

## Uniform rating system rates hotels and resorts on their sustainable green practices

**CHICAGO (June 22, 2010)** – [Hyatt Hotels & Resorts](#) announced today it has agreed to launch the Green Key Eco-Rating Program at participating hotels and resorts in the U.S, Canada, and the Caribbean. This marks a new chapter in Hyatt's dedication to environmental stewardship, which is defined by the execution of measurable and transparent actions while delivering authentic hospitality to guests. The Green Key Eco-Rating Program will provide a uniform tool to recognize the environmental performance of the operations of Hyatt's managed full-service hotels and resorts throughout the U.S., Canada, and the Caribbean.

Green Key's rating system will complement Hyatt's existing web-based tracking system, Hyatt EcoTrack, which benchmarks energy use, water consumption, waste generation, and greenhouse gas emissions for Hyatt-managed, full-service hotels globally. Together, Hyatt EcoTrack and the Green Key Eco-Rating Program will provide Hyatt with a comprehensive platform from which to manage environmental performance and will be significant in helping Hyatt to reach its 2015 goals of:

- Reduction of energy consumption and greenhouse gas emissions per square meter by 25% from 2006 levels;
- Reduction of water consumption per guest night by 20% from 2006 levels; and
- Reduction of waste generation per guest night by 25% from 2010 levels.

Participation in the Green Key Eco-Rating Program builds on existing programs and is a natural progression in Hyatt's ongoing efforts to further environmental sustainability. Already Hyatt provides a comprehensive environmental training program for associates, has Green Teams in many hotels around the world, diligently tracks and measures waste generation and resource consumption, adheres to responsible purchasing practices, and integrates sustainable design standards into the design and construction of Hyatt branded hotels.

"We are extremely proud of the way our hotels have been leading on the sustainability front," said Brigitta Witt, vice president of environmental affairs for Hyatt. "We have been working hard to put the right programs and processes in place to elevate environmental consciousness across the organization and to reduce the environmental footprint of our operations. We have chosen to work with Green Key Global because of its operational focus, inspection process, ability to customize reports for each property, and extensive database of best practices designed to help hotels improve their environmental performance."

"By having one common set of standards against which to measure, we can more accurately gauge the environmental performance of each of our hotels," added Witt.

"As a recognized leader in terms of sustainable hotel practices, we are very pleased that Hyatt has taken this step, marking a significant milestone in the evolution of the Green Key program," explained Tony Pollard, managing director of Green Key Global.

For additional information on Hyatt's sustainability efforts, please click on the Media Kit link at [www.hyattpressroom.com](http://www.hyattpressroom.com) and visit [www.hyattearth.com](http://www.hyattearth.com).

### About Green Key Global

The Green Key Eco-Rating Program is the first of its kind to rank, certify and inspect hotels and resorts in North America based on their commitment to sustainable "green" operations. Designed specifically for hotel operations, the Green Key Eco-Rating Program is a comprehensive environmental audit that will allow each participating property to benefit on several fronts – cost savings, increased bookings from environmentally conscious consumers and meeting planners and responsible corporate citizenry. In the United States Green Key is a joint partnership between the Hotel Association of Canada and LRA Worldwide, Inc.; for more information, visit [www.greenkeyglobal.com](http://www.greenkeyglobal.com).

For further information:

### About Hyatt Hotels Corporation

**Hyatt Hotels Corporation**, headquartered in , is a leading global hospitality company with a proud heritage of making guests feel more than welcome. Thousands of members of the Hyatt family in 45 countries strive to make a difference in the lives of the guests they encounter every day by providing authentic hospitality. The company's subsidiaries manage, franchise, own and develop hotels and resorts under the **Hyatt@**, **Park Hyatt@**, **Andaz@**, **Grand Hyatt@**, **Hyatt Regency@**, **Hyatt Place@** and **Hyatt Summerfield Suites™** brand names and have locations under development on five continents. **Hyatt Vacation Ownership, Inc.**, a **Hyatt Hotels Corporation** subsidiary, develops and operates vacation ownership properties under the **Hyatt Vacation Club@** brand. As of March 31, 2010, the company's worldwide portfolio consisted of 434 properties. For more information, please visit [www.hyatt.com](http://www.hyatt.com).

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