

Hyatt Commits to Making It Exceptional with Its Meeting Promise

CHICAGO (March 16, 2010) – With Hyatt’s recently introduced Meeting Promise, if any detail of a meeting is not up to expectation, Hyatt will resolve it as quickly and seamlessly as possible. If it cannot be resolved during the meeting, the hotel will refund that part of the meeting and provide the meeting planner with a credit for future use.

At www.hyattmeetings.com, planners can learn more about the Hyatt Meeting Promise, and there they can utilize Hyatt’s improved RFP tool, and connect with Hyatt properties around the U.S. that provide dedicated meeting advisors, customizable menus and rewards through the Hyatt Gold Passport Planner Rewards program - all resources which ensure companies get the most out of their meetings – from planning to execution.

Now there are more Hyatt locations than ever to enjoy a flawless meeting:

- **Andaz Wall Street** brings sophistication and simplicity in refreshing ways to the hotel stay experience. Situated at the corner of Wall and Water streets, the 253-room Andaz Wall Street is located in the heart of New York’s financial district. The hotel features contemporary decor focusing on natural simplicity and comfort, and some of the largest guestrooms in New York City starting at 345 square feet. Each Andaz guestroom features complimentary amenities such as wireless Internet, local phone calls, and a mini-bar with non-alcoholic beverages and snacks. The hotel also features a gym, The SPA, and the Andaz Studios – meeting spaces that are unique to Andaz hotels. The Andaz Studio arrangement offers an entire floor with a pre-function area and as many as five conference rooms, which can be configured as classrooms, U-shaped conference rooms, or theater setups. The Studios can also accommodate banquet roundtables or a standing cocktail reception. There is also a lounge and an innovative communal kitchen/dining area where guests dine at a chef’s table and the culinary team can converse with them and prepare an exciting meal from local ingredients.
- **Hyatt Regency Clearwater Beach Resort and Spa** in Clearwater, Fla. features 250 guest suites that blend tropical elegance with a luxurious carefree experience on Florida’s West coast. Breathtaking Gulf views provide the backdrop for expansive floor plans ranging from deluxe to one- and two-bedroom beach suites. Each suite features a full kitchen and balconies or rooftop terraces. Guests can enjoy a variety of upscale amenities such as a resort swimming pool deck with 20 air-conditioned poolside cabanas and a children’s pool area, a spa pool area atop the 16th floor and multiple dining options, including the resort’s signature seafood grill, SHOR. Other amenities include the Hyatt Pure Sandava Spa and Camp Hyatt kids club, along with 12,000 square feet of indoor and 20,000 square feet of outdoor function space for premier beachside events.
- **Andaz San Diego** is located in the heart of the Gaslamp Quarter. The cornerstone of the property is a 159-room hotel with 17 suites, each with custom fixtures, flat panel televisions and generously sized glass-enclosed bathrooms. Guests can enjoy complimentary amenities such as wireless Internet, local phone calls, and a mini-bar with nonalcoholic beverages and snacks. A center of dining and nightlife, Andaz San Diego also offers the Ivy Entertainment experience including the Ivy Nightclub, Ivy Wine Bar and Ivy Rooftop, a sultry rooftop bar and lounge with stunning skyline views, pool and private cabanas. Additional offerings include the Quarter Kitchen restaurant and 10,000 square feet of flexible meeting and function space.
- Opening in April 2010, the 350-room **Hyatt Regency Curaçao Golf Resort, Spa and Marina** is located at Santa Barbara Plantation, a 1,500-acre luxury resort community taking shape along a natural harbor known as Spanish Water, 25 minutes from Curaçao’s capital city of Willemstad. The full-service luxury hotel will feature uninterrupted water views on three sides and white sand beaches, as well as the Hyatt Pure Atabei Spa, a separate 24-hour StayFit@Hyatt fitness center, Camp Hyatt, multiple outdoor pools, poolside grill, lounge, dive and water sport facility, an 18-hole Pete Dye designed championship golf course, and 18,500 square feet of indoor and outdoor meeting space.
- Opening in late spring 2010, **Andaz 5th Avenue** is located in the fashionable Bryant Park area of Midtown Manhattan, across from the iconic New York Public Library at the corner of 5th Avenue and 41st Street. Synergistic with the neighborhood with its distinctive, yet historic design elements, the 184-room hotel, created by the legendary Tony Chi, will bring a vibrant setting and engaging hospitality to the center of this popular neighborhood. The hotel will offer unique, flexible Andaz Studio space with more than 6,400 square feet along with a restaurant and lounge.

“At Hyatt, we believe in the power of an in-person meeting – real people, in real time, in a real place,” said Jack Horne, vice president of sales, Hyatt Hotels & Resorts. “That is why we promise that if at any time something is not right at the meeting, we will fix it immediately or it will be free at your next meeting. We are dedicated to our Meeting Promise because at Hyatt, we sincerely believe that when a meeting is done right, great happens.”

“In what was clearly one of the toughest years in our industry, our friends at Hyatt were first at the table with open and creative approaches, listening to our needs and challenges, making it easy and seamless to get business sourced and back on track,” said Anita O’Boyle, director of event operations, Institute for International Research USA. “Knowing Hyatt offers this Meeting Promise, it helps give me confidence that I can focus on the group and not the meeting to manage our events successfully. We

are loyal to Hyatt as a brand and a partner.”

For more information, full details and terms and conditions on the newest Hyatt meeting offerings, and for expert tips on planning a great meeting, visit www.HyattMeetings.com.

For further information:

About Hyatt Hotels Corporation

Hyatt Hotels Corporation, headquartered in Chicago, is a leading global hospitality company with a proud heritage of making guests feel more than welcome. Thousands of members of the Hyatt family in 45 countries strive to make a difference in the lives of the guests they encounter every day by providing authentic hospitality. The company’s subsidiaries manage, franchise, own and develop hotels and resorts under the **Hyatt@**, **Park Hyatt@**, **Andaz™**, **Grand Hyatt@**, **Hyatt Regency@**, **Hyatt Place@** and **Hyatt Summerfield Suites™** brand names and have locations under development on five continents. **Hyatt Vacation Ownership, Inc.**, a **Hyatt Hotels Corporation** subsidiary, develops and operates vacation ownership properties under the **Hyatt Vacation Club@** brand. As of December 31, 2009, the company’s worldwide portfolio consisted of 424 properties. For more information, please visit www.hyatt.com.

Forward-Looking Statements

Statements in this press release, which are not historical facts, are “forward-looking” statements within the meaning of the Private Securities Litigation Reform Act of 1995. These statements include statements about our plans, strategies, financial performance, prospects or future events and involve known and unknown risks that are difficult to predict. As a result, our actual results, performance or achievements may differ materially from those expressed or implied by these forward-looking statements. In some cases, you can identify forward-looking statements by the use of words such as “may,” “could,” “expect,” “intend,” “plan,” “seek,” “anticipate,” “believe,” “estimate,” “predict,” “potential,” “continue,” “likely,” “will,” “would” and variations of these terms and similar expressions, or the negative of these terms or similar expressions. Such forward-looking statements are necessarily based upon estimates and assumptions that, while considered reasonable by us and our management, are inherently uncertain. Factors that may cause actual results to differ materially from current expectations include, among others, the depth and duration of the current economic downturn; levels of spending in the business, travel and leisure industries as well as consumer confidence; declines in occupancy and average daily rate; hostilities, including future terrorist attacks, or fear of hostilities that affect travel; travel-related accidents; changes in the tastes and preferences of our customers; relationships with associates and labor unions and changes in labor law; the financial condition of, and our relationships with, third-party property owners, franchisees and hospitality venture partners; risk associated with potential acquisitions and dispositions and the introduction of new brand concepts; changes in the competitive environment in our industry and the markets where we operate; outcomes of legal proceedings; changes in federal, state, local or foreign tax law; fluctuations in currency exchange rates; general volatility of the capital markets and our ability to access the capital markets. A more complete description of these risks and uncertainties can be found in our filings with the U.S. Securities and Exchange Commission, including our Annual Report on Form 10-K. We caution you not to place undue reliance on any forward-looking statements, which are made as of the date of this press release. We undertake no obligation to update publicly any of these forward-looking statements to reflect actual results, new information or future events, changes in assumptions or changes in other factors affecting forward-looking statements, except to the extent required by applicable laws. If we update one or more forward-looking statements, no inference should be drawn that we will make additional updates with respect to those or other forward-looking statements.

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