

□ **ISTANBUL (November 23, 2009)** – Following upgrades and investments in recent years, including enhancements to guestrooms and suites, meeting space and public areas, Hyatt Regency Istanbul announced today its December 1, 2009 conversion to Grand Hyatt Istanbul. The brand change aligns the property with the other 34 Grand Hyatt hotels around the world, recognised by international travellers as leading properties in major gateway cities and international resort destinations.

Grand Hyatt hotels worldwide are grand in scale and service. Known for their dramatic architecture, innovative dining options, state-of-the-art technology, spa and fitness centres, and comprehensive business and meeting facilities, Grand Hyatt hotels are places to enjoy, socialize and entertain. Customers of Grand Hyatt are experienced individual business and leisure travellers.

“Our property in reflects all the elements of a Grand Hyatt hotel, based on its luxurious setting, excellent service and dining, and its renowned Hyatt Pure™ Gaia Spa,” said Gebhard Rainer, managing director of Hyatt Hotels & Resorts - Europe, Africa and the Middle East .

“As expansion of the hotel continues into 2011 with the restaurant slated for renovation,” Rainer added, “Grand Hyatt Istanbul will prove to be similar in its scope and services to our Grand Hyatt properties around the world.”

Mr. Jiri Kobos, general manager of Grand Hyatt Istanbul, said that the hotel’s new status will create a fresh emphasis on employee training to ensure the delivery of customer service with precision.

“Above all,” said Kobos, “I believe that providing authentic hospitality is what makes a Grand Hyatt worthy of its name. We are known for extensive training and we will place even greater emphasis on protocol and perfection with our new products and services.”

About Grand Hyatt

Grand Hyatt Istanbul is located in the heart of the city’s business district and is just a five-minute walk from the Bosphorus and . Renovated in 2003, Grand Hyatt Istanbul has 360 Rooms including 102 King, 159 Deluxe King, 71 Grand Club rooms with special amenities, 22 Suites (12 with kitchenettes), three rooms for disabled guests and seven fully furnished luxury apartments. The Grand Club rooms offer VIP accommodations, separate check-in and checkout facilities, a private lounge and boardrooms. A total of 1,507 square meters of function space with 13 renovated meeting rooms including a ballroom are equipped with high-tech essentials like “Easy Meet Unit” smart walls. Award-winning Italian restaurant Spazio serves creative Italian cuisine with a large selection of local and international wines. Agora Restaurant, famous for its rich open buffets, serves local and international cuisine with both buffet and a la carte options. Other outlets include the Mezzanine Lounge & Bar and The Library Bar. Fully renovated and redesigned, the Gaia Fitness Centre & Spa is an exclusive space offering four specially designed treatment rooms, a fitness studio, and an exercise room providing yoga and Pilates classes.

For further information:

About Hyatt Hotels Corporation

Hyatt Hotels Corporation, headquartered in , is a leading global hospitality company with a proud heritage of making guests feel more than welcome. Thousands of members of the Hyatt family in 45 countries strive to make a difference in the lives of the guests they encounter every day by providing authentic hospitality. The company’s subsidiaries manage, franchise, own and develop hotels and resorts under the **Hyatt@**, **Park Hyatt@**, **Andaz™**, **Grand Hyatt@**, **Hyatt Regency@**, **Hyatt Place@** and **Hyatt Summerfield Suites™** brand names, and have locations under development on five continents. **Hyatt Vacation Ownership, Inc.**, a **Hyatt Hotels Corporation** subsidiary, develops and operates vacation ownership properties under the **Hyatt Vacation Club@** brand. As of September 30, 2009, the company’s worldwide portfolio consisted of 415 properties. For more information, please visit www.hyatt.com.

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