

- 2009 LATINA Style 50 Report Announces 50 Best Companies for Latinas in the U.S. -

□ **CHICAGO (August 31, 2009)** – Hyatt Hotels Corporation has been selected as a top 50 company in providing career opportunities for Latinas in the United States in LATINA Style Magazine's *2009 LATINA Style 50 Report*.

According to LATINA Style Magazine, the *LATINA Style 50 Report* is the most respected evaluation of corporate America's career advancement opportunities for Latinas. This year, its 12th annual, more than 800 of the most prominent corporations in the United States were included in the extensive search.

Hyatt Hotels Corporation was evaluated based on issues that LATINA Style readers identified as most important to them in the workplace. Among the principal areas of evaluation are: number of Latina executives, mentoring programs, Latina board members, educational opportunities, alternative work policies, dependent/child care support, employee benefits, women's issues, job retraining, affinity groups and Hispanic relations. Evaluations for the 2009 annual report were based on 2008 data.

"We commend the companies that have made significant efforts to maintain or even increase Latina representation in their upper ranks. We have gone to great lengths to provide a reliable resource for Latinas to evaluate companies and after a year of research, we firmly believe that the *2009 LATINA Style 50* truly represents some of the best opportunities corporate America has to offer," said Robert E. Bard, president and CEO of LATINA Style, Inc.

"We are honored to be named by LATINA Style in the publication's 50 Best Companies for Latinas to Work for in the United States," said Salvador Mendoza, vice president of diversity and inclusion (D&I), Hyatt Hotels & Resorts. "Inclusion is a critical component of our values and this recognition validates our commitment to the communities in which we operate." An annual awards ceremony honoring the LATINA Style 50 Companies will take place on February 4, 2010 during LATINA Style's Diversity Leaders Conference in Washington, D.C. For more information regarding the LATINA Style 50 and the other companies that received recognition, visit the magazine Web site at www.latinastyle.com/.

For further information:

About Hyatt Hotels Corporation

Hyatt Hotels Corporation, headquartered in Chicago, is a leading global hospitality company with a proud heritage of making guests feel more than welcome. Thousands of members of the Hyatt family in 45 countries strive to make a difference in the lives of the guests they encounter every day by providing authentic hospitality. The company's subsidiaries manage, franchise, own and develop hotels and resorts under the **Hyatt®**, **Park Hyatt®**, **Andaz™**, **Grand Hyatt®**, **Hyatt Regency®**, **Hyatt Place®** and **Hyatt Summerfield Suites™** brand names and have locations under development on five continents. **Hyatt Vacation Ownership, Inc.**, a **Hyatt Hotels Corporation** subsidiary, develops and operates vacation ownership properties under the **Hyatt Vacation Club®** brand. As of June 30, 2009, the company's worldwide portfolio consisted of 413 properties. For more information, please visit www.hyatt.com/

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