

Second Largest IPO to List on the NYSE in 2009

□ **New York, November 5, 2009** – Hyatt Hotels Corp., a leading global hospitality company, opened for trading today on the New York Stock Exchange under the ticker symbol “H” after its successful initial public offering in which it raised **\$950 million** in gross proceeds. Headquartered in Chicago, Hyatt Hotels Corp. is the **18th IPO** by an operating company on the New York Stock Exchange this year.

“On behalf of my NYSE Euronext colleagues, I want to congratulate Hyatt Hotels on the successful completion of its IPO and NYSE listing,” said Duncan Niederauer, Chief Executive Officer, NYSE Euronext. “Hyatt is a leading global brand and a welcome addition to our listed company family. We look forward to a beneficial and lasting partnership with Hyatt and to providing the company and its shareholders with the highest levels of service and market quality.”

“We are delighted at the success of our initial public offering and with our new partnership with the NYSE,” said Mark Hoplamazian, Chief Executive Officer of Hyatt Hotels Corporation. “Moving forward, our focus will continue to be providing authentic hospitality to our guests and driving preference for our brands.”

Hyatt Hotels Corp is the second largest initial public offering to begin trading on the New York Stock Exchange this year following the October 7th IPO of Banco Santander (Brasil) S.A. (NYSE: BSBR), which raised \$7.0 billion.

For further information:

About Hyatt Hotels Corporation

Hyatt Hotels Corporation, headquartered in , is a leading global hospitality company with a proud heritage of making guests feel more than welcome. Thousands of members of the Hyatt family in 45 countries strive to make a difference in the lives of the guests they encounter every day by providing authentic hospitality. The company’s subsidiaries manage, franchise, own and develop hotels and resorts under the Hyatt®, Park Hyatt®, Andaz™, Grand Hyatt®, Hyatt Regency®, Hyatt Place® and Hyatt Summerfield Suites™ brand names and have locations under development on five continents. Hyatt Vacation Ownership, Inc., a Hyatt Hotels Corporation subsidiary, develops and operates vacation ownership properties under the Hyatt Vacation Club® brand. As of September 30, 2009, the company’s worldwide portfolio consisted of 415 properties. For more information, please visit www.hyatt.com.

About NYSE Euronext

NYSE Euronext (NYX) is a leading global operator of financial markets and provider of innovative trading technologies. The company’s exchanges in Europe and the trade equities, futures, options, fixed-income and exchange-traded products. With more than 8,000 listed issues, NYSE Euronext’s equities markets -- the New York Stock Exchange, NYSE Euronext, NYSE Amex and NYSE Alternext as well as NYSE Arca – represent nearly 40 percent of the world’s equities trading, the most liquidity of any global exchange group. NYSE Euronext also operates NYSE Liffe, the leading European derivatives business and the world’s second-largest derivatives business by value of trading. The company offers comprehensive commercial technology, connectivity and market data products and services through NYSE Technologies. NYSE Euronext is in the S&P 500 index, and is the only exchange operator in the S&P 100 index and Fortune 500. For more information, please visit:<http://www.nyx.com>.

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