

## Palm Springs' Only Hotel on the Downtown Palm Canyon Drive Strip Receives Luxurious Transformation

**Los Angeles (November 19, 2009)** – Tennessee-based Davidson Hotel Company, one of the largest hotel management companies in the U.S., has announced the long-awaited top to bottom multi-million dollar renovation of Hyatt Regency Suites Palm Springs will debut in December.

The 197-room, all-suite property is the only downtown deluxe hotel set on the main corridor of the Palm Canyon Drive strip. It has been a perennial favorite with both leisure and business travelers who enjoy the location's stunning views of Palm Springs and San Jacinto Mountains and easy access to Palm Springs' restaurants, nightlife, shops and galleries. With a sleek new design, sexy poolside lifestyle, indulgent cabanas and exquisite dining and cocktail options, the new Hyatt Regency Suites Palm Springs promises an entirely new sophistication and sleek, bold and modern style. Davidson and Rockbridge Capital are joint venture owners of the property, which Davidson also manages.

"Hyatt Regency Suites Palm Springs has always enjoyed a strong presence in the Palm Springs market due to its prominent location and longevity," said Patrick F. Lupsha, Davidson's chief operating officer. "Now with this major investment in the hotel's future and a fresh, modern look, we will have made a significant and positive impact on the Downtown area and the destination as a whole."

"Hyatt Regency Suites Palm Springs is a landmark property – beloved in Palm Springs for its history and community involvement," said David Hill, general manager, Hyatt Regency Suites Palm Springs. "We are thrilled to herald in a whole new era of glamour and exceptional guest experiences with this renovation."

Designed by renowned architectural firm Looney Ricks and Kiss, [www.lrk.com](http://www.lrk.com), the full scale transformation will bring new life to downtown Palm Springs' premier urban hotel with deluxe amenities and services. The property will shine with an indoor/outdoor pool bar, poolside cabana suites, a fine dining restaurant, a 1200 square-foot StayFit@Hyatt gym, and state-of-the art meeting space. A complete remodel of the poolside area blends relaxing fire pits, custom made lounge chairs, and a redesigned second floor cocktail deck.

Upon completion of the hotel's transformation, every one of its renovated 197 suites will boast a minimum of 606 square feet and include private balconies, two 42-inch LCD televisions, Hyatt's signature Grand Hyatt Bed™, luxury marble bathrooms, separate living/working areas, iHome docking stations and custom-designed furnishings and art. Nine cabana suites will offer guests poolside privacy and an indoor/outdoor living space on expanded outdoor terrace outfitted with overhead ceiling fan and lounge furnishings. With room to relax, work on a proposal, enjoy a family vacation or reunite with the stunning natural beauty of Palm Springs, Hyatt Regency Suites Palm Springs blends the best of all worlds – an urban setting with deluxe amenities and a luxurious retreat with business-friendly facilities.

SHARE Wine Lounge & Small Plate Bistro, the new upscale casual restaurant featuring California fusion cuisine, will be led by Chef Maureen DeLapp. Drawing from her 25 years of experience, Chef DeLapp will be delivering a menu highlighting flavors and ingredients ideally situated for a communal experience. Dining at SHARE will invigorate the senses, stimulate conversation and bring people together.

For those lucky enough to be doing business in Palm Springs, Hyatt is proud to announce the addition of new meeting rooms and enhancements to the hotel's current meeting and banquet facilities. Upon completion of the multi-million dollar transformation, event planners will have a wide variety of options to customize the perfect function for groups ranging from 12 to 275 in more than 12,000 square feet of event space, all with natural light through windows or atriums, and some with outside terraces. In addition, there will be three large meeting rooms added to the hotel's overall meeting space with direct access to fashionable Palm Canyon Drive. Guests can go directly from their meeting or event to the nightlife, dining, and shopping of Palm Springs, all within steps of the hotel.

### About Hyatt Regency Suites Palm Springs

Hyatt Regency Suites Palm Springs will unveil its multi-million dollar transformation of all guest rooms, public spaces, business and leisure facilities, dining venues and pool areas in December 2009. Guests can take advantage of a complimentary shuttle to and from Palm Springs Airport and enjoy the ease of using top-tier services such as Hyatt Fast Board™, PDA and Express Check-in and hotel-wide Wi-Fi. This 197-suite urban hotel property is centrally located in the heart of Palm Springs. Reservations can be made by calling 760-322-9000 or 800-633-7313 or visiting [www.palmsprings.hyatt.com](http://www.palmsprings.hyatt.com).

### About Davidson Hotels

Headquartered in Memphis, Tenn., Davidson Hotel Company is an award-winning, full-service hotel owner and third-party management company that provides management, development/renovation, acquisition, consulting and accounting expertise for the hospitality industry. The company currently owns and/or manages 39 upscale, independent and branded hotels with nearly

10,800 rooms across the United States, including such affiliations as Westin, Sheraton, Hyatt, Hilton, Hilton Garden Inn, Embassy Suites, Doubletree, Marriott, Renaissance, Crowne Plaza and Holiday Inn. Additional information on Davidson may be found at the company's Web site, [www.davidsonhotels.com](http://www.davidsonhotels.com).

### **About Hyatt Hotels Corporation**

Hyatt Hotels Corporation, headquartered in Chicago, is a leading global hospitality company with a proud heritage of making guests feel more than welcome. Thousands of members of the Hyatt family in 45 countries strive to make a difference in the lives of the guests they encounter every day by providing authentic hospitality. The company's subsidiaries manage, franchise, own and develop hotels and resorts under the Hyatt®, Park Hyatt®, Andaz™, Grand Hyatt®, Hyatt Regency®, Hyatt Place® and Hyatt Summerfield Suites™ brand names and have locations under development on five continents. Hyatt Vacation Ownership, Inc., a Hyatt Hotels Corporation subsidiary, develops and operates vacation ownership properties under the Hyatt Vacation Club® brand. As of September 30, 2009, the company's worldwide portfolio consisted of 415 properties. For more information, please visit [www.hyatt.com](http://www.hyatt.com).

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