

## Complete Two Stays at any Hyatt Property and Earn a Free Night Award or 5,000 Hyatt Gold Passport Bonus Points

□ **CHICAGO (March 26, 2010)** – Hyatt Gold Passport today announced The Big Welcome Back promotion, which encourages guests to make the most of their travel by giving members a choice to earn one free night award or 5,000 Hyatt Gold Passport bonus points after every two stays through June 30, 2010. Free night awards can be enjoyed without blackout dates between April 1 and August 31, 2010, and bonus points can be redeemed any time toward free nights, upgrades or airline miles.

As part of Hyatt's commitment to making guests feel more than welcome with each and every stay, The Big Welcome Back was designed to make it easier than ever to return to Hyatt for a complimentary stay. There is no limit to the number of free nights and bonus points a member can earn during this promotional period. Guests who travel once each week could potentially earn a full week's stay for a summer vacation.

"The Big Welcome Back demonstrates our sincere passion for delivering the absolute best travel experience in the world," said Jeff Zidell, vice president, Hyatt Gold Passport. "Whether traveling frequently or infrequently, this promotion gives our members the opportunity to come back and visit one of Hyatt's great hotels around the world sooner than they ever thought possible. After all, the only thing better than welcoming our guests is welcoming them back."

The free night awards or bonus points earned during this promotion are in addition to the Gold Passport points members earn for their stay. All free nights must be redeemed by August 31, 2010. There is no expiration date for Gold Passport bonus points.

The Big Welcome Back also highlights the Hyatt Gold Passport enhancements launched last year including:

- No blackout dates on redeeming points for free night awards – members are welcome to any available standard room

### *Platinum Level Enhancements*

- Best room available within the category booked
- Complimentary Internet access
- Expedited check-in at a dedicated area for elite members
- 72-hour room guarantee

### *Diamond Level Enhancements*

- Best room available including Regency Club™ or Grand Club™ rooms, where applicable
- Suite upgrade four times annually on paid room nights
- Complimentary Internet access
- Expedited check-in at a dedicated area for elite members
- 48-hour room guarantee

For full details, terms and conditions, and to register earning preference – for bonus points or award nights – for The Big Welcome Back, visit [www.goldpassport.com](http://www.goldpassport.com). Travelers interested in becoming a Hyatt Gold Passport member can enroll online, by phone (1-800-51-HYATT), or fill out an application upon check-in at any Hyatt hotel worldwide.

For further information:

### **About Hyatt Hotels Corporation**

**Hyatt Hotels Corporation**, headquartered in , is a leading global hospitality company with a proud heritage of making guests feel more than welcome. Thousands of members of the Hyatt family in 45 countries strive to make a difference in the lives of the guests they encounter every day by providing authentic hospitality. The company's subsidiaries manage, franchise, own and develop hotels and resorts under the **Hyatt@**, **Park Hyatt@**, **Andaz@**, **Grand Hyatt@**, **Hyatt Regency@**, **Hyatt Place@** and **Hyatt Summerfield Suites™** brand names and have locations under development on five continents. **Hyatt Vacation Ownership, Inc.**, a **Hyatt Hotels Corporation** subsidiary, develops and operates vacation ownership properties under the **Hyatt Vacation Club@** brand. As of December 31, 2009, the company's worldwide portfolio consisted of 424 properties. For more information, please visit [www.hyatt.com](http://www.hyatt.com).

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