

□ **CHICAGO (November 4, 2009)** – Hyatt Hotels Corporation (“Hyatt”) announced today the pricing of its initial public offering of 38,000,000 shares of Class A common stock at a price of \$25.00 per share. Hyatt’s Class A common stock will begin trading on the New York Stock Exchange under the symbol “H” on November 5, 2009.

The offering will consist of 38,000,000 shares of Class A common stock to be sold by certain existing stockholders. In addition, Hyatt has granted the underwriters a 30-day option to purchase up to an additional 5,700,000 shares of Class A common stock. Hyatt will not receive any of the proceeds from the sale of shares of Class A common stock by the selling stockholders.

The sole bookrunning manager and lead managing representative of the offering is Goldman, Sachs & Co., with Deutsche Bank Securities Inc. and J.P. Morgan Securities Inc. acting as joint lead managers. This offering will be made only by means of a written prospectus forming part of the effective registration statement relating to these securities. Copies of the prospectus may be obtained by contacting Goldman, Sachs & Co., 85 Broad Street, New York, NY 10004, Attention: Prospectus Department (Tel: +1 866 471 2526; Fax: +1 212 902 9316; e-mail: prospectus-ny@ny.email.gs.com).

A registration statement on Form S-1 relating to the initial public offering of shares of Hyatt’s Class A common stock was declared effective by the U.S. Securities and Exchange Commission (the “SEC”) on November 4, 2009. Copies of the registration statement can be accessed through the SEC’s website at www.sec.gov. This press release shall not constitute an offer to sell or the solicitation of an offer to buy, nor shall there be any sale of these securities in any jurisdiction in which such offer, solicitation or sale would be unlawful prior to registration or qualification under the securities laws of any such jurisdiction.

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