

□ **CHICAGO (May 14, 2010)** – Hyatt Hotels & Resorts today announced a new offer, the Pride Welcome package, in celebration of Gay Pride festivities occurring throughout the year. Available now through December 30, 2010, this package is available at more than 125 participating Hyatt hotels and resorts throughout North America, Europe, Latin America, the Caribbean, Asia and the Pacific.

The Pride Welcome package includes:

- Standard guestroom accommodation
- Full breakfast for two daily
- 4 p.m. late check out
- Welcome amenity
- Local LGBT-relevant information from the concierge

The Pride Welcome package is available now through Dec. 30, 2010, and can be reserved at www.hyatt.com with offer code LGBT10. Reservations also may be made by calling a [Hyatt worldwide reservation center](#).

“The Price Welcome package is a great way to experience Hyatt hotels around the world while celebrating Pride events this year,” said Scott Seed, director of leisure and business marketing for Hyatt.

Hyatt commitments to and recognition from the Lesbian, Gay, Bisexual and Transgender (LGBT) community include:

- The Human Rights Campaign, one of America’s largest advocacy groups for LGBT, awarded Hyatt a 100% score in its annual Corporate Equality Index survey placing the organization on HRC’s “2010 Best Places to Work” list for the seventh consecutive year.
- Advocate Magazine named Hyatt as one of the “Top-Ten Gay Friendly Employers in America.”
- DiversityInc.com rated Hyatt among the “Top Companies for Gay, Lesbian, Bisexual and Transgender Employees.”
- Hyatt sponsors the Gay and Lesbian Alliance Against Defamation (GLAAD) Media Awards, and in 2010 became a platinum sponsor of the International Gay Lesbian Travel Association (IGLTA).
- Additionally, Hyatt provides its employees Domestic Partner Benefits, which include health insurance, medical leave, bereavement pay and relocation expenses.

Hyatt remains committed to diversity in the workplace and welcomes individuals from all communities into its hotels and resorts.

Rates and participation vary by property and blackout dates may apply. Full details and terms and conditions of the Pride Welcome package are available on the Specials & Packages section of www.hyatt.com.

For further information:

About Hyatt Hotels Corporation

Hyatt Hotels Corporation, headquartered in , is a leading global hospitality company with a proud heritage of making guests feel more than welcome. Thousands of members of the Hyatt family in 45 countries strive to make a difference in the lives of the guests they encounter every day by providing authentic hospitality. The company’s subsidiaries manage, franchise, own and develop hotels and resorts under the **Hyatt®**, **Park Hyatt®**, **Andaz®**, **Grand Hyatt®**, **Hyatt Regency®**, **Hyatt Place®** and **Hyatt Summerfield Suites™** brand names and have locations under development on five continents. **Hyatt Vacation Ownership, Inc.**, a **Hyatt Hotels Corporation** subsidiary, develops and operates vacation ownership properties under the **Hyatt Vacation Club®** brand. As of March 31, 2010, the company’s worldwide portfolio consisted of 434 properties. For more information, please visit www.hyatt.com.

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Siân Martin
Hyatt Hotels & Resorts
(312) 780-5797
sian.martin@hyatt.com

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