regency Clearwater Beach Resort and Spa](#) - with breathtaking Gulf views that blend tropical elegance with a luxurious, carefree experience along Florida’s West coast.
- [Andaz San Diego](#) - located in the heart of the Gaslamp Quarter and a center of dining and nightlife.
- [Hyatt Miami at The Blue](#) - a 17-acre hotel property in Doral, Fla. adjacent to some of the most famous golf courses in the world and just minutes from Miami International Airport.
- [Hyatt Regency Curacao Golf Resort, Spa and Marina](#) - featuring uninterrupted water views on three sides and white sand beaches.
- [Park Hyatt Aviara Resort](#) - located within the seaside community of Carlsbad, on the northern shore of the Baticuitos Lagoon, one of California’s most precious wetlands.
- [Andaz 5th Avenue](#) - located in the fashionable Bryant Park area of Midtown Manhattan, across from the iconic New York Public Library at the corner of 5th Avenue and 41st Street.

For more information, full details and terms and conditions on the Hyatt Meeting Promise and the newest Hyatt meeting offerings, and for expert tips on planning a great meeting, visit [www.HyattMeetings.com](http://www.HyattMeetings.com).

For the Business Traveler Innovation Awards, corporate travelers nominated services, products and ideas that help to make business trips easier and more productive. Submissions were categorized, and the public voted for their favorites. The winners in each of the eight categories which include sustainability, well-being and efficiency will be honored at the [2010 NBTA International Convention & Exposition](#) on August 9 in Houston.

### About Hyatt Hotels Corporation

**Hyatt Hotels Corporation**, headquartered in Chicago, is a leading global hospitality company with a proud heritage of making guests feel more than welcome. Thousands of members of the Hyatt family in 45 countries strive to make a difference in the lives of the guests they encounter every day by providing authentic hospitality. The Company’s subsidiaries manage, franchise, own and develop hotels and resorts under the **Hyatt®**, **Park Hyatt®**, **Andaz®**, **Grand Hyatt®**, **Hyatt Regency®**, **Hyatt Place®** and **Hyatt Summerfield Suites®** brand names and have locations under development on five continents. **Hyatt Vacation Ownership, Inc.**, a **Hyatt Hotels Corporation** subsidiary, develops and operates vacation ownership properties under the **Hyatt Vacation Club®** brand. As of June 30, 2010, the Company’s worldwide portfolio consisted of 445 properties. For more information, please visit [www.hyatt.com](http://www.hyatt.com).

###

For further information:

Katie Rackoff  
Hyatt Hotels & Resorts  
(312) 780-5361  
[katie.rackoff@hyatt.com](mailto:katie.rackoff@hyatt.com)

---

<https://stage.mediaroom.com/hyatt2/2010-08-09-BUSINESS-TRAVELERS-PICK-HYATT-MEETING-PROMISE-AS-TOP-INNOVATION>