

Guests can plan winter and spring getaways at Clearwater's newest luxury resort

□ **CLEARWATER, Fla. (October 1, 2009)** – Hyatt Regency Clearwater Beach Resort and Spa, poised to introduce a new level of luxury and service to the Clearwater area, is now taking reservations for stays beginning February 1, 2010.

“A lot of behind-the-scenes work has gone into ensuring that the resort will be ready for high season, so we're pleased to announce that our opening is on track and the reservation lines are open,” said Director of Sales and Marketing Nancy Longstreth.

The four-star Hyatt Regency Clearwater Beach Resort and Spa will be the centerpiece of Beach Walk, a new \$30 million revitalization project featuring a half-mile active pathway for shopping, dining and entertainment. Accommodations consist of 250 deluxe, one- and two-bedroom suites featuring Hyatt Grand Beds™, 42-inch flat screen televisions, full kitchens and private balconies overlooking the Gulf of Mexico.

Amenities include a Hyatt Pure Spa, 24-hour Hyatt StayFit Gym, Camp Hyatt kids' program, an activity-filled promenade, 30,000 square feet of indoor and outdoor event space, one resort pool deck with 20 air-conditioned poolside cabanas and a children's pool, and a relaxing pool and hot tub area on the Sky Terrace atop the 16th floor. Dining outlets will include SHOR, an American seafood grill featuring a dramatic show kitchen; Swim offering Pan-Latin fusion dishes poolside along with a selection of frozen tropical cocktail machines; and Skimmers lobby bar.

Located approximately 20 minutes from Tampa International Airport on Florida's Gulf Coast, Clearwater Beach is a family-friendly destination with abundant recreational and outdoor activities including fishing, golfing, hiking and more. In 2009, Fodor's Travel Publications named Clearwater Beach one of the top beaches for families on the East Coast, and it has also been recognized for its beauty year after year by top travel experts. Clearwater Beach is conveniently located within driving distance of notable museums and cultural activities in St. Petersburg as well as the renowned theme parks and attractions in nearby Orlando.

As part of a special grand opening promotion, guests can take advantage of 15 percent off the best available rate plus a \$50 daily resort credit when referencing the booking code CBINTR. For more information or reservations, please visit <http://clearwaterbeach.hyatt.com> or call 1-800-233-1234.

For further information:

About Hyatt Hotels Corporation

Hyatt Hotels Corporation, headquartered in Chicago, is a leading global hospitality company with a proud heritage of making guests feel more than welcome. Thousands of members of the Hyatt family in 45 countries strive to make a difference in the lives of the guests they encounter every day by providing authentic hospitality. The company's subsidiaries manage, franchise, own and develop hotels and resorts under the **Hyatt@**, **Park Hyatt@**, **Andaz™**, **Grand Hyatt@**, **Hyatt Regency@**, **Hyatt Place@** and **Hyatt Summerfield Suites™** brand names and have locations under development on five continents. **Hyatt Vacation Ownership, Inc.**, a **Hyatt Hotels Corporation** subsidiary, develops and operates vacation ownership properties under the **Hyatt Vacation Club@** brand. As of June 30, 2009, the company's worldwide portfolio consisted of 413 properties. For more information, please visit www.hyatt.com.

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