

Every Hyatt Place Hotel Will Award One Traveler 5,000 Hyatt Gold Passport Points

NORTH CHARLESTON, SC – March 24, 2010 –A little more than three years after its first hotel debuted, the rapidly growing Hyatt Place brand today announced the opening of its 150th hotel, Hyatt Place Charleston Airport/Convention Center.

“Since we opened the doors of the first Hyatt Place in 2006, our guests repeatedly tell us that we created a new hotel category that shows we understand their lifestyle and allows them to seamlessly transition from home to hotel in a way that was never possible before,” said Gary Dollens, global head, franchise and select operations, Hyatt Hotels & Resorts. “As we celebrate the 150th hotel milestone and the brand’s record growth in the U.S., we look forward to introducing the brand to travelers around the world.”

Hyatt Place Charleston Airport/Convention Center, which is owned by South Carolina-based Naman Hotels, offers:

- 127 spacious guestrooms, all of which feature a 42-inch HDTV, the plush Hyatt Grand Bed® and an eight-foot sectional sofa-sleeper
- Complimentary Wi-Fi access throughout the hotel
- Complimentary continental breakfast featuring a variety of fresh fruits, hot and cold cereal, yogurt, breads, premium coffee and an assortment of juices
- 1,000 square feet of meeting space

“With strong fundamentals and growth prospects, including Boeing’s additions, will continue to see an increase in the number of travelers,” said Nick Patel, chief financial officer, Naman Hotels. “We are confident that the unique product and service offering will exceed guest needs at the new Hyatt Place Charleston Airport/Convention Center.”

To celebrate the 150th hotel opening, each hotel will select one lucky winner at random to receive 5,000 Hyatt Gold Passport points from that hotel. Gold Passport members can enter a hotel’s sweepstakes by submitting their names at the front desk through March 31, 2010.*

“It is crucial for Hyatt to offer hotels where our guests need us to be. Because continues to give Hyatt Gold Passport members – Hyatt’s best customers – more locations to stay with us, we are marking this growth milestone by rewarding our best guests,” continued Dollens.

Hyatt Place hotels are specially designed to accommodate today’s lifestyle, offering amenities such as complimentary Wi-Fi access, a StayFit@Hyatt fitness center, a coffee and wine bar serving Starbucks® specialty coffees and premium wine and beer, and the Grab ‘n Go case stocked with freshly made sandwiches and salads. The Guest Kitchen offers made-to-order breakfast, lunch and dinner entrées around the clock, in addition to the complimentary continental breakfast served daily. Specially trained Hosts are on hand to offer assistance with everything from directions to check-in to a freshly made meal.

Spacious guestrooms feature multiple areas to work and relax and include the Cozy Corner, an eight-foot couch; plush Hyatt Grand Bed®; and ergonomic work center. Every guestroom is also equipped with a state-of-the-art media center that allows electronic devices to plug directly into the 42-inch high definition television, giving guests instant access to the technological amenities they’re accustomed to accessing at home or in the office.

Hyatt Place Charleston Airport/Convention Center is less than two miles away from Charleston International Airport and adjacent to the Charleston Area Convention Center, which offers nearly 80,000 square feet of exhibit space. The North Charleston Performing Arts Center and North Charleston Coliseum, both popular entertainment venues, are also just steps away from the hotel. Hyatt Place Charleston Airport/Convention Center is also conveniently located near Boeing’s facility and just eight miles from downtown Charleston.

For additional convenience, the hotel’s complimentary shuttle will offer transportation to the airport and surrounding area.

For information about Hyatt Gold Passport or to enroll, please visit www.goldpassport.com.

About Hyatt Place

Hyatt Place brings the authentic hospitality for which Hyatt is known to the upscale select-service category. Inspired by multitasking travelers’ 24/7 lifestyle, combines stylish design, practical amenities, forward-thinking technology and purposeful service so guests can remain connected and productive while traveling. is a brand of Hyatt Hotels Corporation that currently offers more than 130 locations throughout the . For information or to make a reservation, call 1-888-HYATT-HP (888-492-8847)

or visit www.HyattPlace.com.

About Naman Hotels

Naman Hotels is a rapidly growing hotel management and development company. Established over thirty years ago, the company owns, operates, and develops hotels in the southeastern . Based in , Naman's portfolio consists of 23 hotels comprising over 2,400 rooms. For more information, please visit www.namanhotels.com.

*Official rules will be posted at the front desk.

Forward-Looking Statements

Statements in this press release, which are not historical facts, are "forward-looking" statements within the meaning of the Private Securities Litigation Reform Act of 1995. These statements include statements about our plans, strategies, financial performance, prospects or future events and involve known and unknown risks that are difficult to predict. As a result, our actual results, performance or achievements may differ materially from those expressed or implied by these forward-looking statements. In some cases, you can identify forward-looking statements by the use of words such as "may," "could," "expect," "intend," "plan," "seek," "anticipate," "believe," "estimate," "predict," "potential," "continue," "likely," "will," "would" and variations of these terms and similar expressions, or the negative of these terms or similar expressions. Such forward-looking statements are necessarily based upon estimates and assumptions that, while considered reasonable by us and our management, are inherently uncertain. Factors that may cause actual results to differ materially from current expectations include, among others, the depth and duration of the current economic downturn; levels of spending in the business, travel and leisure industries as well as consumer confidence; declines in occupancy and average daily rate; hostilities, including future terrorist attacks, or fear of hostilities that affect travel; travel-related accidents; changes in the tastes and preferences of our customers; relationships with associates and labor unions and changes in labor law; the financial condition of, and our relationships with, third-party property owners, franchisees and hospitality venture partners; risk associated with potential acquisitions and dispositions and the introduction of new brand concepts; changes in the competitive environment in our industry and the markets where we operate; outcomes of legal proceedings; changes in federal, state, local or foreign tax law; fluctuations in currency exchange rates; general volatility of the capital markets and our ability to access the capital markets. A more complete description of these risks and uncertainties can be found in our filings with the Securities and Exchange Commission, including our Annual Report on Form 10-K. We caution you not to place undue reliance on any forward-looking statements, which are made as of the date of this press release. We undertake no obligation to update publicly any of these forward-looking statements to reflect actual results, new information or future events, changes in assumptions or changes in other factors affecting forward-looking statements, except to the extent required by applicable laws. If we update one or more forward-looking statements, no inference should be drawn that we will make additional updates with respect to those or other forward-looking statements.

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